

VAIL PARK AND RECREATION DISTRICT
d/b/a VAIL RECREATION DISTRICT
BOARD OF DIRECTORS

5:00 P.M.
Thursday, December 11, 2014
Town of Vail, Council Chambers
AGENDA
REGULAR MEETING

1. Call To Order
2. Approval of Minutes
 - a. November 13, 2014
3. Public Input of Items not on the Agenda
4. Thank You to VRD Board of Directors-Mr. Rob Parish, Battle Mountain High School Cross Country Team
5. Presentation re: EGE Air Alliance from Vail Valley Partnership-Chris Romer
6. October 2014 Financial Report – Mr. Eric Weaver
7. Executive Director Input
8. Board Member Input
9. Adjournment

RECORD OF PROCEEDINGS

Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District November 13, 2014

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on November 13, 2014 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT
 - 1.1. Kevin Foley, Kim Newbury, Jeff Wiles, Bill Suarez
2. MEMBERS ABSENT AND EXCUSED
 - 2.1. Tom Saalfeld
3. STAFF PRESENT
 - 3.1. Mike Ortiz, Jamie Gunion
4. OTHERS PRESENT
 - 4.1. None
5. CONSULTANTS PRESENT
 - 5.1. Eric Weaver, Marchetti & Weaver, LLC
6. CALL TO ORDER
 - 6.1. Director Wiles called the meeting to order at 5:02 p.m.
7. APPROVAL OF MEETING MINUTES
 - 7.1. By motion duly made and seconded it was RESOLVED to approve the minutes of the October 23, 2014 meeting with a change of wording from “brides” to “bridges” on page four, item 11.7.1 .
8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA
 - 8.1. None
9. CONSIDERATION OF ASSISTANCE IN FUNDING THE BATTLE MOUNTAIN HIGH SCHOOL CROSS COUNTRY TEAM TO NIKE NATIONALS
 - 9.1. Mr. Ortiz explained the Battle Mountain High School Cross Country Team has been invited to the Nike Nationals in Arizona. This year, the team is sending 25

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athletes. In addition to competing, during their trip they will visit colleges in the area and tour landmarks such as the Grand Canyon. In previous years, the VRD has funded the team up to \$2,000. The high school does not fund the trip. Ms. Gunion explained the team assists with the trail running and mountain bike races in the summer.

- 9.2. By motion duly made and seconded it was RESOLVED to approve funding of \$2,000 for the Battle Mountain High School Cross Country team to attend the Nike Nationals.

10. REVIEW AND ADOPTION OF 2015 PROGRAM FEES

- 10.1. Mr. Ortiz reviewed the proposed programming fees for 2015, to include:

10.1.1. Vail Nature Center will include fee increases for hiking and activities. The proposed fees are lower than activities at Beaver Creek hiking center. The facility is being operated by Walking Mountains Science Center and the fees are being suggested by the Science Center.

10.1.1.1. Director Foley questioned the high increase for the hiking program. Mr. Ortiz explained the fees haven't been increased in nearly 10 years and there are additional costs to the program, including permitting with the Forest Service.

10.1.1.2. Director Foley requested Walking Mountains add a resident fee/discount or discount for programs.

10.1.2. The Vail Nordic Center rates will remain the same compared to the 2014/13 season. The Vail Nordic Center rates are equitable when researching terrain available. The Nordic Center is operated by Mia Stockdale and Shane Sluder.

10.1.3. The Vail Gymnastics Center fees will include minimal increases.

10.1.3.1. Director Newbury questioned program fees versus operational costs, as expenses are increasing while fees are not.

10.1.3.1.1. Mr. Weaver explained the fees would not increase until August 2015. He also noted that expenses are lower in 2014 as the gym was under staffed.

10.1.4. The majority of the Vail Golf Club rates will stay the same for 2015. Mr. Ortiz explained most fees are not increasing in anticipation of the upcoming Vail Golf Clubhouse renovation in September 2015. Staff is not recommending a decrease in fees as the renovation will not impact operating an 18 hole course. The driving range will remain open until mid-September. There is a change from two days advance reservation to five days advance registration. The range will also offer small, medium and large.

10.1.4.1. Director Foley requested adding the bike rental fees. Mr. Ortiz also noted the club will purchase four additional bikes for 2015.

10.1.5. Dobson fees will remain similar to 2014 to stay competitive with other ice arenas in the valley. The fees go into affect August 2015.

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- 10.1.5.1. Director Newbury questioned the last year Dobson rates were increased.
 - 10.1.5.1.1. Mr. Ortiz explained it has been nearly nine years, however the rates are comparable to other rinks in the community and adjacent communities. The valley's population makes it difficult to increase rink fees.
 - 10.1.5.1.2. Director Newbury expressed concern with waiting for a long time to increase fees as to not shock users.
- 10.1.6. Sports Department will have minimal fee increases across all programs. The largest increase will be in the field usage fees with the fields being new and offering a better playing experience and expanded opportunities. Mr. Ortiz explained camps, such as Tetra Brazil, are a 20/80 split with the VRD receiving 20 percent of the fees. He explained the camp rates are very affordable.
- 10.1.7. The Vail Tennis Center includes a pass fee increase for Pickleball from \$15 to \$40. Other fees will remain similar to 2014.
- 10.1.8. Community Programming fees will remain similar to 2014. Director Foley pointed out that Vail residents receive a 25 percent discount in fees.
- 10.2. By motion duly made and seconded it was RESOLVED to approve the 2015 programming fees.

11. PUBLIC HEARING AND ADOPTION OF 2015 PROPOSED BUDGET

- 11.1. Mr. Weaver explained only minor changes had been made to the budget discussed at the October 23 meeting. He discussed staffing levels and salaries. Since 2010, there have been four positions eliminated. Two of these are being added back in 2015, but as hourly positions. For the most part, wages of full time employees have been on a salary hold since 2009.
 - 11.1.1. Director Foley said he appreciated the salary information and believes a salary increase would be justified for 2015.
- 11.2. Mr. Weaver reviewed comparable mill levies with 10 other parks and recreation districts in mountain communities. With the exception of Crown Mountain, the VRD's mill levy is lower than the compared districts. He did explain parks and recreation districts are not apples to apples. The VRD's mill levy is exceptionally low when looking at the facilities and programs are offered. Many recreation and park functions are operated by municipalities.
 - 11.2.1. Director Foley suggested reviewing what other districts operate in comparison to the VRD.
 - 11.2.2. Director Newbury also requested operation budgets of the compared districts.
- 11.3. Mr. Ortiz explained the budget does not include funding for interpretative master plan process for the Nature Center. The process would review land use, educational opportunities and working with valley stakeholders to determine the

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future of the Nature Center. Mr. Ortiz also encouraged this topic to be discussed with the town of Vail during the recreation subcommittee. Mr. Ortiz will share the proposal with the board for further discussion.

11.3.1. Mr. Wiles also encouraged Walking Mountains Science Center research a grant process for the master plan process.

11.4. Director Foley thanked the prior board and staff for their work to put the VRD in the position to move forward.

11.5. Upon a motion duly made and seconded it was unanimously RESOLVED to open the public hearing for the adoption of the 2015 proposed budget.

11.5.1. Hearing no public comment, upon a motion duly made and seconded it was unanimously RESOLVED to close the public hearing for the adoption of the 2015 proposed budget.

11.5.2. Upon a motion duly made and seconded it was unanimously RESOLVED approve the resolution to adopt the 2015 budget as presented, to approve the resolution to certify the mill levy at 2.760 mills for operations and 0.290 mills for a special mill levy approved at the 2004 election, and to approve the resolution to appropriate funds for spending in 2015, all of which are subject to minor adjustments which may result from the final certification of assessed values.

12. EXECUTIVE DIRECTOR'S INPUT

12.1. Mr. Ortiz noted the VRD has funded owners representatives for upcoming projects, such as bridge replacement, clubhouse, etc. within the 2015 budget.

13. BOARD MEMBER INPUT

13.1. Director Newbury was pleased to hear the VRD is purchasing four additional golf bikes.

13.2. Director Foley explained his disappointment that the Coal Bucket Classic was not held during the nice weather after the course closed.

13.2.1. Mr. Ortiz explained the coal bucket is scheduled by the previous year's champion. Once the schedule is set, the VRD helps organize the tournament. He agreed with the timing of the tournament and will encourage the organizer to schedule it earlier than later in 2015.

13.3. Director Suarez questioned what other board members heard about the 18th hole this summer.

13.3.1. Director Foley said there are mixed feelings but it depends on the golfers experience level.

13.3.2. Director Newbury said most people enjoyed the hole.

13.3.3. Director Wiles explained visitors enjoyed the hole more than regular Vail Golf Club golfers.

13.3.4. Director Foley also explained that once the clubhouse renovation is complete, the 18th hole would make for a spectacular finishing hole.

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13.4. Director Wiles said the Trick or Treat Trot took place with hundreds of trotters throughout the villages.

14. ADJOURNAMENT

14.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,

Jamie Gunion
Secretary to the Meeting

Why does the EGE Air Alliance Do What It Does?

- ◆ The economic impacts of the Eagle County Airport are significant, and touch all sectors of every single town and municipality within Eagle County.
- ◆ The Eagle County Regional Airport employs 585 people directly, most of whom reside in Gypsum and Eagle.
- ◆ 47% of jobs in Eagle County are directly related to tourism and hospitality.
- ◆ 1 in 4 Eagle County Airport customers would consider a change in vacation destination if EGE seats continue to decrease.



Looking Forward

What We Are Doing

- ◆ Continuing to work on additional flights.
- ◆ Developed a long-term, diverse funding committee made up of private and public stakeholders.
- ◆ Competitive airport funding models were reviewed in detail.
- ◆ We are going to be out there telling our story connecting with the Vail Valley community because this is such an important part of our local economy.



Finding new air carrier routes is vital for the Eagle County economy, and the decline of airline seats coming into the Eagle Airport has had a negative impact on the local economy. The EGE Air Alliance's mission is to create more success stories like the addition of the Toronto and Houston airline routes.

What Can You Do?

Contact us to schedule a presentation
EGEAirAlliance.com

EGE AIR ALLIANCE

Connecting Eagle County

EGEAirAlliance.com



What is the EGE Air Alliance?

The EGE Air Alliance is a 501-c6 non-profit public-private partnership that provides the funding to make the Eagle County Regional Airport (EGE) a vital part of the Eagle County economy with a vibrant commercial air service program.

Formed in 2002, the EGE Air Alliance partnership includes government entities and private business stakeholders in local towns within Eagle County.

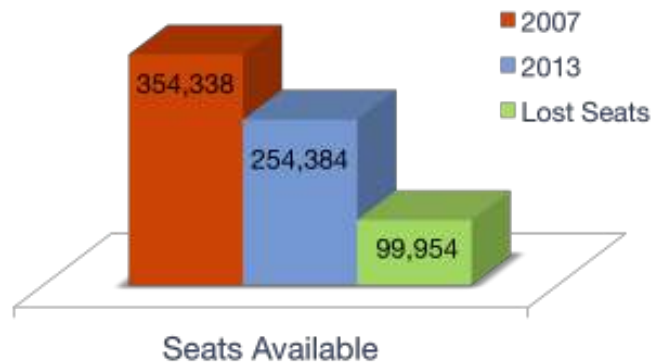
Because so many of our jobs and businesses are dependent on the dollars spent by tourists and second homeowners that use the Airport, the EGE Air Alliance has a substantial positive impact on the lives of our local residents.



What does the EGE Air Alliance Do?

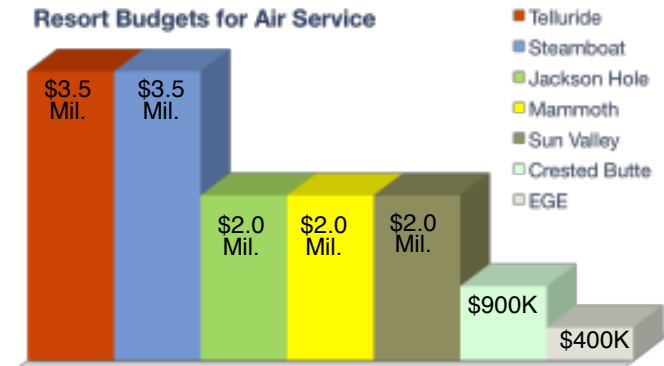
- ◆ In 2002 when the Alliance began, a small group of business leaders and several local government entities made it possible to sign an agreement with American Airlines for daily non-stop service from Dallas/Ft. Worth. That agreement was the Alliance's first success.
- ◆ In 2013 Air Canada began a non-stop flight from Toronto to the Eagle Airport, another of the Alliance's success.
- ◆ In 2013 non-stop summer flights between Houston, TX and the Eagle Airport began running and continues today, another Alliance success.

The Eagle County Regional Airport has lost 99,954 available annual seats since 2007



What We Know

Dedicated Funding at Competitor Resort Communities



EGE Funding Significantly Lags Behind Competitor Resort Communities

Resort	Funding Source	Budget	Dedicated Funding?
Telluride	2% tax on restaurants & lodges	\$3.5 Mil.	✓ YES
Steamboat	LMD 2% & .25% Sales tax	\$3.5 Mil.	✓ YES
Sun Valley	1% Sales Tax	\$2 Mil.	✓ YES
Mammoth	Tax on Sales & Lodging	\$2 Mil.	✓ YES
Jackson Hole	Town Jackson contributes	\$2 Mil.	SOME
Crested Butte	Sales tax, variable, .35% to .6%	\$900K	✓ YES
EGE	Voluntary Public & Private Sources	\$400K	✗ NO



Accountant's Compilation Report

December 7, 2014

Board of Directors
Vail Recreation District
Vail, Colorado

We have compiled the accompanying balance sheet of Vail Recreation District as of October 31, 2014 and the related statement of revenues, expenditures and changes in fund balance with budgets for the ten month period then ended. We also compiled the accompanying budget and forecast of revenues, expenditures and changes in fund balance for the year ending December 31, 2014, in accordance with standards established by the American Institute of Certified Public Accountants.

We have not audited or reviewed the accompanying financial statements and, accordingly, do not express an opinion or provide any assurance about whether the financial statements are in accordance with accounting principles generally accepted in the United States of America.

As a consulting financial manager, we participate in the financial management of the District. Management (with our participation) is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements. We have prepared these financial statements in our capacity as consulting financial managers for the District.

Our responsibilities include conducting the compilation in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. The objective of a compilation is to assist management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

Management (with our participation) has elected to omit substantially all the disclosures and the statement of cash flows required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the District's financial position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

A compilation of a forecasted financial statement is limited to presenting in the form of a forecast, information that is the representation of management and does not include evaluation of the support for the assumptions underlying the forecast. We have not examined the accompanying forecast and, accordingly, do not express an opinion or any other form of assurance on the forecasted statement or assumptions. Furthermore, there will usually be differences between the forecasted and actual results, because events and circumstances frequently do not occur as expected and those differences may be material. We have no responsibility to update this report for events or circumstances occurring after the date of this report.

The actual historical information for calendar year 2013 is presented for comparative purposes only. Such information is taken from the financial statements for the District for the year ended December 31, 2013, which have been audited by McMahan and Associates, L.L.C. and upon which they expressed an unqualified opinion in their report dated July 2, 2014.

We are not independent from an accounting and auditing perspective with respect to Vail Recreation District because we perform certain accounting services that impair our independence.

Marchetti & Weaver, LLC

VAIL RECREATION DISTRICT
 COMBINED BALANCE SHEET
 December 31, 2013 and October 31, 2014

	12/31/13					10/31/14				
	General Fund	Enter-prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total	General Fund	Enter-prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total
ASSETS										
CASH- UNRESTRICTED	3,223,801	300			3,224,101	4,328,191	1,200			4,329,391
INVESTMENTS- RESTRICTED		291,421			291,421		292,560			292,560
ACCOUNTS RECEIVABLE	437,744	1,665			439,409	23,503	2,583			26,086
PROPERTY TAXES RECEIVABLE	2,490,158	301,345			2,791,504	39,235	4,748			43,983
PREPAIDS, DEPOSITS & INVENTORY	1,976	73,714			75,690	476	69,446			69,922
DUE (TO) FROM OTHER FUND	(147,554)	147,554			0	229,069	(229,069)			0
LOAN DUE (TO) FROM OTHER FUND	378	(378)			0	378	(378)			0
LAND & BUILDINGS			722,160	12,124,678	12,846,838			722,160	12,124,678	12,846,838
EQUIPMENT			772,165	1,740,862	2,513,027			772,165	1,740,862	2,513,027
ACCUM DEPR			(711,676)	(7,999,771)	(8,711,447)			(711,676)	(7,999,771)	(8,711,447)
TOTAL ASSETS	6,006,503	815,621	782,649	5,865,769	13,470,542	4,620,852	141,090	782,649	5,865,769	11,410,360
LIABILITIES AND FUND EQUITY										
ACCOUNTS PAYABLE	307,871	165,290			473,161	57,241	70,659			127,900
DEFERRED PROPERTY TAXES	2,490,158	301,345			2,791,504	39,235	4,748			43,983
DEFERRED REVENUE	27,342	10,263			37,605	21,156	12,987			34,143
ACCRUED COMPENSATED ABSENCES			34,206	20,734	54,940			34,206	20,734	54,940
ACCRUED INTEREST PAYABLE			425	27,851	28,276			425	27,851	28,276
DUE TO TOV- DOBSON IMPROVEMENTS				5,307	5,307				0	0
DUE TO TOV-GYMNASTICS			40,000		40,000			0		0
DOBSON BONDS PAYABLE				1,610,000	1,610,000				1,410,000	1,410,000
IMPUTED INTEREST			(786)	(104)	(890)			0	0	0
TOTAL LIABILITIES	2,825,371	476,899	73,845	1,663,788	5,039,903	117,632	88,394	34,631	1,458,585	1,699,242
NET ASSETS										
INV IN FIXED ASSETS, NET OF DEBT			708,804	4,201,981	4,910,785			748,018	4,407,184	5,155,202
RESTRICTED	111,653	278,913			390,566	110,157	278,913			389,070
COMMITTED & ASSIGNED FOR CAPITAL	2,000,000				2,000,000	2,050,000				2,050,000
UNASSIGNED	1,069,479	59,809			1,129,288	2,343,063	(226,217)			2,116,846
TOTAL NET ASSETS	3,181,132	338,722	708,804	4,201,981	8,430,639	4,503,220	52,696	748,018	4,407,184	9,711,118
TOTAL LIAB & NET ASSETS	6,006,503	815,621	782,649	5,865,769	13,470,542	4,620,852	141,090	782,649	5,865,769	11,410,360

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VAIL RECREATION DISTRICT
 STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE
 ACTUAL, BUDGET AND FORECAST FOR THE PERIODS INDICATED

Printed: 12/07/14

Modified Accrual Basis

	2013 Audited Actual	2014 Forecast	2014 Adopted Budget	Variance Favorble (Unfavor)	Percentage Variance Favorble (Unfavor)	10 Months Ended 10/31/14 Actual	10 Months Ended 10/31/14 Budget	Variance Favorble (Unfavor)	Percentage Variance Favorble (Unfavor)
COMBINED REVENUES									
PROPERTY AND OTHER TAXES, NET OF FEES	2,710,991	2,813,710	2,698,069	115,641	4%	2,768,797	2,655,311	113,485	4%
OTHER NON-DEPARTMENTALIZED REVENUES	89,384	63,750	64,250	(500)	-1%	54,747	57,014	(2,267)	-4%
BANQUET ROOM OPERATIONS, NET	-	-	-	-	0%	-	-	-	0%
SPORTS	435,912	409,194	366,864	42,330	12%	408,568	360,703	47,865	13%
GYMNASTICS	249,050	204,539	229,175	(24,636)	-11%	177,544	200,124	(22,580)	-11%
COMMUNITY PROGRAMMING	369,599	354,828	345,700	9,128	3%	340,338	328,485	11,853	4%
OUTDOOR & NORDIC PROGRAM	114,161	84,160	77,000	7,160	9%	45,553	38,024	7,529	20%
GOLF COURSE	1,347,486	1,277,272	1,309,250	(31,978)	-2%	1,279,283	1,308,579	(29,296)	-2%
TENNIS	37,219	37,124	36,965	159	0%	37,026	36,784	243	1%
DOBSON	536,408	556,655	528,787	27,868	5%	452,932	438,357	14,576	3%
TOTAL REVENUES	5,890,210	5,801,232	5,656,060	145,172	3%	5,564,787	5,423,380	141,407	3%
OPERATING EXPENSES									
ADMINISTRATION	(633,400)	(653,946)	(687,548)	33,602	5%	(558,319)	(598,942)	40,622	7%
PUBLIC RELATIONS/MARKETING	(207,683)	(229,290)	(231,350)	2,061	1%	(187,378)	(203,832)	16,454	8%
PARK MAINTENANCE	(165,681)	(162,279)	(172,413)	10,134	6%	(135,635)	(160,605)	24,970	16%
FACILITIES MAINTENANCE	(109,682)	(116,740)	(116,643)	(97)	0%	(95,260)	(99,102)	3,843	4%
SPORTS	(499,124)	(513,383)	(482,980)	(30,403)	-6%	(462,887)	(440,867)	(22,020)	-5%
GYMNASTICS	(238,171)	(206,312)	(232,636)	26,324	11%	(170,401)	(201,403)	31,003	15%
COMMUNITY PROGRAMMING	(411,953)	(417,997)	(427,132)	9,135	2%	(358,506)	(384,877)	26,371	7%
OUTDOOR & NORDIC PROGRAM	(118,611)	(83,399)	(70,550)	(12,849)	-18%	(56,261)	(53,877)	(2,385)	-4%
GOLF OPERATIONS	(653,925)	(651,820)	(659,657)	7,837	1%	(606,248)	(620,849)	14,600	2%
GOLF MAINTENANCE	(759,636)	(756,321)	(776,583)	20,262	3%	(675,309)	(710,563)	35,253	5%
TENNIS	(79,764)	(80,103)	(77,963)	(2,139)	-3%	(79,734)	(77,256)	(2,479)	-3%
DOBSON	(586,792)	(646,462)	(594,790)	(51,672)	-9%	(518,796)	(498,972)	(19,823)	-4%
TOTAL EXPENSES	(4,464,420)	(4,518,051)	(4,530,246)	12,195	0%	(3,904,734)	(4,051,145)	146,411	4%
CHANGE IN FUND BAL BEFORE DS & CAP	1,425,790	1,283,181	1,125,813	157,367		1,660,053	1,372,235	287,818	
DEBT SERVICE	(323,749)	(324,582)	(324,582)	-	0%	(324,582)	(324,582)	0	0%
CHANGE IN FUND BAL BEFORE CAP	1,102,041	958,599	801,232	157,367		1,335,471	1,047,653	287,818	
DONATIONS, LOANS, & SALE OF ASSETS	-	-	-	-	0%	-	-	-	0%
CAPITAL EXPENDITURES	(414,457)	(612,437)	(1,982,175)	1,369,738	69%	(299,409)	(706,733)	407,324	58%
LESS UNFUNDED CAPITAL PROJECTS	-	-	-	-		-	-	-	
CONTINGENCY	-	(25,000)	(125,000)	100,000	80%	-	(125,000)	125,000	100%
TOTAL NET CAPITAL EXPENSES	(414,457)	(637,437)	(2,107,175)	1,469,738	70%	(299,409)	(831,733)	532,324	64%
CHANGE IN FUND BALANCE	687,584	321,162	(1,305,944)	1,627,106		1,036,062	215,920	820,142	
BEGINNING FUND BALANCES	2,832,271	3,519,855	3,305,088	214,767		3,519,855	3,305,088	214,767	
ENDING FUND BALANCES	3,519,855	3,841,017	1,999,144	1,841,873		4,555,916	3,521,007	1,034,909	
	=	=	=	=		=	=	=	

SUMMARY OF SIGNIFICANT VARIANCES:

SPORTS REVENUES- Large expansion of Kids Adventure Games and other programs and camps doing well.
 GYMNASTICS REVENUES- Numbers down somewhat, but major variance is uniforms which is offset by expense savings
 GOLF REVENUES- Later start than in 2013 and down in overall rounds from weather
 ADMINISTRATION EXPENSES- Savings primarily in legal
 PARKS MAINTENANCE EXPENSES- Savings in staffing and other costs from not having Ford Park all summer
 SPORTS EXPENSES- Over budget for kids adventure race, but offset by additional revenues.
 GYMNASTICS EXPENSES- Savings in staffing costs from numbers being down slightly and not ordering participant uniforms
 GOLF MAINTENANCE EXPENSES- Ran short staffed for the season which resulted in labor savings
 DOBSON EXPENSES- Primarily overages in utilities due to price increases. Also, concessions doing well which results in more expenses
 CAPITAL- Clubhouse delay and savings to be rolled forward to 2015 and future years
 FUND BALANCE- Savings at end of 2013 rolled forward to 2014.

VAIL RECREATION DISTRICT DIRECTOR REPORTS
December 11, 2014

GOLF MAINTENANCE

- Winter came in fast and furious this year. We went from golf and bike weather on Saturday, November 8, to setting Nordic ski trails with our snowcat on Sunday, November 16. In the short span of days from the 11th through the 25th, we accumulated ~45" inches of snow at our monitoring station next to #3 green. Things have since quieted down, and with warmer temperatures we have been setting track on an every other day basis until we get more snow.
- In the next week or two, we should be receiving a new piece of equipment, a utility vehicle outfitted with tracks, that will be utilized for setting snowshoe trails and even ski trails with pans, if and when our snowcat is down for repairs. In the summer, the tracks come off, wheels are put on, and it's utilized for golf course maintenance.
- Xcel Energy sub-contractors, "Freestone Aquatics", completed restoration of Gore Creek stream bank left of #8 green last week. The majority of work was done during the very snowy period, so by the time they finished, it was difficult to assess damage incurred to the golf course. This will have to be done in the spring, along with the damaged areas from the gas pipeline relocation project.
- Golf course and Parks management staff will be attending our annual conference and trade show next week in Denver. It consists of 3 days of seminars, workshops, product and equipment displays to keep all of us apprised of the latest and greatest information, tools, and resources in the green industry.

GOLF OPERATIONS

- We have been interviewing potential PGA PGM interns for next season. Chris Johnson is finished for the winter season. He will start work again in mid-April. We have placed several small orders for next season with Nike, Adidas, Travis Mathews and Puma. We are reducing our buying by 50 percent from total sales of this year May – August 31.
- Haymaker Golf Course in Steamboat called and are interested in buying golf bikes for next season. CCR and Eagle Ranch are definitely purchasing a few for 2015. I have ordered an additional 6 bikes for 2015.
- Total rounds (18 and 9 hole) for 2014 = 24,187 vs. 2013 = 24,681. A difference of 494 total rounds. We made up some ground in September and October.
- We have scheduled the women's Golf Yoga Retreat for 2015. This will be the second year of the event. We are partnering with the Antler's Lodge once again. The Retreat will be June 18 – 21. We are also adding a Couples Golf Yoga Retreat in August.
- The Golf Bike PR from the summer was amazing. These are the following outlets that featured the Vail Golf Club and the Golf Bike.
 - Fox 31 Denver
 - 9 News Denver– 5 minute story, video on site featured on the 5:00 and 10:00 news
 - Vail Resorts "summer" online
 - Denver Post – Printed article
 - Colorado Springs Gazette – print and online "Outtherecolorado"
 - Club and Resort Business Publication online
 - Vail Daily – printed and online with the "on the hill" summer edition

- TurfNet
- Colorado Avid Golfer
- Divot Magazine
- Bicycle Colorado Twitter feed
- Wall Street Journal called about the bikes but has not followed up with a story.

SPORTS REPORT

- Sports Coordinator, Steve Croucher has tendered his resignation to pursue opportunities back east with Stratton Mountain, we wish him the best of luck. Currently conducting interviews for Sports Coordinator position with the hope of have a job offer out before the Christmas holidays
- Presented funding request to MEAC/Town of Eagle for the Boneyard Boogie and mountain bike events down in Eagle. Presentation went well and they are excited and pleased with our events
- CSE funding was approved for the Kids Adventure Games for \$44,500
- Registration is open for winter youth and adult sports programs that start in January, including Youth Futsal, Adult Basketball and Adult Co-Ed Volleyball
- Continue to finalize dates and locations for all our summer programs. The fields will be busy this summer with (2) new tournaments, additional camps and a visit from the English National Rugby team.
- Met with representatives from Alpine Kayak and discussed their interest in partnering with the Vail Recreation District in producing the 2015 Town of Vail Whitewater Race Series
- Continue to work on roles with the Kids Adventure Games LLC for next summer's race
- Have been contacted by (2) new tournament organizers looking to hold major events in the Vail Valley. One a college showcase soccer tournament in early June modeled after San Diego's Surf Cup and Las Vegas's Mayors Cup and the second a Colorado youth baseball world series tournament in middle to late July.
- Youth Volleyball Clinic has one more session and is being taught by BMHS head coach Jason Fitzgerald. We have over 30 kids in grades 3-6 participating.

MARKETING

- Marketing with the help of Sports and Community Programming, delivered winter activities to hotels and businesses on Tuesday, Dec. 2. It was good to revisit with the concierges and meet new frontline employees. Plan to revise info and hit the streets again in early January.
- Summer planning is underway including ad buys such as long lead publications for 5280 (Yoga Retreat) Colorado golf publications for general golf info and publications for trail running race series. Will continue to coordinate with Kids Adv. Games on public relations, on a lesser scale in 2014. Also working with Jason Roberts of Intercept Insights on research planning for sports camps, day camps, trail running races, as well as tournaments taking place on the fields but are not funded by the commission on special events. This was a new line item in the marketing budget for 2015.
- Coordinating with Scott O'Connell on marketing for the Grill on the Gore at the Vail Golf Club, to include a new logo, messaging and website, as well as a proposal packet for event planners. Scott and Jamie will sit down with event planners to explain 2015 opportunities and planning for the reopening following the renovation.

- Will begin coordinating Year in Review (annual report) information with departments. This is required by the state.
- Assisting Sports with year-end sponsor recaps and analyzing surveys.
- Hannah King, who has been working 20 hours per week with Marketing since May, has accepted the marketing and graphics coordinator position. She will be full-time, hourly beginning in January. To fund the position, graphics, which has been contracted out for the past 8 years, will be brought in-house. We look forward to watching Hannah grow the position.
- Jamie and Beth will be attending Outdoor Retailer in Utah Jan. 22-23 to meet with existing partners and seek new partners. They will also attend the Snowshow (SIA) Jan. 28-30 to meet with partners and seek out appointments with media. Planning is underway.

GYMNASTICS

- Winter Schedule is prepared with new class presentations/names.
- More classes are being offered at later times and staggered days to try to accommodate more diverse scheduling conflicts of students.
- Staff has been increased to instruct these classes
- State competitions are underway with Level 5 having already taken place. Leah received a noteworthy 10th on Uneven Bars.
- A weekly e-newsletter is being sent weekly to update parents about class schedules and gymnastics opportunities.

COMMUNITY PROGRAMMING

Community Programming

- Traffic has been off-and-on at Imagination Station. We had a few exceptionally busy snowy days (10ish families), quite a few days with 6ish families, and one or two a week with 0 to 2 families.
- We have 5 birthday parties scheduled between mid-November and mid-December, and we are starting to book January parties also.
- We did not succeed in finding Zumba, Barre or Pilates instructor. We may add an acrobatic yoga/massage yoga class.

KidZone

- Our current reservations are in line with 2013-14 numbers for the ski season. We are now in search of additional staff for Monday – Thursday evenings.
- We hosted three days of School's Out Camp on November 24 through 26. We had higher numbers than expected.
- We host 10 days of School's Out camp weekdays 12/19 through 1/5 excluding 12/25 and 1/1. We took newsletters to the local elementary schools, and they are willing to put them in the children's take-home folders. We are well staffed on many of the days, and are seeking staff for some remaining days. We are planning for big numbers – high thirties on every day except 12/26 and 1/2.

Other

- Chad has been working with Todd O from the TOV on a skatepark in the atrium of the Lionshead Parking structure. We have a second preliminary design since from American Ramp Company, and we took this design to the TOV Council on 11/18. The council likes the concept and has approved Todd O move forward with engineering studies and preparing for the possibility of 2015 construction.
- We hosted a Community Programming Open House on Wed 12/3 – low attendance as there were two other concierge events taking place that evening. Events coming

up include: Santa's Workshop on Fri 12/5, Imagination Station Open House on 12/6 and 7, Holiday Gift-Making on 12/9, 11, 12 & 16, Lanterns & Libations (in conjunction with TOV Library and Art in Public Places) on Thurs. 12/18.

Marketing/Photos (Tooting Our Own Horn)

- Utilizing Facebook to post fliers, as well as photos and videos of kids during KidZone and school's out camp.
- Chad went on TV8 on Tuesday 12/2 and again on 12/4 with Santa (Tom).
- Chad, Sara, Jamie and Hannah hit the streets to take information to the hotel front desk and concierge staff.

BUILDING MAINTENANCE

Vail Golf Course

- Hole #8 Stream bank stabilization
 - Stream bank has been restored using a combination of boulders and log cribbing. Planting will
 - Be done in the spring of 2015 as well as restoration of the course.
- Hole #4 Residential construction
 - Contractor was given permission to utilize cart path with agreement to pay for any damage.
- Hole #12 ERW&SD well replacement project

Vail Golf & Nordic Club House

- Grill on the Gore is now booking events for the 2015 calendar year. Policies and pricing are being drafted for use of this facility for events and this space is now available for bookings.
- Punch list is nearing completion including wall patching, carpentry, painting, etc.
- Martin and Martin Engineering recently completed exploratory work to determine existing floor weight bearing capacity

Ford Park and Athletic Fields Renovation

- Punch list still not complete
- TOV, VRD, BFAG, & VVF met to discuss maintenance of new park features, an agreement will be drafted once work is complete.

Dobson

- Work to seal concrete roof structure above mechanical space is complete
- VRD working with TOV to repair snow fencing and install long term remedies to yearly challenges

Disc Golf

- VRD currently waiting for revised golf hole layout overhead map for use in planning.

Projects on the radar

- Conceptual plans for both shade structure at the Nature Center as well as storage building at the Athletic fields are now available for review by VRD board and staff.

DOBSON

- The Vail Sportsmanship Tournament took place the first 3 weekends of November. Participation was high and the hours spent at the rink were extremely high. It was another good year of hosting a youth hockey tournament. The Vail Squirt B team (actually the best squirt team, the "b" is deceiving) won. It was the first time a Vail team has won in a long while.

- Winter Adult Hockey leagues are under way. We have 13 teams playing in two divisions. Eagle (WECMRD) currently has 6 teams playing in one league.
- Our LTS has a break until January. In the meantime skaters will be practicing for our holiday skating show at the end of the month. If you missed last years I encourage you to try to make one of the shows this year.
- Jared has been meeting with a group of ice rink managers over the last 4 months trying to form a state/regional ice rink association. The group consists of representatives from the Foothills Rec District, South Suburban, Aspen, Westminster, Greely and The Ice Ranch facility. Steamboat and Summit have been involved as well but not as much as the core group. Jared is currently serving as a board member and holds the secretary position. The group has gained momentum and we are looking to get registered with the state and IRS as a 501 3(c) non-profit organization. The goal of the group is to provide a network and offer training regionally to its members. We are getting a lot of calls from rinks outside the state to be part of our organization. We have been working with our national governing body and have named ourselves the Rocky Mountain Rink Association. We are looking to have a big membership push in August when we will host a big kick off conference with some training opportunity. This whole idea started when Alec Hines from the Foothills and myself were approached last spring by a representative of S.T.A.R. (Serving the American Rinks), which is an organization put together by USA Hockey and US Figure Skating to educate the rink industry, looking at the two of us to get something started in Colorado. Aspen was also a major player in getting the ball rolling. This will benefit us by having a more localized network and training opportunities for all our staff.

PARKS MAINTENANCE

- Parks has transitioned to Nordic operations for the winter. Most of the equipment necessary to operate the fields in 2015 has been received and stored for the winter (bleachers, posts, fencing, etc.).