Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District January 11, 2018

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on January 11, 2018 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

### 1. MEMBERS PRESENT

1.1. Tom Saalfeld, Kim Newbury Rediker, Kevin Foley, Roland Kjesbo, Bill Suarez (via phone)

### 2. MEMBERS ABSENT AND EXCUSED

2.1. None

### 3. STAFF PRESENT

3.1. Mike Ortiz, Jessie Klehfoth, Scott O'Connell, Bernie McManus, Carolyn Israel, Dan Timm, Chad Young

### 4. OTHERS PRESENT

- 4.1. Greg Clifton
- 5. CONSULTANTS PRESENT
  - 5.1. Eric Weaver

# 6. CALL TO ORDER

- 6.1. Director Saalfeld called the meeting to order at 5:07 p.m.
- 7. CHANGES TO AGENDA
  - 7.1. None

#### 8. APPROVAL OF MEETING MINUTES

- 8.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the November 16, 2017 special meeting.
- 9. PUBLIC INPUT FOR MATTERS NOT OTHERWISE ON AGENDA9.1. None
- 10. 2018 MEETING DATES

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- 10.1. Mr. Weaver said the first meeting of the year is used to set the Board of Directors meeting dates and designate the posting locations. The Board is scheduled to meet the second and fourth Thursday of every month, except the fourth Thursdays of November and December, due to the holidays.
- 10.2. Director Foley asked if a date could be set for the Board retreat. Mr. Ortiz will look into potential dates.
- 10.3. By motion duly made and seconded it was unanimously RESOLVED to approve the 2018 meeting schedule as presented.

# 11. 2018 MEETING NOTICE POSTING LOCATIONS

- 11.1. Mr. Weaver stated that Colorado law requires that meeting notices be posted in three locations. Those three locations are currently the Town of Vail Municipal Building, the Vail Golf & Nordic Clubhouse and the Vail Recreation District Administration Office. The VRD also does a courtesy fourth post at the Dobson Ice Arena.
- 11.2. By motion duly made and seconded it was unanimously RESOLVED to approve the 2018 meeting notice posting locations as presented.

# 12. INTRODUCTION OF NEW FOOD AND BEVERAGE EMPLOYEES

12.1. Mr. Scott O'Connell, VRD Director of Operations and Facilities introduced some new members of the VRD food and beverage department. Bernie McManus is the new restaurant and banquet manager for the Vail Recreation District, and Carolyn Israel is the new group sales manager. The Board welcomed them to the VRD.

# 13. PICKLEBALL MASTER PLANNING COMMITTEE

13.1. Mr. Ortiz asked for two members of the Board to serve on a new pickleball master planning committee due to the rapid growth of the sport in Vail. He stated the sport is very popular with locals and guests, and he wants to be looking ahead and planning for the future of the sport in Vail. The committee would be charged with getting input on new locations for play, pricing, and working with the Town. Directors Saalfeld and Foley volunteered to serve on the committee.

# 14. UPDATE ON NORDIC OPERATIONS

14.1. Mr. Dan Timm, VRD Nordic Center Director, gave a presentation to the Board on happenings at the Vail Nordic Center. He stated the Nordic Center is open daily from 9 a.m. to 5 p.m. and offers 10K of snowshoe track, 17K of classic and skate ski track and, new for 2018, 13K of fat-tire bike track. The Nordic Center offers a fully-stocked pro shop, which has seen excellent sales of hard and soft goods. Mr. Timm said that rentals of skis, snowshoes and bikes have been strong, and they've averaged two to six lessons per day. He

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also said over 600 season passes have been distributed. Guests have been enjoying the Grill on the Gore restaurant and high service and food quality, where a soup buffet is served every day from 10:30 a.m. to 2:30 p.m. and an expanded menu is served Friday through Sunday until 6:30 p.m. Mr. Timm talked about a successful first town series race on Dec. 27 that drew a large attendance at over 90 racers, and featured an after-party in the Grill on the Gore. He also spoke about upcoming events including a Demo Day on Sat, Jan. 13 and the first race in the Vail Grail Winter Race Series, a citizens 5K skate, on Jan. 20 in conjunction with the Battle Mountain High School home invitational.

## **15. UPDATE ON IMAGINATION STATION**

Mr. Chad Young, VRD Community Programming Director, gave a 15.1. presentation about the Imagination Station. Located on the second floor of the Lionshead Welcome Center, and open 9 a.m. to 5 p.m. Sunday through Tuesday and until 8 p.m. Wednesday through Saturday, the Imagination Station offer activities for all ages. Mr. Young talked about the different features of the educational play area, including a Thoughts Flow water table, play wall, hyperbolic funnel, light table and builder boards, and pretend veterinarian and baby clinic. New this year, Mr. Young and staff have added a rotating schedule of art and science projects for children, in addition to daily paint your own pottery and art studio offerings. Mr. Young also spoke about the new virtual reality experience at the Imagination Station where kids and adults can engage in active and creative virtual adventures like playing Fruit Ninja and painting in three dimensions. Mr. Young said the Imagination Station continues to host a semi-monthly adult art series called Cocktails & Canvas and is available for private parties.

#### **16. AFFIRM RECREATION SUBCOMMITTEE MEMBERS**

16.1. Mr. Ortiz stated a desire to convene the Recreation Subcommittee with the Vail Town Council on the day of the first council meeting in February. In 2017, Directors Saalfeld and Suarez served on the committee for the VRD. Both directors volunteered to serve on the committee again for 2018, with Director Newbury Rediker offering to sit in for Director Suarez if he's unable to attend the first meeting. The purpose of the committee is to discuss many different topics, ranging from town planning of facilities, parking, pickleball, events and more.

# **17. EXECUTIVE DIRECTOR INPUT**

17.1. Mr. Ortiz talked about Ms. Alice Plain and staff going to the PGA Merchandise Show in Orlando the week of January 22. Ms. Plain is also writing an article for the PGA Magazine on merchandising.

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- 17.2. Mr. Ortiz said the golf maintenance staff is working on their recertification Audubon International toward the Cooperative Sanctuary status. They have also been helping with Nordic track grooming.
- 17.3. The sports department recently produced a Holiday Sweater Run with Vail Holidays and a contingent of the gymnastics team even participated.
- 17.4. Mr. Ortiz said the first race of the Vail Grail Winter Race Series is Jan. 20, a 5K Nordic Citizens Race at noon at the Vail Nordic Center. They are looking for help with parking and timing if members of the community would like to volunteer.
- 17.5. Mr. Ortiz said there were 1200 people at the most recent Vail Yeti game at Dobson Ice Arena, and there will be games again this weekend. He said the skating show also had about 400 people in attendance each night.
- 17.6. Mr. Ortiz talked about projects the marketing department is working on, including the summer brochure, year in review, Vail Daily ads and more.
- 17.7. Mr. Ortiz reiterated that the Vail Nordic Center hosted a Town Race Series event on Dec. 27 with 90 racers.
- 17.8. Mr. Ortiz mentioned that the Vail Gymnastics Center competitive team has their first meet of the season this weekend in Denver. They also had camps over the holiday breaks with over 70 kids.
- 17.9. Gymnastics has also hired a new assistant coach, Allyson Pancott, who is a former Level 10 gymnast and whose parents own a gym in Pennsylvania.
- 17.10. Finally, Mr. Ortiz wished Director Foley a happy birthday.
- 17.11. Mr. Ortiz thanked Mr. Greg Clifton, Vail Town Manager, for hiring an owner's rep for clubhouse construction to hold contractors in check.

18. BOARD MEMBER INPUT

- 18.1. Director Foley asked about the Vail Yeti games and security. Mr. Ortiz stated that security has been increased this year to help with crowd control and Director Newbury Rediker stated that she attended the game on Friday and said the crowd was well behaved and security presence was noticed.
- 18.2. Director Saalfeld thanked Director Suarez for calling in and sent him best wishes for a speedy recovery.
- **19. ADJOURNMENT** 
  - 19.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted, Jessie Klehfoth Secretary to the Meeting