
RECORD OF PROCEEDINGS

Vail Recreation District February 14, 2008 Meeting Minutes

Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District February 14, 2008

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on February 14, 2008, at 5:00 p.m., at the Town of Vail, Council Chambers Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT
 - 1.1. Scott Proper, Michelle Hall, Joe Hanlon, Rick Sackbauer, Ken Wilson
2. MEMBERS ABSENT AND EXCUSED
 - 2.1. None
3. STAFF PRESENT
 - 3.1. Mike Ortiz, John Monson, Lori Gordon, Amy Ludke, Chad Young
4. TOV MEMBERS PRESENT
 - 4.1. None
5. OTHERS PRESENT
 - 5.1. Kaye Ferry, Jeff Wiles
6. CONSULTANTS PRESENT
 - 6.1. Eric Weaver and Ken Marchetti, Robertson & Marchetti P.C., Jim Mock, Collins Cockrel and Cole
7. CALL TO ORDER
 - 7.1. Scott Proper called the meeting to order at 5:00 p.m.
8. APPROVAL OF 1/24/08 MEETING MINUTES
 - 8.1. Director Wilson made a motion to approve the January 24, 2008 meeting minutes. Director Sackbauer seconded. Approved unanimously.

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9. PUBLIC INPUT OF ITEMS NOT ON AGENDA

9.1. None

10. LEGAL MATTERS

10.1. ELECTION RESOLUTION READS AS FOLLOWS:

10.2. WHEREAS, the terms of office of Directors Michelle Hall and Scott Proper shall expire after their successors are elected at the regular special district election to be held on May 6, 2008 ("Election") and take office; and

10.3. WHEREAS, in accordance with the provisions of the Special District Act ("Act") and the Uniform Election Code of 1992 ("Code"), the Election must be conducted to elect two (2) Directors to serve for a term of four (4) years.

10.4. NOW, THEREFORE, be it resolved by the Board of Directors of the Vail Park and Recreation District in the County of Eagle, State of Colorado that:

10.5. The regular election of the eligible electors of District shall be held on May 6, 2008, between the hours of 7:00 A.M. and 7:00 P.M. pursuant to and in accordance with the Act, Code, and other applicable laws. At that time, two (2) Directors will be elected to serve a four-year term.

10.6. There shall be one election precinct for the convenience of the eligible electors of the District, the boundaries of which shall be identical to the boundaries of the District, and there shall be one polling place at the following location:

Town of Vail,
75 S Frontage Rd
Vail, CO 81657

10.7. situate in the County of Eagle, State of Colorado, which shall also be the polling place for disabled electors and for eligible electors not residing within the District. If the Designated Election Official deems it to be more expedient for the convenience of the eligible electors of the District (who are also eligible electors in other special districts with overlapping boundaries which are conducting elections on the Election day), the Election may be held jointly with such special districts in accordance with coordinated election procedures as set forth in an agreement between all participating special districts. In such event, the election precincts and polling places shall be as set forth in such agreement. The Designated Election Official is authorized to execute such agreement on behalf of the District, which agreement shall include provisions for the allocation of responsibilities for the conduct and reasonable sharing of costs of the coordinated Election.

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- 10.8. The Board of Directors hereby designates Cherri Curtis as the Designated Election Official of the District, who is hereby authorized and directed to proceed with any action necessary or appropriate to effectuate the provisions of this Resolution and of the Act, Code, or other applicable laws. The Election shall be conducted in accordance with the Act, Code, and other applicable laws. Among other matters, the Designated Election Official shall publish the call for nominations, appoint election judges as necessary, appoint the Canvass Board, arrange for the required notices of election and printing of ballots, and direct that all other appropriate actions be accomplished.
- 10.9. Applications for mail-in ballots may be filed with the Designated Election Official at 700 South Frontage Road East, Vail, Colorado, 81657, not earlier than January 1, 2008, nor later than the close of business on the 7th day prior to the election (Tuesday, April 29, 2008), if the mail-in ballot is to be mailed to the elector, or until the close of business on the Friday immediately preceding the election (Friday, May 2, 2008), if the mail-in ballot will not be mailed to the elector.
- 10.10. Self-Nomination and Acceptance forms are available at the Designated Election Official's office located at the above address. All candidates must file a Self-Nomination and Acceptance form with the Designated Election Official no later than the close of business on Friday, February 29, 2008.
- 10.11. If the only matter before the electors is the election of Directors of the District and if, at the close of business on March 4, 2008, there are not more candidates than offices to be filled at the Election, including candidates timely filing affidavits of intent no later than March 3, 2008, the Designated Election Official shall cancel the Election and declare the candidates elected. Notice of such cancellation shall be published and posted in accordance with the Code.
- 10.12. If any part or provision of this Resolution is adjudged to be unenforceable or invalid, such judgment shall not affect, impair or invalidate the remaining provisions of this Resolution, it being the Board's intention that the various provisions hereof are severable.
- 10.13. Any and all actions previously taken by the Designated Election Official or the Secretary of the Board of Directors or any other persons acting on their behalf pursuant to the Act, the Code or other applicable laws, are hereby ratified and confirmed.
- 10.14. All acts, orders, and resolutions, or parts thereof, of the Board which are inconsistent or in conflict with this Resolution are hereby repealed to the extent only of such inconsistency or conflict.
- 10.15. The provisions of this Resolution shall take effect immediately.

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- 10.16. ADOPTED AND APPROVED this 14th day of February, 2008.
- 10.17. Director Hall made a motion to approve to the Election Resolution. Director Sackbauer seconded. Approved unanimously.
11. PUBLIC HEARING OF 2007 BUDGET AMENDMENT-MR. ERIC WEAVER
- 11.1. Mr. Weaver informed the Board that since the District took over operations of the pro shop during 2007 and had not budgeted to do so, the District went over budget in the enterprise fund. These expenditures were offset by revenues from the pro shop so the amended budget shows no change in fund balance due to this amendment. This is simply a formality to be addressed and has change to the budgets' bottom line. The resolution to be approved is as follows:
- 11.2. RESOLUTION TO AMEND 2007 BUDGET
- 11.3. WHEREAS, the Board of Directors of Vail Recreation District appropriated funds for the fiscal year 2007 as follows:
- | | |
|--------------------------------|-------------|
| GENERAL FUND: | |
| Current Operating Expenditures | \$2,175,919 |
| Debt Expenditures | \$40,000 |
| Capital Expenditures | \$68,700 |
| Fund transfers | \$335,944 |
| TOTAL GENERAL FUND: | \$2,620,563 |
| | |
| ENTERPRISE FUND: | |
| Current Operating Expenditures | \$1,899,844 |
| Capital Expenditures | \$203,400 |
| Debt Service Expenditures | \$411,653 |
| TOTAL ENTERPRISE FUND: | \$2,514,897 |
- 11.4. WHEREAS, the necessity has arisen for additional expenditures requiring the expenditure of funds in excess of those appropriated for the fiscal year 2007; and
- 11.5. WHEREAS, the unanticipated additional expenditures are contingencies which could not have been reasonable foreseen at the time of adoption of the budget; and
- 11.6. WHEREAS, funds are available for such expenditure from surplus funds available to the District.

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- 11.7. NOW THEREFORE BE IT RESOLVED that the Board of Directors of Vail Recreation District shall and hereby does amend the budget for fiscal year 2007, as follows:

GENERAL FUND:	
Current Operating Expenditures	\$2,175,919
Debt Expenditures	\$40,000
Capital Expenditures	\$68,700
Fund transfers	<u>\$335,944</u>
TOTAL GENERAL FUND:	\$2,620,563

ENTERPRISE FUND:	
Current Operating Expenditures	\$1,969,844
Pro Shop Cost of Goods Sold	\$130,000
Capital Expenditures	\$203,400
Debt Service Expenditures	<u>\$411,653</u>
TOTAL ENTERPRISE FUND:	\$2,714,897

- 11.8. Director Sackbauer made a motion to open up the 2007 Budget Amendment public hearing. Director Proper seconded. Approved unanimously.
- 11.9. No public input was given on the 2007 Budget amendment.
- 11.10. Director Sackbauer made a motion to close the 2007 Budget Amendment Public Hearing. Director Hanlon seconded. Approved unanimously.
- 11.11. Director Sackbauer made a motion to approve the 2007 Budget Amendment. Director Wilson seconded. Approved unanimously.

12. MOUNTAIN TRAVEL SYMPOSIUM UPDATE-JOHN MONSON

- 12.1. WHAT IS MOUNTAIN TRAVEL SYMPOSIUM (MTS)?
- 12.2. MTS is the single largest and longest-running annual gathering of mountain travel professionals in North America and Canada. For more than 32 years, key marketing professionals and decision makers from mountain resort businesses have gathered each spring to establish relationships and initiate and complete contracts, taking the first steps toward making the upcoming season an even greater success. The week-long event includes three major components: tradeshow, the Destination Mountain Travel Forum and social events.
- 12.3. WHAT DOES THIS MEAN FOR VAIL?

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- 12.4. MTS attracts more than 1,200 participants from domestic and international tour operators, ski group and ski council leaders to suppliers including ski resorts, lodging, transportation and marketing organizations. The event is estimated to bring in over a million dollars in revenue to the community.
- 12.5. Additional data gathered by MTS officials show that on average, 41 percent of the tour operator business and 22 percent of the ski club/ski council business conduct business for the next year at this event. This is a tremendous opportunity to showcase our community.
- 12.6. A sampling of key online and traditional tour operators conducting business in Eagle County show approximate bookings of 8,000 room nights and \$1.5 million in spending during non-ski months in 2006/2007. The investment in MTS as promoting Vail's year-round character will return (and grow) revenue from this market segment. Standard growth equated to approximately 10 percent. A ten percent growth in non-ski season periods would equate to an approximate growth in sales tax collections of \$147,000 – and that does not include the winter months!
- 12.7. HOW CAN WE PREPARE?
- 12.8. Promote your business in a customized *Vail Daily* advertising insert
- 12.9. Welcome signage will be provided by the Vail Valley Partnership and for placement near business entrance
- 12.10. Provide special restaurant, retail, lodging promotions or specials catered to the MTS audience
- 12.11. Assure your business is fully stocked with apparel, food, liquor, etc.
- 12.12. Educate and inform staff to MTS guest arrival and the industry influence of this audience
- 12.13. Contact the Vail Valley Partnership's Rich tenBraak at rtenbraak@visitvailvalley.com, or phone 970-476-1000, to take advantages of these opportunities
(Information given by Mountain Travel Symposium)
- 12.14. All Board Members agreed that it is very important that the VRD be a part of the MTS in making MTS guests feel welcome and take this opportunity to sell the VRD programs and activities to the guests.

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13. RECREATION MASTER PLAN UPDATE

- 13.1. Mr. Ortiz updated the board on the non-golf course lease, the Town Of Vail recommended a 30 year term, split into three separate 10 years terms with automatic rollovers. After making revisions the lease will be reviewed by Town Council in their worksession on Tuesday, February 19, 2008. Mr. Ortiz stated that there would be further discussions regarding the leases between TOV and VRD in the Executive Session.

14. EXECUTIVE DIRECTOR INPUT

14.1. INFORMATION ONLY. NO BOARD ACTION REQUESTED

- 14.2. Mr. Ortiz stated that the VRD and WECMRD (Western Eagle County Metropolitan Recreation District) continue to work towards joint recreation and are trying to come to terms on youth soccer and other programs.

15. BOARD MEMBER INPUT

- 15.1. Director Sackbauer reported on the following:
- 15.1.1. Director Sackbauer thanked Mr. Scott O'Connell for organizing traffic flow and parking at the Vail Nordic Center. He stated that staff should be aware of parking issues during the Alpine Ski Championships March 3-9, 2008. Director Sackbauer asked where the public would park during the event? Director Sackbauer stated that there will be parking issues for this event due to all the snow that has accumulated in the Nordic parking lot. Are we going to continue to move snow? Mr. Ortiz stated that he is going to continue to talk to the TOV about street plowing and also removing the snow from the Nordic parking lot which will alleviate parking problems.
 - 15.1.2. Director Sackbauer presented an article to the Board from Golf Week Magazine titled "Courses can't lose sight of what they do right" and wanted the Board to take into consideration "Is the VRD headed in the right direction?" Director Sackbauer would like the community to keep in mind the following statements regarding the desire for a new clubhouse. Is it needed at this time?
 - 15.1.3. "If golf course managers and decision-makers really want to understand the character and identities of their golf courses, they would forget about yardages and scorecards and head off for a walk and a careful inspection of their grounds to see what gives them life and uniqueness."

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- 15.1.4. “I’ve seen many clubs sent to the proverbial cleaners because of foolish clubhouse renovations. Like the Ross course in a very modest Midwest town that a decade ago spent \$6 million on a new clubhouse before it even looked at what was going on at its much-neglected golf course.”
- 15.1.5. “Staying true to your course’s character takes a little patience. It takes a lot of observation. And most of all, it takes some very carefully coordinated master planning.”
- 15.1.6. “Too many good courses run the risk of ruining themselves in what is admittedly a tight, competitive golf world. But if such clubs can remain true to their design character and seek to strengthen that character -not efface it- they might well have a better chance at success.”

Statements written by:
Bradley S. Klein
Golf Week Magazine

- 15.1.7. Director Sackbauer discussed a future agenda item regarding the amount of water availability in case a drought were to occur. He would like the following entities: TOV, Eagle River Water and Sanitation District, Vail Valley Foundation, Alpine Gardens and VRD to meet and discuss water rights for the different Ford Park Facilities and for the Golf Course.

15.2. Director Wilson reported on the following:

- 15.2.1. Director Wilson requested that a Vail Recreation District video/DVD be available for viewing at the Mountain Travel Symposium and included in the guest welcome basket.
- 15.2.2. He stated that users of the Nordic Center are pleased with daily operations and that the designated parking spaces are working well for Nordic Center Parking.
- 15.2.3. Director Wilson stated that Mr. Steve Sarro is going to give an update on the Golf Course capital improvements at the next Board Meeting scheduled Thursday February 28, 2008.
- 15.2.4. Director Wilson would also like Mr. Ortiz to look into purchasing a tent for the Video Golf System, and questioning if it would be cost effective. Mr. Mike Ortiz stated that it would be cost effective and would include the VRD logo.

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15.3. Director Hanlon reported on the following:

- 15.3.1. Director Hanlon stated that he wants to make sure that Dobson Arena staff is prepared in scheduling staff and concessions for the High School Hockey State Championships and Ski Patrol vs. Ski School Hockey Game. Director Hanlon agreed that Mountain Travel Symposium is great for VRD advertising and marketing. We should market winter VRD programs as well as summer VRD programs.
- 15.3.2. He also would like to start asking people to volunteer to help fill sand bags for the golf course to reduce damage from snow runoff. He concluded by asking the status of the golf survey and is excited that VRD is taking over Golf League.
- 15.3.3. Mr. Ortiz stated we have received both positive and negative feedback. Both Ms. Alice Plain and Ms. Jeanne Sutherland are currently reviewing the surveys that have come back from guests and community members.

15.4. Director Proper reported on the following:

- 15.4.1. Director Proper stated that he is very glad to hear that we are working with WECMRD and is pleased with VRD productive cooperation. He also stated that there has been positive input on the Nordic Center.
- 15.4.2. Director Proper thanked Ms. Amy Ludke for her 11 years at the VRD and introduced the VRD's new assistant Finance Director, Lori Gordon. Ms. Amy Ludke responded by stating that it has been a real pleasure working for the Rec District and thanked Director Proper for those kind words.
- 15.4.3. Director Proper stated that the TOV work session was a positive meeting. He also stated that moving forward both entities needed strong documentation (clear and detailed).
- 15.4.4. Director Proper requested that the Property Tax Increase editorial be available for viewing on the web site.
- 15.4.5. Mr. Ortiz stated that they would host a Question and Answer session regarding the collection of re-assessed property taxes explaining the appropriation of recreation funds.
- 15.4.6. Mr. Ortiz agreed that we should put the commentary on the web site.

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16. EXECUTIVE SESSION

- 16.1. Director Hanlon made a motion to adjourn into Executive Session for the purpose(s) of: §24-6-402(4)(e), C.R.S., “Determining positions relative to matters that may be subject to negotiations; developing strategy for negotiations; and instructing negotiators.” Director Hall seconded. Approved unanimously

17. ADJOURNMENT

- 17.1. After returning from Executive Session, Director Hanlon motioned to adjourn at 7:00 PM. Director Hall seconded. Approved unanimously.

Michelle Hall, Secretary

Lori Gordon, Assistant Finance Director