

VAIL PARK AND RECREATION DISTRICT
d/b/a VAIL RECREATION DISTRICT
BOARD OF DIRECTORS

5:00 P.M.
Thursday, July 14, 2016
Town of Vail, Council Chambers
AGENDA
REGULAR MEETING

1. Call to Order
2. Approval of Minutes
 - a. June 23, 2016
3. Public Input of Items not on the Agenda
4. Vail Golf Club Managed Parking Policy-Mr. Mike Ortiz
5. Vail Golf Club Construction Report-Mr. Scott O'Connell
6. Vail Golf Club Event Fee Schedule-Ms. Emmy Cardoza, Mr. Scott O'Connell
7. Executive Director Input
8. Board Member Input
9. Adjournment

RECORD OF PROCEEDINGS

Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District June 23, 2016

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on June 23, 2016 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT

1.1. Tom Saalfeld, Bill Suarez, Kevin Foley, Roland Kjesbo

2. MEMBERS ABSENT AND EXCUSED

2.1. Kim Newbury

3. STAFF PRESENT

3.1. Mike Ortiz, April Heredia, Jessie Klehfoth, Scott O'Connell

4. OTHERS PRESENT

5. CONSULTANTS PRESENT

5.1. Eric Weaver- Marchetti & Weaver, LLC, Mr. Dan Cudahy & Ms. Ashley Schneider- McMahan & Associates

5.2.

6. CALL TO ORDER

6.1. Director Saalfeld called the meeting to order at 5:01 p.m.

7. APPROVAL OF MEETING MINUTES

7.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the June 9, 2016 meeting.

8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA

8.1. None.

9. PRESENTATION AND ACCEPTANCE OF 2015 AUDIT

9.1. Mr. Dan Cudahy and Ms. Ashley Schneider presented the 2015 audited financial statements, noting that the District received an unqualified or "clean" opinion and the District is financially sound.

RECORD OF PROCEEDINGS

Vail Recreation District June 23, 2016 Meeting Minutes

- 9.2. Mr. Weaver explained that his office is unable to do this audit, because they are the CPA for the District. He also stated that while the District is in good shape financially for operations, there are a significant number of unfunded capital projects that need to be addressed in the future.
 - 9.3. Director Foley asked about the gymnastics center lease. Mr. Ortiz explained that the lease has been extended for five years and the debt has been paid off.
 - 9.4. By motion duly made and seconded it was unanimously RESOLVED to accept the 2015 audit report.
10. VAIL GOLF CLUB CONSTRUCTION UPDATE
- 10.1. Mr. Scott O'Connell gave a presentation on construction at the Vail Golf Club, including the improvements to hole 10 fairway, the driving range, practice area and parking lot, plus an update on the clubhouse construction. After some discussion, the Board thanked Mr. O'Connell for his work on these projects.
11. ZEKE M. PIERCE SKATE PARK UPDATE
- 11.1. Mr. Chad Young made a presentation on the new skate park located in the Lionshead parking structure. He showed the Board images of the construction progress and spoke about the history of the project. After some discussion, the Board thanked Mr. Young and Mr. Todd Oppenheimer for their work on this project.
12. MAY 2016 FINANCIAL REPORT
- 12.1. Mr. Eric Weaver presented the May 2016 financial report. He stated that the District is \$102,000 ahead in revenue to budget for this year. MaxGalaxy, the new online registration system, may be the reason for this variance as it is allowing people to sign up more in advance than they were able to last year, especially in Community Programming and Dobson programs, so the District will continue to monitor this trend. Golf is a little behind due to the delay in opening the driving range, as well as F&B due to timing. The District is \$159,000 favorable on expense side possibly due to timing and programs starting later. The District will need to sit down and take a hard look at capital expenses in the near future, to understand what we can do this fall and or what we need to roll forward. Mr. Weaver stated that overall it is very good news, and the first indication is that the District is off to a great start for the year.
 - 12.2. Director Saalfeld asked what capital projects were being done this year.
 - 12.3. Mr. Weaver stated that this year's capital projects include the new Gymnastics Center flooring, contingency dollars for the clubhouse construction, new golf carts at the golf club, cart path repairs, some design money for starter house and

RECORD OF PROCEEDINGS

Vail Recreation District June 23, 2016 Meeting Minutes

bridge replacements, golf maintenance equipment, a new truck for the sports department and a replacement of forklift at Dobson and many other smaller projects and replacements. Mr. Weaver stated the District is saving until the District gets through the clubhouse project and then will look at utilizing additional available funds for a couple of items previously on the unfunded capital list.

- 12.4. Director Kjesbo asked about season pass sales at the golf club. Mr. Weaver stated that the Golf Club is right on track to budget, but had budgeted to be down from 2015. He stated that punch cards are very popular and will continue to sell throughout the summer.
- 12.5. Director Suarez asked if there is a finished replacement reserve study. Mr. Ortiz and Mr. Weaver stated that this is in progress but will not be finalized until the clubhouse is closer to completion.

13. EXECUTIVE DIRECTOR INPUT

- 13.1. Mr. Ortiz stated that the Golf Club opened the re-sodded upper tee box on #7, as well as releveled tees on 15 and 17. By the end of this week the releveled tees on 8, 11 and 12 should open. He stated that the ground-under-repair areas on hole 2 approach, and 10 fairway should be open and playable by end of this week
- 13.2. Mr. Ortiz stated that the course in great shape thanks to Mr. Scott Todd, Mr. Justin Gompf , Mr. Logan Grant and staff. He stated that they laid the driving range sod in house, doing 11,000 square feet of sod. Mr. Ortiz thanked the golf maintenance team for and other staff members that assisted for all their hard work.
- 13.3. Mr. Ortiz stated that the junior golf programs are starting next week, and that Mr. Nathan Mead has been using the 19th hole for lessons on the back nine. Mr. Ortiz stated that the staff is doing a great job improvising and they hope to be hitting off turf soon.
- 13.4. Mr. Ortiz mentioned that the new Callaway rental club fleet is quite nice and golfers are enjoying the high quality rental set.
- 13.5. Mr. Ortiz thanked Ms. Alice Plain and Mr. Nathan Mead for the great job they are doing. He stated that the logistics at the golf club are being handled fluidly - bringing people up from parking lot and driving them right to the first tee.
- 13.6. Mr. Ortiz stated the mountain bike race series is going really well, even though they had to cancel the adult race last night due to lightning. The Hammer in the Hay race at 4 Eagle Ranch saw the biggest youth race turnout so far with 65 kids racing.

RECORD OF PROCEEDINGS

Vail Recreation District June 23, 2016 Meeting Minutes

- 13.7. Mr. Ortiz explained that sports has been busy, they even timed a race this morning for the Colorado Municipal League, in addition to school district races and other organizations around the community.
- 13.8. Mr. Ortiz stated that the VRD was featured numerous times in the Vail Daily recently including a front page photo of the skatepark promoting the VRD skateboard clinics, and wrote articles on Ms. Alice Plain's hut trip – also mentioning the golf course – bike races and results, a golf course roundup, and nature center programming. He thanked Mrs. Jessie Klehfoth for her PR work.
- 13.9. Mr. Ortiz mentioned the Weekend Warriors Hockey Camp, which comes into town Thursday, June 24. This marks the seventh year they have been coming. Mr. Ortiz explained that this is an adult camp which typically takes place in a destination resort town.
- 13.10. Mr. Ortiz stated that the community programming room is seeing lots of use, including a rental by the Girl Scouts to do a personal safety workshop. Camp Vail is also using the facility for cooking, pottery and science and other camps such as Beaver Creek, Avon and Idaho Springs are coming in as well.
- 13.11. Mr. Ortiz stated that all camp staff have been trained and are executing the camps very well.
- 13.12. Mr. Ortiz mentioned that they added extra days and quite a few additional registrations have come in for Camp Eco Fun. He thanked Mrs. Klehfoth for helping to get the word out.
- 13.13. Mr. Ortiz stated that camp counselors are taking a lot of good photos, getting them to parents and posting them to the VRD facebook page, which parents and children love.
- 13.14. Mr. Ortiz mentioned that parks are in full swing with leagues, events and camps. The volleyball tournament was followed by lacrosse, and then another lacrosse tournament, plus camps. Park maintenance staff have to water at a reduced rate for the events, and the fields will see some dry areas, but they will push them when time and weather allows. Overall the fields should hold up, with renovation scheduled for after the 4th of July.
- 13.15. Mr. Ortiz thanked Mr. O'Connell for working so hard on projects, the parking flow at the golf course and scheduling landscaping and logistical work at the golf course.
- 13.16. Mr. Ortiz stated he is working on a parking plan with Ms. Plain and Mr. O'Connell for peak periods. He mentioned that they looked at bringing in a valet company, but are now leaning toward doing managed parking by staff to fill up the lot strategically and test need.
- 13.17. Director Foley asked if we could encourage the men's club to carpool and if there was a way to store clubs at the course. Mr. Ortiz said they are looking into

RECORD OF PROCEEDINGS

Vail Recreation District June 23, 2016 Meeting Minutes

incentivizing carpooling, and stated that there is not a way to store clubs securely at the course and that parking at public works can be tricky. Ford Park is not an option either as there are too many managed and paid parking days. Mr. Ortiz reminded the Board that the Golf Club has 86 spots currently and will have 127 spots when the clubhouse is done, and that guests cannot park on the road.

- 13.18. Director Foley asked how the pickleball courts are coming along. Mr. Ortiz stated that there has been some concern about construction noise and cleanup that have been passed along to town. Currently there is no official finish date, but he is hopeful they will be playable this summer.

14. BOARD MEMBER INPUT

- 14.1. Director Foley stated that he attended the recent summer employee orientation, and gave kudos to Mrs. April Heredia and Mrs. Klehfoth for putting it together. He asked if we should do a staff thank you party after the 4th of July peak period. Director Saalfeld agreed.
- 14.2. Director Suarez stated that it looked like F&B concessions were going well with how busy Ford Park and the golf course have been. He said that Mr. Dave Root was doing a great job.
- 14.3. Director Kjesbo stated that he went golfing last Sunday and wanted to say how nice the new golf carts are and how well organized the Club was. He gave kudos to the staff for the incredible job they are doing in a tough situation.

15. ADJOURNMENT

- 15.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,
Jessie Klehfoth
Secretary to the Meeting

Vail Golf Club Parking Management Plan

This plan has been formulated to mitigate the parking challenges associated with the club house construction. It is to be executed utilizing Vail Golf Staff. The key aspects of this plan are as follows:

- 1) **SAFETY FIRST** -Our goal is prevent injuries (staff or guests) and avoid vehicle damage.
- 2) There must be at least 1 person managing the parking at all times, managing the lot includes:
 - A) Greeting guests and guiding them to which spot they are going to park in
 - B) Utilizing hand motions to direct guest vehicles properly into spot
 - C) Interacting with guest once they are parked
 - D) Moving vehicles when necessary
 - E) Monitoring the lot (EYES ON THE PARKING AT ALL TIMES!!)
- 3) Parking begins In "Section I" on the north east center parking island, parking runs north to south and then switches to south to north once we move to the west center island
- 4) Once the center parking lot is full we move to "Section 2" the perimeter, starting again on the north east and working around the perimeter finishing on the north west side. (Please instruct perimeter guests to pull all the way forward against the edge of the parking (Especially SUV's), this will create the maximum amount of space possible for double parking in the drive isles)
- 5) Once all marked parking spaces are occupied we can begin parking in "Section 3" double parking along the perimeter starting on the north east and working around the perimeter. Use these guidelines:
 - A) Guests will park themselves with guidance from parking attendant (1 car per every 2 striped spots)
 - B) Do not park "bumper to bumper", utilize the allocated space and park in the middle
 - C) Provide an adequate amount of space along "Section 2" parked cars so that we are not to close and also not impeding the drive lane.
 - D) Complete and issue the guest their part of the valet card, put keys and our portion of valet card together in the valet lock box. (1/3 to the guest, 1/3 on the dash & 1/3 with keys)
 - E) When guests return they should redeem their car keys by exchanging their portion of the valet card for their keys.
- 6) Once guests parked in "Section I" begin to leave, cars parked in "Section 3" can be moved into striped parking spots.
- 7) As spots become available in "Section I", leave one vacant spot for incoming guests when possible. This will minimize the total number of vehicles we need to move.
- 8) Remember our goals of safety and service to the public in the application of this policy. If you can be flexible within the policy, please attempt to accommodate a flexible approach within the objectives of this policy.
- 9) Thank the guests for their cooperation and invite them back!



Section 1 = 34 spots
Section 2 = 51 spots
Section 3 = 25 spots
Total = 110 spots

→ N →



Gore Range Room Pricing 2016 / 2017

The Gore Range Room, located in the Vail Golf & Nordic clubhouse is the premier event venue on the valley floor with unparalleled views of the Gore Range. This venue can accommodate up to 160 guests. Whether you are planning a business meeting with lunch, or a wedding reception with a five course meal, this is the ideal location for guests looking for the best Vail has to offer. Spectacular views, delicious culinary cuisine and outstanding customer service are why the Vail Golf & Nordic Club is the only choice for guests looking for the complete Vail package.

Time Block Options:

The Gore Range Room can be booked in four, six and eight hour time blocks depending on the type of event being hosted. Four hour time blocks are not available during peak weekends. A time block represents the actual number of hours the venue will be available to the party contracting for the event. Set-up, event and break-down time must be included in the allotted block of time.

Time blocks include the following amenities:

- Use of the banquet room, pre-function room, banquet patio and banquet lawn
- Use of tables and chairs
- Use of catering kitchen and all equipment
- Use of built-in audio / visual equipment
- Use of green room / bridal suite
- eight on site parking spots (peak season only, additional parking available during non-peak times)

Peak Season & Off-Peak Season Dates:

Peak Season 2016

Summer

May 27th – October 2nd

Winter

November 21st – December 31st

Off-Peak Season 2016

Fall

October 3rd – November 20th

Peak Season 2017

Winter

January 1st – April 23rd

Summer / Fall

May 26th – October 1st

Winter 2017 / 2018

November 20th – December 31st

Off Peak Season 2017

Spring

April 24th - May 25th

Fall

October 2nd – November 19th

Weekday & Weekend:

The Gore Range Room is available weekdays (Monday through Thursday) and weekends (Friday through Sunday).

Gore Range Room Buyout Fees

Season	Four Hour Block	Six Hour Block	Eight Hour block
Peak Weekend	N/A	\$3,000	\$3,500
Peak Weekday	\$1,750	\$2,250	\$2,750
Off-Peak Weekend	\$1,500	\$2,000	\$2,500
Off-Peak Weekday	\$1,000	\$1,500	\$2,000

Wedding Ceremony and Reception Packages: (available in eight hour blocks only)

Our wedding packages include the use of the wedding island for ceremonies.

Season	Eight hour block
Peak Weekend	\$4,200
Peak Weekday	\$3,250
Off-Peak Weekend	\$2,750
Off-Peak Weekday	\$2,250

Additional Fee Information:

- Additional time can be purchased in two hour blocks for \$500 per block.
- A \$500 cleaning fee will be assessed to any buyout utilizing outside caterers.
- New Year's Eve and national holidays may be assessed additional fees.
- Prices are subject to a 4% Town of Vail sales tax
- All published rates are non-negotiable.

Parking & Transportation:

Parking during peak season is limited to eight parking spaces between the hours of 8 a.m. and 6 p.m. Alternative transportation for peak season needs to be arranged and included in the contract for buyouts. There are several local transportation providers, as well as many local hospitality properties that include free access to a shuttle for hotel guests. On-site parking is available for off-season events and includes parking for a maximum of 120 vehicles.

Golf and Nordic Packages:

We offer discounted pricing to any guests that want to take advantage of our 18-hole golf course or over 35K of cross country and snow-shoeing trails. Please ask our event coordinator for additional information.

Food and Beverage Options:

The **Grill on the Gore** is a full-service restaurant located in the Vail Golf & Nordic Club House and provides a variety of food and beverage options for guests using the Gore Range Room. Outside caterers are also welcome and can utilize a full-size catering kitchen and all associated kitchen equipment. All alcoholic beverages must be arranged through the Grill on the Gore and no alcohol may be brought onto or leave the licensed liquor premises by guests.

Deposit Policy:

Reservation Deposit - 50% of the usage fee (will be applied toward the buyout fee and is non-refundable)

Damage Deposit - \$500 (refundable 30 days following the event)

- A credit card number will be kept on file and will be charged in the event that damages to the venue exceed \$500.

Final Payment - Due in full 30 days prior to the event.

Discounts:

Town of Vail / Recreation District Resident – 10% buyout fee

Eagle County Resident – 5% buyout fee

**Host must provide proof of residency to be eligible for discounts.

Pricing Strategies:

The VRD looked at several comparable venues in the Vail area to determine the right price point for the Gore Range Room. There were no “apples to apples” comparisons available as each venue examined is unique based on several criteria. The criteria used for determining pricing include : parking, room & venue fees, catering vs. inhouse F&B, f&B minimums, liquor licensing and size of venue. Our goal was to price our venue to be consistent with other comparable venues however as it is our 1st year we wanted to be an “attractive” option for 2017. We believe that if we see strong bookings for 2017 we will have the opportunity to re-evaluate our pricing structure prior to the booking season for 2018. Other event venues that we looked at include: Donovan Pavilion, Piney River Ranch, The 10th, Eagle’s Nest, Saddle Ridge, Spruce Saddle, Beano’s Cabin and Allie’s Cabin.

Comparable Pricing:	Peak Season	Off Peak
Donovan Pavilion	\$5,495	\$4,615
Spruce Saddle	\$1,500 + \$5,000 F&B Minimum	
Saddle Ridge	NO FEE + \$10,000+++ F&B Minimum	
Beano’s Cabin	NO FEE + \$20,000+++ F&B Minimum	
Allies Cabin	NO FEE + \$6,000+++ F&B Minimum	
The 10 th	NO FEE + \$18,000 F&B Minimum	
Eagle Nest	\$1,000 + \$12,000 F&B Minimum	
Piney River Ranch	\$8,000	\$4,800

VAIL RECREATION DISTRICT DIRECTOR REPORTS
July 14, 2016

GOLF MAINTENANCE

- Opened re-sodded Driving Range Tee on Thursday 7/7. Synthetic turf stations were moved back to their permanent positions for the remainder of this season, or until the temporary pro shop building is removed.
- The renovated chipping green, practice bunker, and associated areas were sodded by July 1. By the end of this week the new chipping green and practice bunker will open, but the chipping green won't be down to a permanent, lower height of cut until later this summer.
- Planting three new spruce trees on the back of the practice bunker area, to serve as a safety screen for errant shots out of the bunker that could potentially hit golfers practicing in the approach area of the chipping green surround.
- By the end of this week the renovated black tee on 8 should be opened. The releveled tees on 11 and 12 opened to play in the last two weeks.
- Annual treating of our conifers on the course for various insect pests was completed the last week of June by Ceres/Cut Above Forestry. As we continue to see the health of many our spruces and pines improve, we are able to shift money from treatment into other areas, including root fertilization of transplanted and struggling trees, and removal of damaged and dying trees. Also working on a permit to remove some trees along left sides of holes 8, 11, and 12, where overcrowding due to planting too closely many years ago is negatively impacting tree health.
- Gore Creek flood potential averted in early June, and now we are in our annual monitoring phase of the creek flow, as we move towards potential irrigation restrictions (begins at 30 cfs). Gore Creek is flowing at 156 cfs as of today, but dropping 15-25 cfs each day, unless we get a spike from a rain event that usually maintains the creek flow for 24 hours. Groundwater on 2, 7, and 8, has subsided, and we no longer need to restrict carts to paths on 2 and 8.
- Projects in progress, or soon to be started:
 - Cart path asphaltting on holes 1, 9, and 12, and possibly others. At this time, I plan to delay this work into the fall, at least the overlays. We may try to get some crack repair and bump removal work done in high season with no impact to golf.
 - Staining of wooden bridges and other wood components and facilities.

GOLF

- Operations are running well. We do have daily challenges with the temporary set up, however staff is doing a great job working through everything. Customer Service is a top priority! . We had inclement weather on Saturday July 2nd. We had 107 golfers on this day. On July 3rd we had 216 golfers and on the 4th we had 214 golfers. The new cart barn is operating well and thank you to Bob Armour for his efforts and extra time he has spent setting everything up in the barn.

Additional staff has been hired for working the parking lot and the driving range for the current operation.

- The tee line was moved back on the driving range. The maintenance team did a great job sinking the mats in the ground – it looks great! Our guests and pass holders are happy to be hitting drivers. The chipping green should open next week!
- Junior Golf Camps and the Golf Academy went well last week. We had 9 juniors in the weekly camp and Intermediate camps. We had 8 juniors in the all-day junior golf academy. We have First Tee programs ongoing as well as a beginner camp next week. Our Ladies clinics have been well attended. All clinic offerings are underway.
- We have the Cobra and US Kids Demo Day on July 8th from 4pm – 7pm on the driving range.
- We have brought on some new staff for golf operations. We have Meredith Drangin in the golf shop full time as well as several high school age workers helping with driving range and carts.
- We are hosting the First Tee Junior Player's Series Tournament next week on Tuesday July 12th.
- Retail sales in the golf shop are a bit sluggish. I would guess, with most golfers who come into the golf shop after they play are not coming back over to shop. We are selling the Olympic USA men's shirts that the US is wearing in Rio for the Olympics! We also have our women's boutique room next to the main pro shop room.

SPORTS REPORT

MTB Series:

- Davos Dash (scheduled for 6/22) – youth race was completed before weather rolled in. 42 kids participated! One of the largest Davos Dash youth races on record. Unfortunately weather forced us to cancel the adult portion. Thanks to Alice Plain, Jim Sanders, Mike Ortiz and ex-board member Ken Wilson for braving the weather and volunteering!
- Davos 2.0 (rescheduled for 6/29) – Mother Nature cooperated and we were able to complete the adult race. 146 riders showed up which is an extremely good turn out for a rescheduled race. Thanks to Mike Ortiz, Jim Sanders and Ken Wilson for coming out and trying it again. Also, HUGE props to Kevin Foley for volunteering!
- Berry Creek Bash (7/6) – thanks to 0% chance of precipitation and great event staff, went off without a hitch! 48 youth riders participated which is an all-time record as this particular race is extremely technical and difficult for the little ones.
- Next MTB race – Camp Hale Hump on July 20

Trail Running Series:

- Trail running series continues this weekend with the Vail Hill Climb. Pre-registration is going well considering the date change from the traditional 4th of July weekend
- Next race – Camp Hale Half Marathon, 10K and 5K on July 24. This is a brand new race for the trail series and we are looking forward to hearing customer feedback. Stay tuned!
- Arc'teryx/Vail Resorts Retail has come on as a bib pick up location sponsor for the 10K @10,000 Feet on August 21
- Sand volleyball, Corn Hole and Softball leagues continue
- Summer Sports Camps continue...LAX camp (week of July 4) hosted 60+ participants. Flag Football Camp (week of July 11) currently has 45 kids registered.
- Rob Crawford did a great job presenting the Whitewater Series recap to CSE. They were very happy with results and encouraged the VRD Sports Department to “think big and present options” when we request funding for 2017
- Beth has been working with the KAG team on TOV permitting and event logistics for the 2016 Vail Kids Adventure Games
- The Weather Channel will be broadcasting live from the Vail for three days during the event this year! That is HUGE!

Adopt-A-Trail Update:

- VRD is the adoptive guardian of the North Trail from Buffer Creek to Sandstone Rd. for the next two years
- Our first trail work date is Tuesday, July 12 from 5-8pm. Everyone (including Board Members) are invited to join us. Tools provided and no experience necessary. We will be working under the direction of a USFS trail crew leader.
- The next trail work date will be scheduled for September

MARKETING

- The new website is performing well, with June session up 10.8% YOY and bounce rate down 10.6%. Jessie and Hannah continue to update and optimize the website content, and have been uploading race results as HTML to assist with search engine optimization.
- Digital marketing is in full swing with search engine marketing through Google and Bing and social media marketing through Facebook and Instagram.
- Press releases and emails were sent out for the Vail Hill Climb trailrun, Davos Dash and Berry Creek Bash mountain bike races, Cocktails & Canvas Wine Etching event, Vail Golf Club Cobra Demo Day, sports camps, cornhole league and gymnastics classes.
- Photos were posted on Facebook, Instagram and the website from the Davos Dash and Berry Creek Bash MTB races, Summer Solstice, pickleball, mini-hawks camp and day camps.
- Jessie and Hannah have been working hard to build up a VRD photo library, taking images of all the different events, camps and programs going on throughout the VRD in summer.
- The VRD was featured numerous times in the Vail Daily recently including front page photos of the Davos Dash and Berry Creek Bash races, race previews and results, plus daily calendar events.
- Jessie and Beth continue their weekly chat on Tuesday morning on-air at KZYR. Daily ads are running on local radio stations and ads in the paper are running every other

day, as well as ads in many of the local publications including the Vail-Beaver Creek Magazine, Vail Valley Magazine, What To Do and more.

- Jessie is working with Jason Roberts with Intercept Insights to carry out summer research surveys. Jessie was able to work with ForeUp to get the information we needed for golf guests, and are now doing weekly golf surveys.
- Jessie has been working on a media policy for the VRD, and will be rolling it out to staff shortly, along with conducting media training session for any directors who would like to speak to media.
- Jessie is working on posting the marketing and graphic design specialist position to replace Hannah who is going back to school in the fall to pursue a career in sports psychology.

DOBSON

- Adult Leagues have been going great this summer. We plan to fill the open ice slot with an open drop in to help generate a little revenue with that time.
- Bob Johnson Hockey School is sold out once again. We have taken 15 extra skaters this year compared to what we budget and plan for each summer. The Johnson Family is good to us every summer and makes it the best week of the year for our staff. We have 105 skaters and 8 goalies at this moment in time. We are willing to take up to 110 skaters if needed.
- Dobson hosted a skating party July 2nd for the Cohen family. Nate started playing hockey in Dobson as a youngster and had his bar mitzvah at Dobson. We covered half the ice with event floor and left the other half open for skating. The event went great.
- We have a number of professional hockey camps coming in August to train in Vail. We have 2 returning and 1 new one. This helps with some ice rental that we normally might not have that time of year.
- Jared has been talking with the owners of a Tier 2 Junior hockey team playing in the Western States Hockey League. One owner is also the owner of the Vail Yeti and we are looking at Dobson being there home for the 2016-2017 season. This will add ice time that is currently sitting empty along with filling up our weekend ice. With this addition we may not have an empty weekend evening slot from October-March. Practice would take place in the later parts of the morning during the week.

COMMUNITY PROGRAMMING

Community Programming

- Imagination Station is fairly busy (3-8 families) every day with some very busy days when weather is bad and/or a camp or two comes in.
- We are continuing with Gentle Yoga, TRX and Aikido through the summer season.
- Camp Vail is visiting for cooking, pottery, and science. Other camps such as Beaver Creek, Avon and Idaho Springs are also coming in to play, do science experiments and pottery.

Camps

- All staff are trained and executing camps well.
- Camp Vail, Pre Kamp Vail and Camp Eco Fun are at or near capacity for all of July with some exceptions on Mon/Wed Camp Eco Fun.
- Skateboard Clinics remain on hold until the skatepark is officially open with a TCO or a CO.

Other

- We are finalizing the skatepark memorial plaque and signs with Susan Mitchell and the Town of Vail. We will plan a Grand Opening and Dedication ceremony as soon as we have some confidence about sign and plaque production.
- The TOV streets crew is doing daily maintenance on the skatepark.
- We attended Vail Summerfest on 6/24 with a Bounce House, craft and marketing materials for all programs. Although the event was generally slow, we had a good turnout at our tent.
- We have the first summer Cocktails & Canvas program on Thursday 7/14 – Wine Glass etching. This is in partnership with the TOV Library and Alpine Arts Center.
- We are working with Suzanne Silverthorne to help program the TOV Birthday Party on August 23. We will provide a Bounce House, crafts, carnival games with prizes and staffing for all.

Marketing/Photos (Tooting Our Own Horn)

- Counselors are taking good photos and we are giving prints away in all camps and posting photos to our Facebook page.

PARKS

- The fields took some wear over the 2nd LAX tourney, have fertilized, over seeded, aeriated, some sod spots, and planning on doing more of the same in the next week. Have camps on the fields for the next couple of weeks, then a couple of soccer tournaments, camping, and baseball. Still have some irrigation problems on FP that we are working on.

BUILDING MAINTENANCE / CAPITAL PROJECTS / F&B

Vail Golf & Nordic Club House Construction

- Cart barn work to relocate column in drive isle is underway as well as the “bump out” to accommodate the snow cat.
- Roof repairs to correct issues underway
- Drywall on main floor underway
- Woodwork in Grill on Gore underway
- Interior MEP nearing completion on upper level

Vail Golf Course Restoration

- Driving Range now open for drivers
- We have delayed the chipping green opening to allow sod to root
- Punch lists still underway

Vail Golf Temporary Pro Shop Structure

- Golf Ops discussing option of moving pro shop back into starter building In September to allow for driving range tee area renovation

Vail Nature Center.

- New signs being designed by IGS and will go to production once approved by Walking Mtn’s staff

Tennis / Pickle ball

- Pickle ball court construction project underway with grading and utility work

F&B

- Ford Park, Athletic field, starter bldg, beverage cart, Dobson and vending all operational.