

VAIL PARK AND RECREATION DISTRICT
d/b/a VAIL RECREATION DISTRICT
BOARD OF DIRECTORS

5:00 P.M.
Thursday, May 26, 2016
Town of Vail, Council Chambers
AGENDA
REGULAR MEETING

1. Call to Order
2. Approval of Minutes
 - a. May 12, 2016
3. Public Input of Items not on the Agenda
4. Vail Golf Course Clubhouse Update-Mr. Scott O'Connell
5. Vail Valley Foundation Kaaboo Music Festival Presentation-Scott Bluhm
6. April 2016 Financial Report-Mr. Eric Weaver
7. Executive Director Input
8. Board Member Input
9. Adjournment

RECORD OF PROCEEDINGS

Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District May 12, 2016

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on May 12, 2016 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT

1.1. Kevin Foley, Bill Suarez, Kim Newbury, Tom Saalfeld, Jeff Wiles, Roland Kjesbo

2. MEMBERS ABSENT AND EXCUSED

2.1. None

3. STAFF PRESENT

3.1. Mike Ortiz, April Heredia, Jessie Klehfoth

4. OTHERS PRESENT

4.1. Mac Garnsey, Scott Bluhm, Joe Styles, Michael Cacioppo

5. CONSULTANTS PRESENT

5.1. Eric Weaver, Marchetti & Weaver, LLC

6. CALL TO ORDER

6.1. Director Saalfeld called the meeting to order at 5:00 p.m.

7. APPROVAL OF MEETING MINUTES

7.1. By motion duly made and seconded it was RESOLVED to approve the minutes of the April 14, 2016 meeting, with Director Saalfeld abstaining due to his absence from the previous meeting.

7.2. Director Saalfeld recognized Director Jeff Wiles for his service on the board. Jeff is term limited and this is the last meeting of his two terms on the Board of Directors.

7.2.1. Director Wiles thanked the board for all their service and expressed how much he will miss it. He congratulated incoming Director Roland Kjesbo on his election.

RECORD OF PROCEEDINGS

Vail Recreation District May 12, 2016 Meeting Minutes

7.3. Director Saalfeld asked the Board if they would allow the agenda to be amended to add one item, to pursue special legal counsel. The Board agreed to add this agenda item.

8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA

8.1. Mr. Michael Cacioppo wanted to congratulate the newly elected and re-elected board members and thanked Mr. Jeff Wiles for his service. Mr. Cacioppo asked the board by a show of hands, how many agreed that an elected official who lives in a district should have voters that can vote for or against him that vote in a different district. Four of the Board members expressed support for this, with one Board member abstaining.

9. OATHS OF OFFICE

9.1. Director Saalfeld swore in Directors Suarez and Kjesbo to a four-year term on the Vail Recreation District Board of Directors.

10. ELECTION OF OFFICERS

10.1. By motion duly made and seconded it was RESOLVED to elect Director Saalfeld as Board Chairman, Director Suarez as VP/Secretary, and Director Kjesbo as VP/ Treasurer, with the remaining Directors as VP/Assistant Secretary/Treasurers.

11. VAIL VALLEY FOUNDATION KAABOO MUSIC FESTIVAL PRESENTATION

11.1. Representatives from the Vail Valley Foundation (VVF) - Mr. Scott Bluhm, Mr. Mac Garnsey and Mr. Joe Styles - presented a proposal for a music festival and cultural experience to take place in August 2017 utilizing the Vail Athletic Fields, Vail Tennis Center and Ford Park area, called KAABOO-VAIL. Mr. Bluhm and Mr. Garnsey gave a brief overview of the festival. Mr. Styles, the site designer, walked through the site plan, which included stages and concert venues on the Ford Park softball fields, the Vail Athletic Fields and the Vail Tennis Center clay tennis courts. Mr. Bluhm then addressed the protection plan for the softball and athletic fields and the clay tennis courts. The VVF has engaged a turf protection expert and will develop a SOP for installation, as there will be a lot of work needed to prep the fields for months beforehand and then recover the fields after the festival.

11.1.1. Members of the Board asked questions about event details and expressed concerns about the impact the festival will have on the recreation facilities and recreational users being displaced by the event, and also the timing of the VVF just now presenting to the VRD Board and asking for a commitment by mid-June. The board decided to take no action until they have more information and time for a public input process. The Board strongly welcomes and expects public input from Vail Recreation District

RECORD OF PROCEEDINGS

Vail Recreation District May 12, 2016 Meeting Minutes

constituents at future Board meetings before a decision will be made whether to move forward.

12. PURSUIT OF SPECIAL LEGAL COUNSEL

12.1. Mr. Ortiz spoke about retaining legal counsel, Moyer White out of Denver, who specializes in real estate and entertainment law. The Board gave Mr. Ortiz direction to continue talking with them about representing the VRD in discussions with the Vail Valley Foundation and KAABOO-VAIL.

13. ASSIGNMENT OF COUNCIL PEERS

13.1. Mr. Ortiz asked the Board to choose peers from the Vail Town Council. The peer matches selected were Director Saalfeld with Mayor Dave Chapin and Ms. Kim Langmaid, Director Newbury with Mr. Greg Moffet, Director Foley with Ms. Jen Mason, Director Suarez with Mrs. Jenn Bruno, and Director Kjesbo with Mr. Dick Cleveland.

14. ASSIGNMENT OF RECREATION SUB-COMMITTEE MEMBERS

14.1. The Recreation Sub-Committee was assigned and will continue with the 2015 assignments of Director Suarez and Director Saalfeld.

15. MARCH 2016 FINANCIAL REPORT

15.1. Mr. Weaver explained that community programming camps, as well as concessions and Learn to Skate programs at Dobson Ice Arena are doing better than budget projections. Additional insurance premiums due to increased construction replacement costs have driven administration expenses up a little, but overall the VRD finances have had a very good start to the year.

16. EXECUTIVE DIRECTOR INPUT

- 16.1. Mr. Ortiz stated that sports has been very busy with successful short track mountain bike races, the first trail running race this Saturday, and summer programming is ramping up.
- 16.2. Mr. Ortiz stated that Camp Eco Fun and Camp Vail have had a lot of bookings and the new online registration system has been working very well.
- 16.3. Mr. Ortiz talked about how gymnastics has actually picked up in May, which is historically a slow month for them.
- 16.4. Mr. Ortiz stated that parks maintenance is coming along well, weather conditions notwithstanding. Mr. Ortiz shared that Mr. Scott Todd, the golf course maintenance superintendent said this is the best year of conditions coming out of the winter that he has seen during his tenure. The golf course will open on Sunday, May 15 with 18 holes of golf. Golf course conditions will be updated on a new Web page on the Vail Recreation District website.

RECORD OF PROCEEDINGS

Vail Recreation District May 12, 2016 Meeting Minutes

- 16.4.1. Director Foley asked how staff levels were in golf maintenance. Mr. Ortiz said that applications are still being accepted, however they are now staffed to an acceptable level for current needs.
- 16.4.2. Director Suarez asked when construction will start on the new pickleball courts. Mr. Ortiz responded that pickleball will be presented at the next council with a proposed June 1 construction start.
- 16.4.3. Director Foley asked about the possibility of parking at Ford Park for the golf course. Mr. Ortiz responded that all options are being considered and alternate plans are in place.
- 16.4.4. Director Saalfeld asked for clarification on email updates. Mr. Ortiz stated that we will invite golf users to sign up for a construction update list.
- 16.4.5. Director Foley congratulated Ms. Alice Plain for winning the Horton Award through the PGA. He then also asked about how pass sales are doing. Mr. Ortiz stated that pass sales are slow, and reminded users that the price will go up \$50 on June 1. Director Foley asked about the Sports Authority sponsorship, and Mr. Ortiz did not have full details on the impact of the recent bankruptcy filing on their sponsorship agreement. Director Foley asked about the maintenance at Dobson Ice Arena. Mr. Ortiz responded that they are doing a full interior repaint and it is going well. Director Foley commended the new website and said marketing is looking great. Director Foley asked about pedestrian access from the golf course parking, and Mr. Ortiz said that there are daily changes that are discussed in weekly OAC meetings to discuss safety, access and logistics. Director Foley asked about the new food and beverage manager at Dobson Ice Arena. Mr. Ortiz responded that Scott Zessin has been hired, and Dave Root will continue direction of concessions and the golf course. Director Foley then asked why Walking Mountains needs to approve signage at the Nature Center when the VRD is the operator. Mr. Ortiz explained that they are giving input and the town will need to approve the signs.
- 16.4.6. Mrs. Klehfoth stated that the marketing department has been very busy. The coverage of the VRD in the Vail Daily and on the local radio stations has been great, and local advertising is being ramped up over past years. The VRD is also doing more online advertising than in the past, including new social media advertising.
- 16.4.6.1. Director Newbury mentioned that she heard a community member talking about the Whitewater Race Series on the radio.

17. BOARD MEMBER INPUT

- 17.1. Director Newbury stated that a local parent had thanked her and the board for the new floor at the Vail Gymnastics Center, and she wanted to pass the thanks along to the staff.
- 17.2. Director Kjesbo asked about parking for the Vail Golf Course. Mr. Ortiz stated

RECORD OF PROCEEDINGS

Vail Recreation District May 12, 2016 Meeting Minutes

that there will be no parking allowed on the residential streets surrounding the golf course, but that the VRD has a plan for construction parking and guest parking during construction need times.

- 17.3. Director Foley stated that all of the park fields are looking great. Mr. Ortiz explained that we started a new over-seeding project last year which has been very successful.
- 17.4. Director Foley also thanked Mr. Rodney Johnson, Mr. Stephen Connolly and Mr. Brian Rodine for running for the board. He asked about ideas to address low voter turnout and if we should do a mail-in ballot. Mr. Ortiz reminded the Board that a mail-in ballot is very expensive, and that if the Board would like to go that route we will need to plan and budget for it in the future.
- 17.5. Director Suarez was very excited about the fields, and wants to keep looking at funding sources for the District as a high priority. Director Suarez also commended Director Newbury for her comments to the Vail Valley Foundation during the earlier presentation and for expressing concern about how long it took for them to come in front of the VRD Board. Director Foley also seconded this sentiment, stating that going in front of all the other organizations before coming to the VRD Board seemed unfair. Director Suarez stated that people were asking him where the Grand View Room was for the election and why the election was not at the town administrative building. Director Newbury stated that we couldn't have the election in that building because of a town council meeting that day. She also stated that the signage for the election and Grand View Room was well placed. Mr. Ortiz stated that the room location and venue were well promoted in the paper and on the radio prior to the election.
- 17.5.1. Director Saalfeld stated that he had done a tour of the clubhouse and asked if any other members of the Board were interested in getting a tour. The Board decided to do a tour at 4 p.m. before the next meeting.
- 17.5.2. Director Suarez reminded guests that there will be no storage of golf bags at the Vail Golf Club this summer due to the clubhouse construction. Mr. Ortiz added that the driving range will be closed until approximately Father's Day weekend, along with the chipping green. However, the old 18 green is available for chipping.
- 17.5.3. Director Saalfeld asked about the skatepark. Mr. Ortiz explained that the skatepark has been named after Mr. Zeke M. Pierce but that the skatepark is not yet open to the public. The Town of Vail will announce the opening date.

18. ADJOURNMENT

- 18.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,

RECORD OF PROCEEDINGS

Vail Recreation District May 12, 2016 Meeting Minutes

Jessie Klehfoth
Secretary to the Meeting

KAABOO-VAIL 2017 BUILD STRIKE

	CLOSED	REOPENS	TOTAL DAYS UNAVAILABLE TO PUBLIC
VRD FP - WEST FIELD	SUN 8/13	MON 8/21	8
VRD FP - MIDDLE FIELD	SUN 8/13	MON 8/21	8
VRD FP - EAST FIELD	SAT 8/10	THUR 8/24	11
VRD FP - CONCESSIONS AND RESTROOMS	SUN 8/13	MON 8/21	8
VRD FP TENNIS COURTS #1 #2	THUR 8/10	THUR 8/24	14
VRD FP TENNIS COURTS #3 #4	THUR 8/17	TUES 8/22	5
VRD FP TENNIS COURTS #5 #6 #7 #8	TUES 8/15	TUES 8/22	7
VAIL TENNIS CENTER / VRD OFFICES	THUR 8/17	TUES 8/22	5
VRD VAF RUGBY FIELDS	SUN 8/13	WED 8/23	10
VRD VAF SAND VOLLEYBALL COURTS	SUN 8/13	WED 8/23	10
VRD VAF RUGBY FIELD PARKING	SUN 8/13	SAT 8/26	13
WEST PARKING LOT AT SOUTH FRONTAGE ROAD	THUR 8/17	TUES 8/22	5
EAST PARKING LOT AT SOUTH FRONTAGE ROAD**	SUN 8/13	SUN 8/27	14
VRD VAIL NATURE CENTER*	TUES 8/15	WED 8/23	8

*NOTE: NATURE CENTER MAY HAVE KAABOO-VAIL ACTIVATION.

**NOTE: PARTIAL PARKING CLOSURE WITH SHARED PARKING 8/7-8/13

VAIL RECREATION DISTRICT
 COMBINED BALANCE SHEET
 December 31, 2015 and April 30, 2016

	12/31/15					04/30/16				
	General Fund	Enter-prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total	General Fund	Enter-prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total
ASSETS										
CASH- UNRESTRICTED	2,970,513	865			2,971,378	3,482,734	6,865			3,489,599
INVESTMENTS- RESTRICTED		294,096			294,096		294,133			294,133
ACCOUNTS RECEIVABLE	78,351	24,032			102,383	74,791	3,435			78,226
PROPERTY TAXES RECEIVABLE	2,787,408	281,771			3,069,179	1,632,636	165,038			1,797,674
PREPAIDS, DEPOSITS & INVENTORY	1,884	33,659			35,543	2,384	47,579			49,963
DUE (TO) FROM OTHER FUND	10,534	(10,534)			0	279,865	(279,865)			0
LOAN DUE (TO) FROM OTHER FUND	(664)	664			0	(664)	664			0
LAND & BUILDINGS			530,080	11,266,334	11,796,414			530,080	11,266,334	11,796,414
EQUIPMENT			754,717	1,455,882	2,210,599			754,717	1,455,882	2,210,599
ACCUM DEPR			(738,753)	(7,093,588)	(7,832,341)			(738,753)	(7,093,588)	(7,832,341)
TOTAL ASSETS	5,848,025	624,554	546,044	5,628,628	12,647,251	5,471,745	237,849	546,044	5,628,628	11,884,266
LIABILITIES AND FUND EQUITY										
ACCOUNTS PAYABLE	64,490	18,121			82,610	57,703	43,379			101,082
DEFERRED PROPERTY TAXES	2,787,408	281,771			3,069,179	1,632,636	165,038			1,797,674
DEFERRED REVENUE	28,623	3,175			31,799	11,901	13,600			25,501
ACCRUED COMPENSATED ABSENCES			32,633	26,384	59,017			32,633	26,384	59,017
ACCRUED INTEREST PAYABLE			0	21,088	21,088			0	21,088	21,088
DUE TO TOV- DOBSON IMPROVEMENTS				0	0				0	0
DUE TO TOV-GYMNASTICS			0		0			0		0
DOBSON BONDS PAYABLE				1,205,000	1,205,000				765,000	765,000
IMPUTED INTEREST			0	0	0			0	0	0
TOTAL LIABILITIES	2,880,521	303,066	32,633	1,252,472	4,468,693	1,702,240	222,017	32,633	812,472	2,769,362
NET ASSETS										
INV IN FIXED ASSETS, NET OF DEBT			513,411	4,376,156	4,889,567			513,411	4,816,156	5,329,567
RESTRICTED	108,798	278,913			387,711	120,370	278,913			399,283
COMMITTED & ASSIGNED FOR CAPITAL	1,800,000	-			1,800,000	1,060,000	-			1,060,000
UNASSIGNED	1,058,706	42,574			1,101,280	2,589,135	(263,081)			2,326,055
TOTAL NET ASSETS	2,967,504	321,487	513,411	4,376,156	8,178,558	3,769,505	15,832	513,411	4,816,156	9,114,905
TOTAL LIAB & NET ASSETS	5,848,025	624,554	546,044	5,628,628	12,647,251	5,471,745	237,849	546,044	5,628,628	11,884,266

= = = = = = = = = = =

VAIL RECREATION DISTRICT
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE
ACTUAL, BUDGET AND FORECAST FOR THE PERIODS INDICATED

Printed: 05/23/16

Modified Accrual Basis

	2015 Prelim Actual	2016 Forecast	2016 Adopted Budget	Variance Favorable (Unfavor)	4 Months Ended 04/30/16 Actual	4 Months Ended 04/30/16 Budget	Variance Favorable (Unfavor)
COMBINED REVENUES							
PROPERTY AND OTHER TAXES, NET OF FEES	2,784,881	3,126,716	3,111,370	15,346	1,272,175	1,277,109	(4,933)
OTHER NON-DEPARTMENTALIZED REVENUES	67,812	61,995	61,995	-	8,860	6,865	1,995
SPORTS	377,836	395,575	395,075	500	105,107	110,987	(5,880)
GYMNASTICS	167,230	187,486	184,031	3,455	68,818	69,826	(1,008)
COMMUNITY PROGRAMMING	357,392	381,189	373,189	8,000	160,312	110,920	49,392
NATURE CENTER & NORDIC	88,324	90,750	84,750	6,000	33,188	28,090	5,098
GOLF COURSE	1,397,301	1,146,240	1,152,530	(6,290)	148	5,990	(5,842)
TENNIS	43,082	44,671	44,671	-	-	-	-
DOBSON	644,492	584,895	584,895	-	288,329	215,208	73,122
BANQUET ROOM	750	36,185	36,185	-	-	-	-
TOTAL REVENUES	5,929,101	6,055,701	6,028,690	27,011	1,936,938	1,824,995	111,943
OPERATING EXPENSES							
ADMINISTRATION	(627,662)	(668,607)	(659,190)	(9,417)	(272,920)	(274,245)	1,325
PUBLIC RELATIONS/MARKETING	(246,240)	(259,361)	(259,361)	-	(63,612)	(77,386)	13,774
PARK MAINTENANCE	(195,196)	(211,298)	(211,298)	-	(38,921)	(43,560)	4,640
FACILITIES MAINTENANCE	(126,377)	(129,482)	(129,404)	(78)	(39,801)	(40,153)	352
SPORTS	(470,067)	(523,187)	(522,637)	(550)	(117,246)	(116,997)	(250)
GYMNASTICS	(203,707)	(240,990)	(238,887)	(2,102)	(68,169)	(77,455)	9,286
COMMUNITY PROGRAMMING	(441,037)	(481,595)	(478,716)	(2,880)	(96,115)	(99,971)	3,856
NATURE CENTER & NORDIC	(73,129)	(73,067)	(77,490)	4,423	(21,109)	(29,926)	8,817
GOLF OPERATIONS	(823,053)	(875,028)	(881,874)	6,845	(70,077)	(88,538)	18,462
GOLF MAINTENANCE	(767,580)	(823,470)	(823,432)	(38)	(159,919)	(174,972)	15,053
TENNIS	(66,863)	(87,585)	(87,585)	-	(2,289)	(2,036)	(253)
DOBSON	(619,034)	(680,087)	(691,287)	11,200	(217,793)	(229,108)	11,314
BANQUET ROOM	-	(65,711)	(65,711)	-	(4,327)	(5,434)	1,108
ADDITIONAL OPERATING COSTS	-	-	-	-	-	-	-
TOTAL EXPENSES	(4,659,945)	(5,119,467)	(5,126,870)	7,403	(1,172,297)	(1,259,781)	87,484
CHANGE IN FUND BAL BEFORE DS & CAP	1,269,155	936,234	901,820	34,414	764,641	565,214	199,427
DEBT SERVICE	(274,144)	(277,989)	(277,989)	-	(251,631)	(251,632)	1
CHANGE IN FUND BAL BEFORE CAP	995,012	658,245	623,831	34,414	513,010	313,582	199,428
DONATIONS, LOANS, & SALE OF ASSETS	-	-	-	-	-	-	-
CAPITAL EXPENDITURES	(1,773,037)	(1,160,835)	(1,158,122)	(2,713)	(16,663)	(50,299)	33,636
LESS UNFUNDED CAPITAL PROJECTS	-	-	-	-	-	-	-
CONTINGENCY	-	(200,000)	(200,000)	-	-	-	-
TOTAL NET CAPITAL EXPENSES	(1,773,037)	(1,360,835)	(1,358,122)	(2,713)	(16,663)	(50,299)	33,636
CHANGE IN FUND BALANCE	(778,025)	(702,590)	(734,292)	31,701	496,346	263,282	233,064
BEGINNING FUND BALANCES	4,067,016	3,288,991	2,981,787	307,204	3,288,991	2,981,787	307,204
ENDING FUND BALANCES	3,288,991	2,586,401	2,247,495	338,905	3,785,338	3,245,069	540,268

SUMMARY OF SIGNIFICANT VARIANCES:

COMMUNITY PROGRAMMING REV- Before/After and Schools out camps off to a great start
DOBSON REVENUES- Learn to skate and concessions revenues are both off to a great start
PUBLIC RELATIONS EXPENSES- Timing variances due to changes in staff and related timing of purchases
GOLF EXPENSES- Generally timing variances as snow delayed purchases and ramp up of operations.
FUND BALANCE- Savings at end of 2015 rolled forward to 2016.

VAIL RECREATION DISTRICT DIRECTOR REPORTS
May 26, 2016

GOLF MAINTENANCE

- Golf course opened on May 15th, all 18 holes, with no carts, walking and golf bikes only. Still some snow on the left sides of 5 and 14, and a few other pockets here and there that shouldn't effect play much.
- Course is in excellent condition coming out of the winter, so the abbreviated preparation time leading to opening will be offset some by minimal winter damage.
- Irrigation to putting green and old 18 was isolated by storm water and sewer line work, so we have to hand water these greens until repairs are completed to these areas.
- Staffing-we have 17 seasonal staff hired, with 13 full time and 4 part time staff.
- Contractor began sodding the storm water line crossing 10 fairway, today. After that, they will work on the driving range tee and floor areas of disturbance, and then move on to the practice/chipping green area.
- With the continuation of winter weather, our projections for water supply this summer are good going into the season, but as always, early summer weather will determine whether we have a quick melt and runoff with potential for flooding, or, a nice moderate melt and runoff without flooding and/or water supply issues.
- Projects in progress, or soon to be started:
 - Sod work on 10 fairway and rough, then on to the range and practice green area.
 - Removal of hazard trees from residence left of #4, not our project, one we are monitoring with an encroachment agreement with Cut Above Forestry.
 - Tee box re-leveling, year 3 of phased plan, on 14 and several other holes.
 - Cart path asphaltting on holes 1, 9, and 12, and possibly others.
 - Leveling of the range tee mat stations, once contractor completed repairs.
 - Staining of wooden bridges and other wood components and facilities.
- Snowpack and water-equivalent figures as of 5-19-16:
 - Snow-water equivalent for Upper Colorado River basin is at 130%, up 20% since the 9th.
 - Snowpack is at 102% for the Upper Colorado basin

GOLF OPERATIONS

- No report given

SPORTS REPORT

- We have completed (3) Short Track Races, the last 2 races were very well attended with an average of 90 racers per race. The first Town Series Mountain Bike Race is Wednesday 5/20/16, Eagle Ranch Classic

- We have also held the first (2) races of the Whitewater series, the races happen every Tuesday until June 7. The first races saw a significant increase in participation over last year, with quite a few people from out of the valley. We have also created a team division mirrored after the bike series that has folks excited
- Big thank you to the folks in Eagle Vail for opening (2) holes of soccer golf for our micro soccer kids. 70 Kids played holes 1 and 9 and had a blast with only a handful of balls making their way into the pond.
- We will be timing races and working with quite a few other producers in the coming weeks: Eagle Outside Fest, Vail Valor and The Go Pro Games.
- Met with Vail Resorts and Kids Adventure Games Staff on a new Friday course for the games (older kids) that will utilize Gondola One and more of the Mountain.
- Adult leagues will begin the first week of June including Softball, 8v8 Soccer, and Sand Volleyball. Cornhole will start a little later in the summer.
- Unfortunately the Bundesliga professional soccer team will not be coming this summer, they still are sending professional coaches from Mainz to run a youth camp.
- First race in the Trail Running series the La Sportiva Boneyard Boogie, went smoothly with 163 finishers, down slightly from 2015. Next race is The Beaver Creek Summer Solstice benefitting the Vail Valley Charitable Fund on 6/18.

MARKETING

- The new VRD website continues to perform very well with May users up 16% YOY, sessions up 20% and bounce rate down 4%. We had over 105 individual online orders this month so far (as of May 20).
- Jessie set up a new webpage for golf course conditions updates. An email also went out to the golf list asking people to sign up for construction updates.
- Press releases and emails were sent out for cornhole and volleyball leagues, mountain bike race series and location change, hockey leagues, youth mountain bike series kickoff party, golf club passes and course opening updates, Boneyard Boogie race details, mountain bike series discount, short track race #3 and whitewater race series.
- Golf and tennis rack cards have been designed and printed and summer concierge outreach is underway.
- Photos were posted on Facebook, Instagram and the website from the third short track bike series race, whitewater and Boneyard Boogie, and a comprehensive social media marketing plan is currently in place for all race series, which has been very successful in driving engagement and participation so far.
- The VRD was featured numerous times in the Vail Daily recently including a front page photo of the whitewater series, trail running series and skatepark art. Coverage included information on the golf course opening, Boneyard Boogie preview, whitewater and short track results, Boneyard results, plus daily calendar events and a few "Top 2" events mentions as well. Jessie continues her weekly chat on Tuesday morning on air at KZYR, and was a guest DJ on Friday morning for the Last DJ show, playing such hits as The Beatles' Twist & Shout (gymnastics), Alice Cooper's School's Out (day camps and sports camps), Steve Miller Band's Swingtown (golf and tennis) and Talking Heads' Take Me To The River (whitewater series). Daily ads are running on local radio stations and ads in the paper are running every other day. VRD will also be featured in the upcoming Vail Valley Bike Guide.

- Jessie is working with Jason Roberts with Intercept Insights to carry out summer research surveys.
- Summer marketing is in full swing with comprehensive media plans for all departments and major activities targeting locals, front range and destination visitors when appropriate.

DOBSON

- Andy, Brian, and Jared attended NARCE in Columbus. Ohio.
- Brian attended the Ice Making and Painting Technologies class. He is currently working towards his Certified Ice Technician certification. Attending NARCE for the first time Brian was able to see the bigger picture of the industry he works in. Hearing stories from other classmates at other rinks across the country is always beneficial and sometimes a good eye opener. Brian was able to also take a tour of Nationwide Arena where the Columbus Blue Jackets of the NHL play.
- Andy attended the USA Hockey Director course. Andy's class had over 60 participants and involved not only classroom work but also on ice activity. This class focused on the development of youth hockey and how to run a successful program following the guidelines USA Hockey has put in place.
- Jared attended Programming, Marketing, and Promotions. This class offered ideas to promote rink activities, get new customers in the rink, and was a great opportunity to get good discussions about what works around the country in different markets. Jared also helped man the Rocky Mountain Rink Association booth at the trade show.
- All in all it was a very good week for our staff who attended NARCE and we hope to get more staff involved and educated through these type of opportunities.
- Ronnie painted all the locker rooms and all rink door frames. Progress is being made at the arena and we are gearing up to make ice next week.

PARKS MAINTENANCE

- All facilities have been growing and we are mowing and they are getting used. More leagues will start after school is out. Will start watering when the weather dries out some, all checked and ready to go. Looking good heading into busy season.

COMMUNITY PROGRAMMING

Community Programming

- April and May has us in a slow pace on nice days, and we have had quite a few rather busy days when the weather is bad.
- We will continue with Gentle Yoga, TRX and Aikido through the summer season.
- Girl Scouts rented the space on 5/21 to do a personal safety workshop.

KidZone

- We hosted five days of School's Out Camp 4/25-29. We had the perfect number of children – and great activities.

Other

- We are hired for summer staff. As we fine-tune the schedule, we will see if we have some additional needs.

- We have considerable task-lists as for as planning summer programming, ordering supplies, arranging for moving and training summer staff.

Marketing/Photos (Tooting Our Own Horn)

- We opened up a Monday/Wednesday Camp Eco Fun Hawks (age 7-11) as many of our Tu/Th sessions are full. We asked Jessie to help us get the word out on this new program and hopefully help push some Hummingbird (age 4-6) reservations also.

BUILDING MAINTENANCE/ F&B

Vail Golf & Nordic Club House Construction

- Cart Barn finish work underway (drywall, plaster, painting), preparing for sprinkler and alarm testing
- Work continuing on steel column out of drive isle of cart barn
- Proposal to “bump out” priced and approved, in for TOV review
- Roof complete and dried in.
- Holy Cross schedule to energize new permanent meter
- TV locations and required framing being addressed
- Trash and Recycle structure footers installed
- Gas main installed
- Design team addressing issues weekly as construction crews identify challenges with plan set.
- Restoration of #10 fairway nearing completion (sod installed and cart path scheduled for paving) next will be rough grade of practice area. Driving range restoration will begin as soon as rough grade complete on practice area
- Interior MEP underway

Vail Golf Temporary Pro Shop Structure

- Golf Pro Shop is open. Parking is available on south side of club house parking lot however it will be closed on May 24th & 25th for paving.

Dobson

- Painting in Concessions complete
- Installed air gap on 3 bay sink to meet County Health requirements.

Vail Nature Center

- Concrete floor refinishing complete
- Pumped out composting toilet vault as it was not functioning correctly.
- New signs being designed by IGS and will go to production once approved by Walking Mtn’s staff
- Spring punch list items

Youth Services Lions Head

- Small repairs at GP and punch lists at Lionhead including installation fire extinguishers and light repairs.

Tennis / Pickleball

- Tennis court resurfacing nearing completion.
- Water / Irrigation closet at Ford Park repaired and all VRD lines charged.

- Spring punch list for facility underway (painting, carpets, tile, windows, etc..)

Vail Gymnastics

- Spring punch list underway (repair damaged dry wall, tile cleaning, painting, exterior landscaping, etc..)

F&B

- Starter building open for golf F&B

Hiring and prepping for Ford Park Operations

GYMNASTICS

- Vail Gymnastics sent two level 7 gymnasts to Little Rock, Arkansas for the Regional Championship against 6 other states in April, which concluded the competitive season for all levels.
- The annual Spring Show on April 16th was a huge success. The gymnastics center was able to raise just over \$1,000 for its programs.
- Summer schedule will begin June 6th with afternoon classes and camps through August 15th.
- Two of the University of Georgia gym dogs will be re-joining the gymnastics staff in July to guest coach a competitive team camp.
- Public gymnastics camps are filling up quickly this spring due to online sign-ups.
- The maximum number of registrations for public camps has increased this year to 35 with the addition of more seasonal staff. Depending on waiting lists we could accept up to 40 registrations for one week.