

VAIL PARK AND RECREATION DISTRICT  
d/b/a VAIL RECREATION DISTRICT  
BOARD OF DIRECTORS

5:00 P.M.  
Thursday, October 26, 2017  
Town of Vail, Council Chambers  
AGENDA  
REGULAR MEETING

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1. Call to Order
2. Changes to Agenda;
3. Approval of Minutes;
  - a. October 12, 2017
4. Public Input (for matters not otherwise on Agenda/3 minute time limit/no disrupting, pursuant to § 18-9-108, C.R.S.);
5. New Business and Special Orders;
  - a. 2017 Sports Overview-Ms. Beth Pappas
  - b. Update on Red Sandstone Elementary School Renovation-Mr. Mike Ortiz
6. Unfinished Business;
  - a. Update on Ballot Issue A-Mr. Mike Ortiz
7. Officers, Committees, Staff, and Professional Consultants;
  - a. September 2017 Financials-Mr. Eric Weaver
  - b. Executive Director Input
  - c. Board Member Input
8. Adjournment

*I:/Agenda & Notices/10-26-17  
agenda.doc*

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## RECORD OF PROCEEDINGS

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Minutes of the Regular Meeting  
Of the Board of Directors

Vail Park and Recreation District  
dba Vail Recreation District  
October 12, 2017

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on October 12, 2017 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT

1.1. Tom Saalfeld, Kim Newbury Rediker, Roland Kjesbo, Kevin Foley

2. MEMBERS ABSENT AND EXCUSED

2.1. Bill Suarez

3. STAFF PRESENT

3.1. Mike Ortiz, Jessie Klehfoth

4. OTHERS PRESENT

4.1. Mark Gordon, Greg Clifton

5. CONSULTANTS PRESENT

5.1. None

6. CALL TO ORDER

6.1. Director Saalfeld called the meeting to order at 5:05 p.m.

7. CHANGES TO AGENDA

7.1. None

8. APPROVAL OF MEETING MINUTES

8.1. By motion duly made and seconded it was RESOLVED to approve the minutes of the September 28, 2017 regular meeting, with Director Foley abstaining due to absence.

9. PUBLIC INPUT FOR MATTERS NOT OTHERWISE ON AGENDA

9.1. Mr. Mark Gordon addressed the Board to say he was running for Vail Town Council. He also briefly spoke about his history with VRD and how his child grew up in VRD programming. He remembers a time when he was previously on council when there was tension between the Town and VRD and said it's

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### Vail Recreation District October 12, 2017 Meeting Minutes

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really nice to see how the Town and VRD have worked together to get to where they are today. He also said he is supporting the upcoming VRD Ballot Issue A and has talked to a number of locals who have nothing bad to say about the VRD.

- 9.2. Director Saalfeld noted that new Town of Vail Town Manager Mr. Greg Clifton was in the audience and stated how important it is for the town and VRD to work closely together.

#### 10. UPDATE ON BALLOT ISSUE A

- 10.1. Mr. Ortiz talked about Ballot Issue A and that he is getting questions about how property taxes and the mill levy portion of taxes are calculated. He said he's also been getting questions about funding solutions besides raising the mill levy. Mr. Ortiz answered that the other options are to raise fees or cut programs. In the board packet was a page showing the present-day fees and then showing an increase of 35% across the board, which is what they may need to be raised to if the mill levy does not pass. Mr. Ortiz explained that the problem with raising fees is that participation may drop, and if that happens, it really doesn't solve the problem. A fee raise may work for some programs, but not for others. Mr. Ortiz gave the example that if a day of day camp goes up \$19+ per day, it really precludes it from being a viable option for daycare.
- 10.2. Mr. Ortiz also reminded property owners that it would be helpful to figure out what their taxes are currently and what they would be next year, as while the VRD mill levy rate may go up, due to the Colorado state law and Gallagher Amendment, an owner's total taxes may actually go down next year.
- 10.3. Mr. Ortiz also talked about how the amount of programming VRD has today has gone way up when compared to 1993 when VRD took over the original mill levy. Mr. Ortiz started with the VRD in 1993 and was brought in to begin the youth sports department, which didn't exist before then. Mr. Ortiz also talked about how there was no gymnastics program, no new clubhouse, no imagination station, and many other programs. He talked about the VRD mission statement that says the VRD is here to serve the residents, guests and workers, all of whom are important parts of what the VRD does.
- 10.4. Mr. Ortiz reminded the commercial property owners that the VRD serves the local workforce as well, even if they don't live in Vail, and also brings guests to town and businesses via tournaments and programs. Mr. Ortiz said that if fees were to go up 35%, a golf pass would go from \$1,000 to \$1,350. He said that many passholders are service workers, and that increase may be a stretch for many of the current passholders. With children's programs, that's a big increase for working families and Vail families who rely on these services.
- 10.5. Director Saalfeld stated that if the ballot issue doesn't pass, and the VRD does not get a mill levy increase and does raise all fees, the VRD will still not be able

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## RECORD OF PROCEEDINGS

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### Vail Recreation District October 12, 2017 Meeting Minutes

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to capture enough money to cover capital costs even if the amount of users remains the same.

- 10.6. Mr. Ortiz reminded viewers that if you want to have a thriving community, you have to keep investing in it, and that's the secret to Vail and how the town survived the downturn. He also stated that the VRD does not receive any of the millions of dollars of sales tax benefit from the numerous tournaments and events that take place on the VRD-managed fields, the VRD relies solely on property tax and user fees. Ortiz stated the VRD mill levy works like an insurance policy to keep the community thriving, keep property values up, and keep guests coming to town. The ballot issue is asking for a small increase of \$36 on a property valued at \$500,000. Mr. Ortiz reminded everyone that we are all in the recreation business in this town - whether you build homes or work in a bar, we are all here to provide recreation.
- 10.7. Director Rediker stated that it's important to emphasize that the VRD Board does not want to cut programs, that would be a last resort as all the program are so important to Vail guests, local workers and residents. She reiterated that there is no priority list of what order programs would be cut because it's a last resort they hope not to have to use.
- 10.8. Mr. Ortiz reminded voters that ballots will go out via mail next week and must be returned by Nov. 7. To be eligible to vote, a voter must be registered in the state of Colorado and cannot be registered somewhere else even if they own property in Vail. Voters can request a ballot to be mailed somewhere else. Ballots can be dropped off at the Vail Tennis Center, and the office of the Designated Election Official, at the Marchetti and Weaver office in Edwards. On election day, there will also be a ballot box located at the Town of Vail Municipal Building during the Town Council election. More information is available at [www.vailrec.com/elections](http://www.vailrec.com/elections).

#### 11. VRD BOARD OF DIRECTORS RESOLUTION OF SUPPORT FOR BALLOT ISSUE A

- 11.1. By motion duly made and seconded it was RESOLVED to unanimously approve a Resolution of Support for the Ballot Issue A at the November 7, 2017 Special Election. The resolution contained the following language:
  - 11.1.1. The Vail Park and Recreation District ("VRD") is a quasi-municipal corporation and political subdivision of the State of Colorado (the "State") and a duly organized and existing special district pursuant to Title 32, Article 1, C.R.S.
  - 11.1.2. The Board of Directors of VRD (the "Board") has determined that the interest of VRD and the public interest and necessity require that VRD increase its property tax levy.

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## RECORD OF PROCEEDINGS

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### Vail Recreation District October 12, 2017 Meeting Minutes

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- 11.1.3. The Board further has determined that it is necessary to submit to the eligible electors of VRD the question of authorizing VRD to increase its property tax levy at the election to be held on November 7, 2017 as “Ballot Issue A”.
- 11.1.4. VRD operates and manages facilities and provides services to the Vail community. Since VRD was created as a special district separate from the Town of Vail, it has substantially increased programming and taken management of new facilities to keep up with growing resident and guest demand. This has resulted in increased costs.
- 11.1.5. Under its current tax constraints, VRD faces a gap in its ability to pay the costs of capital replacement. The existing levy was intended to cover operation costs only, not capital replacement; and this operating tax rate has not been increased in the 24 years that VRD has grown. This tax increase is designed to enable VRD to pay for capital replacement as the needs arise.
- 11.1.6. VRD operates the Vail Golf Club, Dobson Ice Arena, Vail Tennis Center, Vail Nordic Center, Vail Gymnastics Center, Golden Peak Pickleball Center, Zeke M. Pierce Skatepark, Vail Athletic Fields, Imagination Station and Community Programming Room, Vail Nature Center, after-school programs and open gyms at Red Sandstone Elementary School, summer day camps and sports camps, adult sports leagues, trail running, mountain biking and whitewater races, art and fitness classes and many of Vail’s favorite family events and tournaments.
- 11.1.7. Without this increase, rates would have to be increased 35 percent across the board, which means an annual silver golf pass now costing \$1,000 would increase to \$1,350; a softball team’s fees would increase from \$585 to \$789.75 and one day of youth summer camp would increase from \$55 to \$74. These higher rates would make many of our programs unaffordable to many of our constituents.
- 11.1.8. New funding would keep the facilities and operations environmentally friendly for residents and guests, and align VRD with the Town of Vail’s Sustainable Destination designation. Examples of this include replacing the inefficient chiller system at Dobson Ice Arena, updating the restrooms at the Vail Athletic Field, and pursuing solar power and energy saving programs at each of the VRD facilities.
- 11.1.9. Keeping VRD’s rates affordable will add to Vail’s sense of community by preserving affordable recreational and educational opportunities for Vail’s residents, children and working families.
- 11.1.10. The money would replace outdated equipment and address the major repair backlog to upgrade and renovate facilities, such as updating the bleachers, scoreboards, sound system and concession at Dobson Ice Arena; the starter house and bridges at the Vail Golf Club; kids’ exhibits at the Imagination Station; and the old Vail Tennis Center building.
- 11.1.11. A yes vote on Ballot Issue A is a vote to preserve affordable recreational opportunities for all of Vail’s residents and guests, and to upgrade and maintain safe and modern facilities for generations to come.

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### Vail Recreation District October 12, 2017 Meeting Minutes

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- 11.1.12. If passed, Ballot Issue A will provide VRD with an extra 1.000 mill levy, which results in an annual tax increase of \$36 for a house worth \$500,000.
- 11.1.13. It is the opinion of the Board of Directors of VRD that increasing its property tax levy will promote the health, safety and welfare of the entire community.
- 11.1.14. NOW, THEREFORE, be it resolved by the Board of Directors of the Vail Park and Recreation District in the County of Eagle, State of Colorado that:
  - 11.1.14.1. The above and foregoing Recitals are incorporated herein by reference and are adopted as findings and determinations of the Board.
  - 11.1.14.2. The Board recommends that every elector give VRD's Ballot Issue A serious consideration and strong support on November 7.
  - 11.1.14.3. VRD officials are authorized and directed to take all actions necessary or appropriate to effectuate the provisions of this Resolution, and to make this Resolution available to the public.
  - 11.1.14.4. This Resolution shall be in full force and effect upon its passage and approval.
- 11.2. Director Foley stated that the Vail Town Council will also be considering a resolution of support for the VRD Ballot Issue A at the town council meeting next week.

## 12. EXECUTIVE DIRECTOR REPORT

- 12.1. Mr. Ortiz stated the Vail Golf Club would be closing on Oct. 22, and encouraged the Board and public to check out the merchandise deals at the pro shop currently. He said the course is still in great shape and encouraged golfers to get out and play.
- 12.2. Mr. Ortiz said that open gym programs are starting at Red Sandstone Elementary School for the winter, including basketball on Mondays and volleyball on Fridays. Futsal soccer will begin when the mountain opens.
- 12.3. Mr. Ortiz mentioned that Mr. Joel Rabinowitz had helped with the Vail Soccer Tournament and did all of the scheduling for them. The VRD staff also assisted in putting together all the fields, painting lines and putting the equipment together to run the tournament. Mr. Ortiz stated he was proud of Mr. Jim Sanders for all work he does with the fields.
- 12.4. Mr. Ortiz stated the food and beverage operations are still open at the Vail Golf Club, and they will also be assisting with a few more Hispanic dances planned for October at the Dobson Ice Arena.
- 12.5. Mr. Ortiz also talked about plans for programming at Red Sandstone Elementary during the upcoming school construction. He learned that the school functions are planning to move to the Maloit Park campus for the 2018-19 school year and that the VRD needs to start thinking about how to handle after-school and gymnastics programs that currently take place at the Vail school. He hopes to have the Red Sandstone principal come to a future board meeting, and discussions were had about how to transport students to gymnastics and how to

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involve the school district in keeping the after-school programs for working parents.

- 12.6. Mr. Ortiz reiterated that all summer camps for 2018 summer will be located at the Golden Peak Ski School building, and thank you to Vail Resorts and the State of Colorado for accommodating those. He also thanked VMS for offering to host the camps at their campus as well.
- 12.7. Director Saalfeld asked about the flooring at the clubhouse, and Mr. Ortiz said it is a warranty issue and the plan is to replace the flooring in the time between when golf closes and before Nordic operations open. He said it will be a different vinyl as the current has been discontinued.

#### 13. BOARD MEMBER INPUT

- 13.1. Director Foley said he saw that the Vail Yeti hockey games will be starting up again in Nov. and asked if there could be a code of conduct instituted for the fans. Mr. Ortiz stated that the number of security personnel at the game will be expanded from two to six, and Director Newbury Rediker stated that the CSE has asked them to create a designated family-friendly zone.
- 13.2. Director Newbury Rediker stated that the CSE had 58 applications for event funding this year and a lot of them are related to using VRD facilities. She thanked Mr. Joel Rabinowitz for coming to the funding meetings and said his insight into the success and organization of past events was very valuable to the committee.
- 13.3. Director Saalfeld thanked Ms. Julie Rust of Vail Resorts for a recent meeting and for keeping open the lines of communications between Vail Resorts and the VRD.

#### 14. ADJOURNMENT

- 14.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,  
Jessie Klehfoth  
Secretary to the Meeting



VAIL RECREATION DISTRICT  
**SPORTS**

**2017**



# Overview

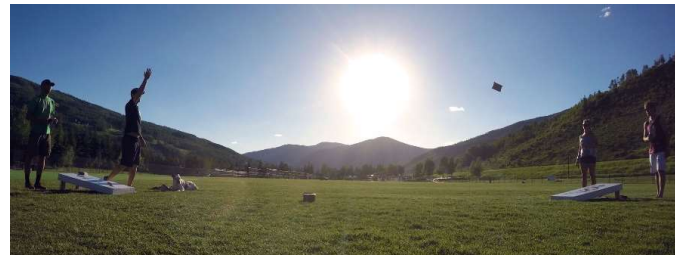
- 3 fulltime, year-round employees
  - Joel Rabinowitz, Kip Tingle, Beth Pappas
- 2 fulltime, seasonal employees
  - Summer Admin Assistant, Summer Event Coordinator
- Hourly open gym assistants
- Lots of on-call event staff and volunteers
  
- Responsible for year-round adult sports leagues, youth sports programs, summer sports camps, sports facility rentals and special events



**2017**

# Adult Sports Leagues

- Softball – 3 nights, 40 teams
- Sand Volleyball – 2 nights, 22 teams
- Cornhole – 2 nights, 12 teams
- Soccer – 2 seasons, 17 teams
- Flag Football – 8 teams
- Indoor Volleyball – 2 seasons, 16 teams
- Basketball – 8 teams



# School Year Youth Sports

- Volleyball
- Basketball
- Futsal
- Spring & Fall Soccer
- T-Ball
- Cross Country



# Summer Sports Camps

- Over 900 kids participated in sports camps in 2017
  - Skills Volleyball
  - Rocky Mountain Baseball
  - Mini-Hawk Sports Training Camps
  - SkyHawks Lacrosse
  - British Soccer
  - TetraBrazil Soccer
  - Sidney Moncrief Basketball Academy and Shooting Camp
  - Skyhawks Flag Football



**2017**

# Sports Facility Rentals

- Ford Park and Vail Athletic Fields

- Local and Collegiate teams – Pepi's Soccer Club, Vail Rugby Club, Vail Mountain School, University of Denver, University of Colorado, University of Northern Colorado, Colorado Mesa University
- Tournaments – King of the Mountain Volleyball, KickIt! 3v3 Soccer, Vail Lacrosse Shootout, Vail Lacrosse Tournament, Prep Baseball Reports, Vail Soccer Cup
- Corporate group rentals

- Red Sandstone and Homestake Peak School

- Vail Volleyball Club, Vail Valley Soccer Club, Vail Valley Eagles Basketball Club

# VRD-Produced Special Events



- Vail Whitewater Series
- Vail Mountain Bike Race Series
- La Sportiva Vail Trail Running Series
- Vail Soccer Invitational
- Vail Kids Adventure Games
- Vail Grail Winter Race Series

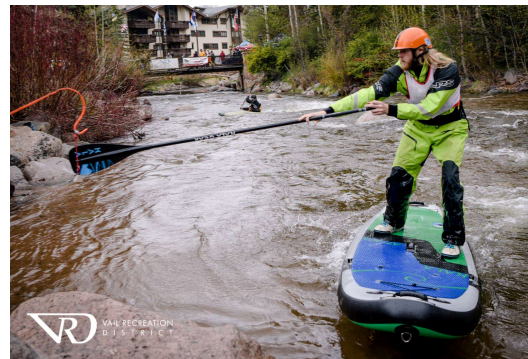




# Vail Whitewater Series



- Produced by the Vail Recreation District in conjunction with the Town of Vail and Alpine Quest Sports
- 5 events | Tuesdays evenings May and June
- After party and an award ceremony at a local restaurant after each race
- Categories for kayak, 2-person raft and stand up paddle
- Spectator friendly
- Average attendance
  - 50 competitors/race
  - 150 spectators/race



2017

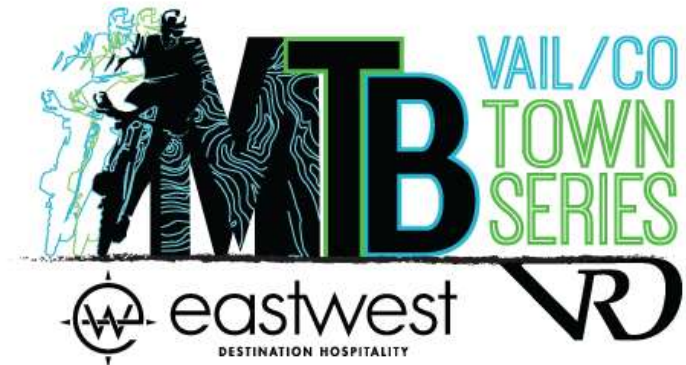




# Vail Mountain Bike Race Series



- Longest running MTB race series in Colorado
  - 35 years and counting!
- Over 2,000 racers per summer
- Average of 275 adult riders per race
- Mountain Bike Youth Series average of 50 kids per race
- 2,500 cash and prizes awarded per event
- 13 races, 13 after parties between April and October
  - Mountain Bike Race Series
  - Spring Short Track Series
  - Fall Cyclocross Races
  - Kids Only Back to School Bash



POSTS

Pavan Krueger shared Vail Recreation District's photo.  
 Yesterday at 10:39 PM

I'm so thankful for Vail Recreation District putting on the Wednesday night worlds. It's a lot of work, and a thankless job, but they do it so well. This marks the 20th year that I've been taking part!

Vail Recreation District with Pavan Krueger in Eagle, Colorado.  
 Yesterday at 4:35 PM



You, Cindy Crawford and 39 others 8 Comments



# Vail Daily

BRINGING COMMUNITIES TOGETHER  
 THURSDAY, 6 • 17 | VAILDAILY.COM | FREE

## Hanging Lake trail congested

Popular Memorial Day destination hike sees upward of 1,000 people a day; deterioration, parking main issues. **A3**

### YOU'RE QUITE THE SPOKES-PERSON



**COMMENTARY**  
 "I say that the president has the unbridled authority to hire and fire his subordinates no matter whether it passes the 'smell test' with the dishonest media on Democratic National Committee."

**LETTERS TO THE EDITOR, A6**  
 Josiah Middaugh leads the way as the men's pro mountain bikers hit the trail during the Eagle Ranch Classic mountain bike race on Wednesday in Eagle. Middaugh went on to win the race, narrowly beating a local favorite, Christian Rawicki.

**WEATHER**  
**JUSTIN HILL**  
 Stone Creek Charter School  
 Chance of showers  
 High 61; low 39 — Weather, B8



**TOWN TALK**  
**EMERY AND HER FAMILY NEED YOUR HELP**  
 A9

**CORRECTION**  
 The story on Page B1 of Monday's Vail Daily, "Honors Block Party highlights Eagle's cool factor," misstated the date of the event. The Honors Block Party takes place Friday and Saturday in Eagle.

## Sports



Racers embark on the Davos Dash, an annual mountain biking race that begins in West Vail on Chautauq Road and ends at the radio tower atop Owen's Peak in the Duxon Canyon. Little bit of climbing, and while it's short race, it's often described as one of the most agonizing by the riders.

## Davos Dash returns to Vail on Wednesday

34th annual mountain biking race is the longest running in Colorado

By John LaComa  
 jla@vaildaily.com

"VAIL — If you're not riding in the Davos Dash tomorrow, then it doesn't matter you can't still be a part of the action. ... Though the race starts and the finish line and head out to Elkton Park for the 34th installment of this most classic bike race — children race at 4:45 p.m., adults at 4:55 p.m."

"If you really want to embrace Colorado's unique mountain biking scene like the locals do, then you can live the dream heading up to the trail. Brown Brown ... as the originator of the annual Vail Trailhiker Award with his wife Yi — has lived on the Stone Ranch north of town as the race has been underway."

"The fall has been tough since they might to call it the Davos Dash? Brown Brown said "but they didn't have Corina when it first started."

**MEET THE GRINACE**  
 Daniel, Corina, Lane will be a great sport to watch and cheer on for those as they begin their 2.5 mile dash, and you might just see Yi and Corina Brown. Yi's confirmed on Monday that she plans on being out there during preparation again this year, as she always do."

"We see every the riders, and the look on their faces as they go by," Yi Brown said. ... She remembers that look as one of seeing, seeing how low they feel in the race. Other might call it look over of someone ... as the riders hit Corina Lane. The race begins on Thursday's Lane right side of Vail's new home better development, currently under construction. From there, the riders — hundreds are expected to have out



Vail Recreation District added 317 new photos from August — in Minturn, Colorado.  
 Published by Neil Davis · August · 8

Last night's Minturn Mini Back to School Bash was a great finale to the KidSport Youth Series! Thank you to all the youth riders, parents, volunteers, staff and sponsors for making it happen, and to Kirby Cosmo's BBQ for providing delicious snacks after the race. Also, thanks so much to the Vail Valley Mountain Bike Association, Town of Minturn and trail building volunteers for their hard work in building the Minturn Mini Mile. We hope to see lots of youth riders at the cyclocross races on Sept. 6 and 13!

On a side note, it was really neat being out on the trail and watching the racers be good to one another: politely asking each other to pass, encouraging and looking out for their fellow riders. We have some awesome kids in our valley!



VAIL/CO TOWN SERIES  
 eastwest DESTINATION HOSPITALITY



# La Sportiva Vail Trail Running Series

- 21<sup>st</sup> annual trail running series
- Seven races ranging from 3.2 to 13.1 miles between May and September
  - 50 miles with total elevation gain over 10,000ft
- Over 1,500 participants in 2017
- Unveiled a new trail running course at Meadow Mountain
  - Partnered with Paragon Guides to use llamas to support the race





Amber Prince Best course of the series. What a treat to run on Meadow Mountain. Thank you Forest Service!! Thank you Vail Rec!!

Like · Reply · Message · September 18 at 9:45pm

## Meadow Mountain event concludes series



Runners in the The MeadowGold races on Saturday, Sept. 16, on Meadow Mountain encountered two aid stations hosted by special guests to the series, llamas. The llamas were used to transport supplies up to the aid stations.

SPECIAL TO THE DAILY

**COLORADO'S MOST ICONIC TRAIL RACES**

**LA SPORTIVA VAIL TRAIL RUNNING SERIES**  
PRESENTED BY Anthem BlueCross BlueShield

- MAY 20 LA SPORTIVA BONEYARD BOOGIE
- JUNE 24 LA SPORTIVA SUMMER SOLSTICE
- JULY 8 LA SPORTIVA VAIL HILLSLING
- JULY 22 LA SPORTIVA HALF MARATHON, 10K & 5K
- AUG. 5 LA SPORTIVA BERRY PICKER
- AUG. 26 LA SPORTIVA 5K & 10K @ 10,000 FEET
- SEPT. 16 LA SPORTIVA MEADOWGOLD

**\*NEW FOR 2017\* 5K 5-PACK ONLY \$95 & RACE SHIRTS FROM THE NORTH FACE**

**REGISTER EARLY AND SAVE!**  
SAVE 25% IF REGISTERED PRIOR TO RACE WEEK OR SIGN UP FOR THE ENTIRE SERIES FOR ONLY \$200 BY MAY 1

RACES IN AND AROUND VAIL, COLORADO | WWW.VAILREC.COM/REGISTER | 970-479-2200



Vail Recreation District added 588 new photos from July 22 at 9:03am — with Travis Lavin and 2 others at Camp Hale, Colorado National Forest.

July 22 at 9:03am · 📍 · 🌐

Thank you to everyone who came out to Camp Hale on Saturday! We had so much fun and are glad the rain held off for everyone. The next race will be the La Sportiva Berry Picker Trail Run on August 5. We can't wait to see you all there!



👤 526 people reached

📌 Boost Unavailable

👍 Like    💬 Comment    ➦ Share



# Fred Ammer Vail Soccer Invitational

- 47<sup>th</sup> annual adult soccer tournament
- 26 teams
  - 2 local teams, 24 from out of town including one from Chicago
- Recognized as the most competitive tournament in Colorado for both 1<sup>st</sup> and 2<sup>nd</sup> Division teams.





# Vail Kids Adventure Games



- Produced in conjunction with Helene and Billy Mattison, founders of Kids Adventure Games LLC
- 8<sup>th</sup> annual
- 5-day event
  - 3 days of adventure racing
  - 2 days of optional skills clinics
  - 2-day Family Adventure Zone in Solaris
  - KEEN Family Mud Run
- Registration sold out on April 18, two months earlier than 2016
- 1,055 participants
- Total attendance = 3,154





# Vail Kids Adventure Games



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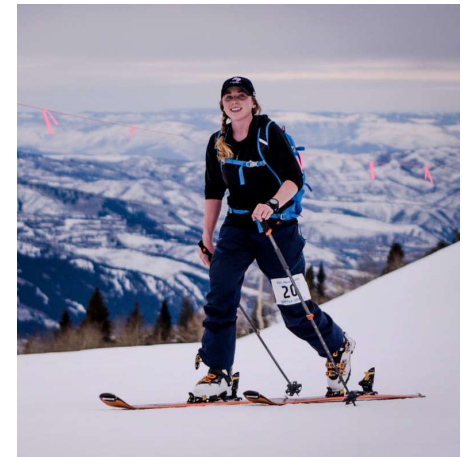
The race was very well organized. The volunteers were so friendly, and the course was a perfect amount of fun and challenge for our 8 & 9 year old boys. **THANK YOU AND SEE YOU AGAIN NEXT YEAR!**



**2017**

# Vail Grail Winter Race Series

- New for 2017
- Three winter events
  - Vail Mountain Uphill
  - Eagle Vail Derail Winter Bike Race
  - Shamrock Shuffle Snowshoe Race
- Compete in individual races or all three
- Racers who complete all three have a shot at winning the coveted Vail Grail, a permanent trophy that will bear the winners' names for years to come.





# Golf Tournaments

- Business, Bogeys and Bragging Rights
  - Benefiting the Tom Slaughter Jr. Memorial Youth Scholarship Fund
  - 4<sup>th</sup> annual
  - Margaritaville theme
  - 27 teams
  - \$14,617.87 raised in 2017



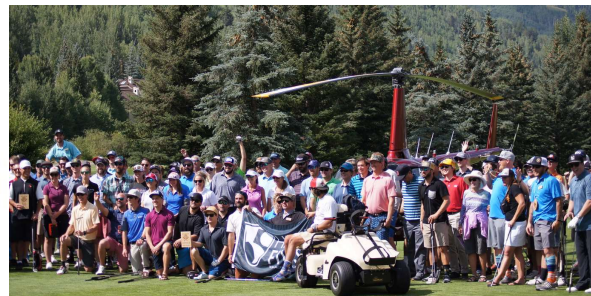
# Business, Bogeys & Bragging Rights



# Golf Tournaments



- High Fives Foundation CO Golf Tournament
  - Benefitting the High Fives Foundation who's mission is to support the dreams of mountain sports enthusiasts by raising injury prevention awareness while providing resources and inspiration to those who suffer life altering injuries
  - 3<sup>rd</sup> annual, 2<sup>nd</sup> year in Vail
  - Helicopter ball drop held on the 9<sup>th</sup> fairway
  - 30 teams
  - Over \$55,000 raised



# High Fives Foundation

- Video Here



# Community Events

- Battle Mountain High School Nordic Race
- Ski & Snowboard Vail Nordic Race
- Law Enforcement 5K
- Vail Valor Races
- Eagle Outside Festival/Firebird 50 MTB Race
- Go Pro Mountain Games
- Gypsum Daze 5K
- Battle Mountain High School XC Invitational and Citizen's Race
- Vail Outlier MTB Race
- ECSD Wild West Days 5K
- FBLA Zombie Apocalypse
- Battle Mountain High School Super Boosters Color Run



SEP 24 The Great Stampede  
Public · Hosted by Vail Recreation District

★ Interested ✓ Going

🕒 Sunday, September 24 at 9:30 AM - 10:30 AM  
about 4 weeks ago



# Adopt-A-Trail

- Spearheaded VRD's adoption of a section of the North Trail
  - Red Sandstone Rd to Buffher Creek
- Two-year commitment
- Three work days in 2017
- Over 80 work hours



# What We Really Do...



## VRD SPORTS



What our friends think we do



What our moms think we do



What race participants think we do



What the community thinks we do



What we think we do



What we actually do



## Vail Recreation District Election

The Vail Recreation District is conducting a mail ballot election on Nov 7. Ballot Issue A will ask VRD electors to approve a mill levy increase to help offset the district's funding needs.

Registered voters with the district will begin to receive ballots the week of October 16.

Ballots may be returned via mail using the included envelope. Return ballots can be mailed with one forever stamp – no extra postage is required. Ballots may also be dropped off in person at the Vail Recreation District administration offices, located inside the Vail Tennis Center at 700 S Frontage Rd E in Vail, or to the District's Designated Election Official at 28 2nd St., Suite 213 in Edwards, up until 7 p.m. on Nov. 7.

Eligible electors are either registered voters or owners of real property within the District. The property must be titled in the voter's name, not in a trust/LLC/partnership.

Ballots were mailed to the address in the voter registration database. Eligible voters can request up to three replacement ballots. These can be mailed to a different address, through Oct. 23. After that, the voter must pick-up the ballot package from either the Vail Recreation District or Marchetti & Weaver offices. Voters must complete and sign the Ballot Request Form (posted online at [www.vailrec.com/elections](http://www.vailrec.com/elections)).

Voter Registration – Individuals can register to vote through Eagle County up to and on Election Day, Nov. 7. [http://www.eaglecounty.us/Clerk/Voting\\_and\\_Elections/Voter\\_Registration/](http://www.eaglecounty.us/Clerk/Voting_and_Elections/Voter_Registration/)

To qualify to vote, you must:

- Be a citizen of the United States and;
- Be 18 years old by Election Day and;
- Be a resident of Colorado at least 22 days prior to an election and;
- Consider Eagle County your sole legal place of residence for voting purposes, motor vehicle registration, and income tax purposes and;
- Not claim the right to vote in any other state.

For more information on the election, please visit <http://www.vailrec.com/elections> or contact VRD Marketing and Communications Director, Jessie Klehfoth, at [jklehfoth@vailrec.com](mailto:jklehfoth@vailrec.com) or 970-479-2446, or Designated Election Official Anne Clarke at 970-926-6060, ext. 114.

For more information on the Vail Recreation District, please visit [www.vailrec.com](http://www.vailrec.com).



**VAIL RECREATION DISTRICT  
COMBINED BALANCE SHEET  
December 31, 2016 and September 30, 2017**

	12/31/16					09/30/17				
	General Fund	Enter-prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total	General Fund	Enter-prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total
<b>ASSETS</b>										
CASH- UNRESTRICTED	3,398,381	9,965			3,408,346	4,399,896	12,365			4,412,261
INVESTMENTS- RESTRICTED		294,507			294,507		295,783			295,783
ACCOUNTS RECEIVABLE	84,970	11,087			96,057	142,916	42,815			185,731
PROPERTY TAXES RECEIVABLE	2,782,872	273,246			3,056,117	1,134	111			1,246
PREPAIDS, DEPOSITS & INVENTORY	348	36,490			36,838	107,133	35,890			143,023
DUE (TO) FROM OTHER FUND	(222,361)	222,361			0	43,382	(43,382)			0
LOAN DUE (TO) FROM OTHER FUND	1,974	(1,974)			0	1,974	(1,974)			0
BUILDINGS			559,718	11,390,689	11,950,407			559,718	11,390,689	11,950,407
EQUIPMENT			820,463	1,547,845	2,368,308			820,463	1,547,845	2,368,308
ACCUM DEPR			(823,553)	(7,378,168)	(8,201,721)			(823,553)	(7,378,168)	(8,201,721)
<b>TOTAL ASSETS</b>	<b>6,046,184</b>	<b>845,682</b>	<b>556,628</b>	<b>5,560,366</b>	<b>13,008,859</b>	<b>4,696,434</b>	<b>341,609</b>	<b>556,628</b>	<b>5,560,366</b>	<b>11,155,037</b>
<b>LIABILITIES AND FUND EQUITY</b>										
ACCOUNTS PAYABLE	76,940	230,753			307,693	69,441	47,049			116,490
DEFERRED PROPERTY TAXES	2,782,872	273,246			3,056,117	1,134	111			1,246
DEFERRED REVENUE	19,491	15,001			34,492	633	51,883			52,516
ACCRUED COMPENSATED ABSENCES			49,245	30,589	79,834			49,245	30,589	79,834
ACCRUED INTEREST PAYABLE				17,238	17,238				17,238	17,238
DOBSON BONDS PAYABLE				985,000	985,000				755,000	755,000
<b>TOTAL LIABILITIES</b>	<b>2,879,303</b>	<b>519,000</b>	<b>49,245</b>	<b>1,032,827</b>	<b>4,480,375</b>	<b>71,208</b>	<b>99,043</b>	<b>49,245</b>	<b>802,827</b>	<b>1,022,323</b>
<b>NET ASSETS</b>										
INV IN FIXED ASSETS, NET OF DEBT			507,383	4,527,539	5,034,922			507,383	4,757,539	5,264,922
RESTRICTED	119,133	278,913			398,046	120,181	278,913			399,094
COMMITTED & ASSIGNED FOR CAPITAL	2,000,000	-			2,000,000	1,610,000	-			1,610,000
UNASSIGNED	1,047,747	47,769			1,095,516	2,895,045	(36,347)			2,858,698
<b>TOTAL NET ASSETS</b>	<b>3,166,880</b>	<b>326,682</b>	<b>507,383</b>	<b>4,527,539</b>	<b>8,528,484</b>	<b>4,625,226</b>	<b>242,566</b>	<b>507,383</b>	<b>4,757,539</b>	<b>10,132,714</b>
<b>TOTAL LIAB &amp; NET ASSETS</b>	<b>6,046,184</b>	<b>845,682</b>	<b>556,628</b>	<b>5,560,366</b>	<b>13,008,859</b>	<b>4,696,435</b>	<b>341,608</b>	<b>556,628</b>	<b>5,560,366</b>	<b>11,155,037</b>
	=	=	=	=	=	=	=	=	=	=

VAIL RECREATION DISTRICT  
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE  
ACTUAL, BUDGET AND FORECAST FOR THE PERIODS INDICATED

Printed: 10/19/17  
Modified Accrual Basis

	2016 Audited Actual	2017 Forecast	2017 Adopted Budget	Variance Favorable (Unfavor)	9 Months Ended 09/30/17 Actual	9 Months Ended 09/30/17 Budget	Variance Favorable (Unfavor)	Percentage Variance Favorable (Unfavor)	2018 Prelim Budget
<b>COMBINED REVENUES</b>									
PROPERTY AND OTHER TAXES, NET OF FEES	3,126,207	3,125,264	3,116,518	8,745	3,079,093	3,048,335	30,758	1%	4,287,682
OTHER NON-DEPARTMENTALIZED REVENUES	77,073	77,245	66,545	10,700	43,403	32,068	11,335	35%	47,245
SPORTS	379,490	420,732	398,336	22,396	367,886	354,561	13,325	4%	420,732
GYMNASTICS	204,670	201,620	216,320	(14,700)	142,407	166,165	(23,757)	-14%	201,620
COMMUNITY PROGRAMMING	404,966	395,353	399,833	(4,480)	356,925	364,268	(7,343)	-2%	395,353
NATURE CENTER	13,574	10,750	10,750	-	6,714	-	6,714	0%	10,750
NORDIC CENTER	100,223	255,529	98,600	156,929	48,622	26,055	22,567	87%	553,000
GOLF COURSE	1,140,767	1,364,650	1,304,947	59,703	1,326,420	1,246,571	79,849	6%	1,364,650
TENNIS & PICKLEBALL	52,516	67,838	42,885	24,953	67,359	42,867	24,493	57%	67,838
DOBSON	671,962	687,074	647,679	39,395	562,154	530,126	32,028	6%	687,074
GOLF F&B / BANQUET ROOM, NET OF COGS	90,147	494,773	370,662	124,111	460,154	324,895	135,259	42%	512,906
<b>TOTAL REVENUES</b>	<b>6,261,594</b>	<b>7,100,828</b>	<b>6,673,076</b>	<b>427,752</b>	<b>6,461,137</b>	<b>6,135,910</b>	<b>325,227</b>	<b>5%</b>	<b>8,548,850</b>
<b>OPERATING EXPENSES</b>									
ADMINISTRATION	(632,957)	(775,966)	(681,989)	(93,976)	(598,754)	(537,263)	(61,491)	-11%	(761,266)
PUBLIC RELATIONS/MARKETING	(244,157)	(266,459)	(271,038)	4,579	(175,265)	(181,060)	5,795	3%	(272,311)
PARK MAINTENANCE	(198,735)	(217,421)	(217,163)	(258)	(171,377)	(168,966)	(2,412)	-1%	(231,656)
FACILITIES MAINTENANCE	(131,413)	(137,999)	(136,700)	(1,299)	(99,439)	(99,762)	322	0%	(162,470)
SPORTS	(507,169)	(550,881)	(544,567)	(6,314)	(413,081)	(434,458)	21,377	5%	(569,962)
GYMNASTICS	(245,877)	(266,290)	(268,111)	1,821	(181,364)	(198,171)	16,807	8%	(282,081)
COMMUNITY PROGRAMMING	(482,619)	(507,975)	(520,482)	12,507	(393,379)	(423,671)	30,292	7%	(536,079)
NATURE CENTER	(66,275)	(62,773)	(62,660)	(113)	(50,754)	(56,817)	6,063	11%	(62,773)
NORDIC CENTER	(13,276)	(238,585)	(12,810)	(225,775)	(81,697)	(2,454)	(79,243)	-3230%	(471,344)
GOLF OPERATIONS	(647,331)	(735,497)	(694,872)	(40,626)	(483,070)	(459,627)	(23,443)	-5%	(799,200)
GOLF MAINTENANCE	(833,387)	(855,505)	(859,228)	3,722	(630,678)	(639,988)	9,311	1%	(905,990)
TENNIS & PICKLEBALL	(93,236)	(118,410)	(97,918)	(20,492)	(117,516)	(90,850)	(26,667)	-29%	(133,899)
DOBSON	(700,430)	(807,618)	(789,486)	(18,132)	(595,329)	(591,326)	(4,002)	-1%	(824,592)
GOLF F&B / BANQUET ROOM	(150,971)	(608,408)	(483,923)	(124,485)	(478,231)	(389,585)	(88,646)	-23%	(646,612)
<b>TOTAL EXPENSES</b>	<b>(4,947,833)</b>	<b>(6,149,787)</b>	<b>(5,640,946)</b>	<b>(508,841)</b>	<b>(4,469,934)</b>	<b>(4,273,997)</b>	<b>(195,937)</b>	<b>-5%</b>	<b>(6,660,234)</b>
<b>CHANGE IN FUND BAL BEFORE DS &amp; CAP</b>	<b>1,313,761</b>	<b>951,040</b>	<b>1,032,130</b>	<b>(81,089)</b>	<b>1,991,203</b>	<b>1,861,913</b>	<b>129,290</b>		<b>1,888,616</b>
DEBT SERVICE	(277,988)	(276,176)	(276,176)	-	(275,675)	(275,676)	1	0%	(273,838)
<b>CHANGE IN FUND BAL BEFORE CAP</b>	<b>1,035,773</b>	<b>674,864</b>	<b>755,954</b>	<b>(81,089)</b>	<b>1,715,528</b>	<b>1,586,237</b>	<b>129,291</b>		<b>1,614,778</b>
DONATIONS, LOANS, & SALE OF ASSETS	-	-	-	-	-	-	-	0%	-
CAPITAL EXPENDITURES	(831,202)	(956,308)	(884,717)	(71,591)	(341,298)	(646,085)	304,786	47%	(3,031,919)
LESS UNFUNDED CAPITAL PROJECTS	-	-	-	-	-	-	-		-
CONTINGENCY	-	(100,000)	(100,000)	-	-	(100,000)	100,000	100%	(150,000)
<b>TOTAL NET CAPITAL EXPENSES</b>	<b>(831,202)</b>	<b>(1,056,308)</b>	<b>(984,717)</b>	<b>(71,591)</b>	<b>(341,298)</b>	<b>(746,085)</b>	<b>404,786</b>	<b>54%</b>	<b>(3,181,919)</b>
<b>CHANGE IN FUND BALANCE</b>	<b>204,571</b>	<b>(381,444)</b>	<b>(228,763)</b>	<b>(152,681)</b>	<b>1,374,230</b>	<b>840,152</b>	<b>534,077</b>		<b>(1,567,141)</b>
<b>BEGINNING FUND BALANCES</b>	<b>3,288,991</b>	<b>3,493,562</b>	<b>3,199,651</b>	<b>293,911</b>	<b>3,493,562</b>	<b>3,199,651</b>	<b>293,911</b>		<b>3,112,118</b>
<b>ENDING FUND BALANCES</b>	<b>3,493,562</b>	<b>3,112,118</b>	<b>2,970,887</b>	<b>141,231</b>	<b>4,867,792</b>	<b>4,039,803</b>	<b>827,989</b>		<b>1,544,978</b>

**SUMMARY OF SIGNIFICANT VARIANCES:**

TENNIS & PICKLEBALL REVENUES- Pickleball doing well, mostly offset with additional expenses though  
GOLF F&B/ BANQUET REVENUES- Nordic, golf, and Banquets all running favorable to budget, partially offset by additional expenses, overall subsidy expected to decrease slightly  
ADMINISTRATION EXPENSES- Overage for financial planning and studying/ conducting November election  
NORDIC EXPENSES- Buyout of Nordic operations.  
GOLF OPERATIONS EXPENSES- Overages in building utilities  
TENNIS & PICKLEBALL- Pickleball revenues and expenses both running higher than budget.  
GOLF BANQUET/ F&B EXPENSES- Staffing and equipment rental overages, net against positive in revenues  
CAPITAL- Projects to date under budget, driving range renovation deferred to later year but moving forward with unbudgeted snowcat replacement.  
FUND BALANCE- Savings at end of 2016 rolled forward to 2017.

## **VAIL RECREATION DISTRICT DIRECTOR REPORTS**

October 26, 2017

### **GOLF**

- The Vail Golf Club had a total of 24,699 total rounds for the year. This is a significant increase over the past four years in total number of rounds.
- The golf course closed Oct. 22. Unfortunately, we were not able to open our last weekend with snow falling on Oct. 20. Carpet cleaning and rubber floors will be cleaned for Nordic operations. Nordic will move in on Tuesday.
- Staff attended the fall merchandise show in Denver last week. We are placing orders for next summer. Alice will continue to meet with Sales Reps the next few weeks.
- We sold a total of 1,037 hats this season. This is an all-time record in the past 11 years. This reflects how busy the golf course was this season and the traffic flow in the golf shop. Retail sales were very strong this year.
- Alice will be attending the Annual PGA National Meeting in Austin, Texas next week. She will be attending with the PGA "Lead" Group for her final meeting. Her two-year participation with this PGA leadership program will come to an end this year.
- We continued to rent the golf bikes throughout the summer. We had just under 200 rentals this year. Thank you to Pedal Power for servicing the bikes for us all summer. The electric golf bike will be available for rent in 2018. We have two e-bikes available. We were a test golf course for the e-bikes through the company who invented the bikes.
- Thank you to Jerry Stevens for assisting our staff with pickleball for our end of season party. Most of the staff had not played before and Jerry spent an hour and a half with our group, coaching and explaining the rules. We all had a great time!
- Nathan Mead and George Hart plan to return next season. Trey Johnson, one of our assistants is still working on final plans for next year. A good number of our seasonal staff do plan on returning as well.
- Housing for our PGA PGM Interns is a concern for next year. We do plan to bring in four to six interns for the six-month internship program.

### **GOLF MAINTENANCE**

- Golf course is closed. Friday's overnight snowfall covered the entire course Saturday, and parts of several holes for the final day of play on Sunday. Holes 2-7, 14 and 15 all provided snow hazards, a good way to close out the season when snowy evidence of proper timing for closing is conspicuous.
- Seeding of fairways was completed last Friday.
- Snowmold fungicide applications to the fairways, tees, and range tee will be done over the next two to three days.
- Greens will be treated with snowmold fungicides later this week, then a final sand topdressing will be applied to protect them from desiccation until they go under

permanent snow cover. After those procedures, we will t-post and rope them off for the winter.

- We will begin blowing out the irrigation system this Wednesday, and should have that completed by end of the day on Thursday, Oct. 26.
- The next chance for snow is this Thursday into Friday, but at this point it doesn't look like it will be the permanent snowcover event. Coal bucket planning will commence later this week, to once again happen any day after Oct. 31.
- Gore Creek has been flowing in the 20 cfs range lately, with spikes following recent snows. Between final irrigation cycles of the golf course and the low creek flows, we have not been able to keep the ponds on 1, 2, 8 and 9 full any longer, and after this week that will be the case once the irrigation system is blown out.
- Two aspen trees in the front, left rough of hole 18 were taken down last Friday by one of our resident beavers, to go along with a few aspens left of 11 green. The trees on 11 were already chicken-wired to protect them, but the beaver went over the top of the wire (he's large). We have wired the trunks of all aspen trees on holes 11, 16 and 18 that are in close proximity to the ponds, and will do the same for any trees not already trunk-wired on holes 1, 2, 8 and 9. I bring this up only to promote dialogue and revisiting our policies on nuisance beavers on the golf course and protection of property. There is always a chance that beavers spending the fall and winter in our course ponds could potentially affect our Nordic trail system as well.

## **SPORTS REPORT**

- CSE awarded the whitewater series \$7000 - an increase of \$1000 over last year.
- Sports helped with the BMHS Zombie Run, benefiting FBLA and the BMHS Color Run, benefitting the Booster Club.
- Adult fall volleyball has started at Red Sandstone with eight teams.
- Registration is open for youth volleyball.
- Open gyms at Red Sandstone have started with basketball on Mondays and volleyball on Fridays, both from 6-9 p.m. Drop-in soccer will be added on Tuesday nights when the mountain opens.
- Kip attended the US Trail Running Conference in Estes Park and came back with some ideas to implement in our series.
- We are working on our winter event schedule. Currently on the books are:
  - Jan. 20 - Timing the BMHS Nordic race to be hosted at the Nordic Center
  - Feb. 18 - The Vail Mountain Uphill
  - Feb. 22-23 - Timing Nordic High School State Championships
  - March 17 - Krueger Family Shamrock Shuffle
  - Also working with Ski Club, Holiday Vail and Dan on some other events
- All outdoor sports programs will be finished by Oct. 26.

## **PARKS**

- The VVSC tournament went well, weather held out. We are getting the fields ready for the fall. Finished aeration, next seeding and fertilizer. Still have league

games and practices, then we can finish putting things away. Indian summer helps with this process.

## **BUILDING MAINTENANCE / CAPITAL PROJECTS / F&B**

### Vail Golf & Nordic Clubhouse Construction

- TOV is giving Evans Chaffee an opportunity to correct items that are still on construction punch lists or now considered warranty items. If they don't perform the town will allow the VRD to proceed with finishing the punch list.
- Paint Bucket has provided sample materials and proposals for replacement of vinyl flooring.
- Trash and recycle garage lighting and motion activation now adjusted and functioning as planned.
- Phase 2 of interior sign package now in pricing. Exterior signs also being priced as we need to change all Nordic signage to incorporate new logos for Nordic Center.
- HVAC issues being investigated. Issues with controls and motion-activation sensors.
- TOV selected new commissioning agent, scheduling inspection.
- We have issues with HVAC in locker rooms, investigating nature of the issue.
- CO2 alarm in mechanical room still an issue, will follow up with Climate Control and Evans Chaffee to resolve.
- Exterior lighting control needs timing adjustment to reflect actual operating hours.
- Lightning detection system now mounted on building, however needed "plan B" to install due to issues found with construction not meeting plans. Additional modifications required.
- Preparing fall punch list underway.

### F&B

- Grill on the Gore now closed for summer 2017 season. Will reopen once the Nordic track opens for the winter.
- First Hispanic dance was a success, smaller than anticipated crowd but a good event. Dance scheduled for Oct. 20 may reach 2,000 for attendance.
- Gore Range Room events now concluded for summer 2017, room is available for warranty work.

### Gymnastics

- Preparing a punch list of fall items.
- TOV has requested the VRD take the lead on investigation of air conditioning install. Will begin work with MEP.

### Pickleball

- Working on new sign package to address some of the issues with rules, availability, fees, contact info.

### Vail Nature Center

- Preparing to replace four, second floor windows as they are nonfunctioning and we will probably live with the facility as it exists for at least two more years.

### Dobson

- TOV has requested that the VRD investigate and provide feedback on:
  - Water intrusion in bleachers appears to be resolved, no additional water issue visible.
  - Sky light renovation / replacement – AIA skylights of Denver conducted a site visit and took measurements. Will be providing options and budgets.
- VRD will meet with the new TOV building official once they start to discuss challenges with existing stair and mezzanine railings. VRD users have voiced concerns regarding safety of these elements.

### Red Sandstone Elementary

- VRD will reach out to ECSD to discuss future of gymnasium floor and use of arts and crafts space on second floor, north side of gymnasium.

### Other Capital Items

- VRD preparing programming document in preparation of working with an architect on new golf starter building.
- VRD has contracted with Loris and Associates for bridge engineering, sub-contractors also brought on board to handle environmental survey, geo-tech engineering and site survey.

## **COMMUNITY PROGRAMMING**

### Community Programming

- Imagination Station is slow like it typically is in October.
- Gentle Yoga will move to the Gymnastics Center on Tuesday, Nov.14. TRX and Aikido classes will terminate at that time.
- We are making changes to the Community Programming room – essentially extending Imagination Station through to the back of the space. The space will be more permanently programmed with art and virtual reality experiences.
- We have the first Cocktails & Canvas on Thursday, Nov. 9 – ornament making with Alpine Arts Center. The second Cocktails & Canvas will be Tuesday, Nov. 28 – making coat racks with Caleb Eaton

### Summer Camps

- We have approval from Vail Mountain School for use of two rooms and the greenhouse for Camp Eco Fun 2018. We will decide if we will accept this generous offer or not – much of it depending on the response from Vail Resorts regarding Golden Peak Children's Center.

- We have preliminary approval from Golden Peak Children's Center to host PreKamp, Camp Eco Fun and Camp Vail in this space. We await full confirmation. Meanwhile, I am working with state licensing to prepare ourselves for the process of moving KidZone/Camp Vail three times in one year: Each of these moves is going to require opening a brand-new license in a new location.

### KidZone

- We will host two more days of School's Out Camp on October 27 and 30.
- PwrHrs began September 26.
- We have begun discussions with RSES regarding programming in the 2018 school year. We will attend the Oct. 24 PTO meeting to offer our support to the school's move to Maloit Park and help alleviate anxiety parents might feel regarding this location.

### Other

- Trick or Treat Trot will be Tuesday, Oct. 31

### Marketing/Photos

- Trick or Treat Trot coloring contests went out to all local preschool and elementary children, ads will run in the Vail Daily.

### **DOBSON**

- Oct. 13 we hosted a Hispanic dance with just over 1000 people in attendance.
- Oct. 19-22 we hosted the annual SSCV gear swap.

### **MARKETING**

- Jessie spent last week at the Adobe Max creative conference, learning some new creative software and refining her skills on a variety of topics from photography to design layout and 3D illustrations to 360° video. She is really excited to bring some of these ideas into the marketing workflow at VRD.
- Nell designed a new logo for the Vail Nordic Center to give it a fresh new look for this year and coordinate more with the building and golf signage and branding.
- Jessie and Nell are working on winter collateral, including an all-VRD piece that's almost ready for distribution and a new Nordic Center and Grill on the Gore brochure with trail map.
- During the off-season, Jessie and Nell will be working on a branding package for VRD with a new stylebook of colors and fonts that will become the VRD standard. They'll also be creating a logo hub for the VRD to assist in advertising and sharing assets with partners.
- Marketing continues to work to get out the word about the election and ensure that VRD residents are informed about where and how to request and return ballots.