# VAIL PARK AND RECREATION DISTRICT d/b/a VAIL RECREATION DISTRICT BOARD OF DIRECTORS

5:00 P.M. Thursday, July 27, 2017 Town of Vail, Council Chambers AGENDA REGULAR MEETING

- 1. Call to Order
- 2. Changes to Agenda;
- 3. Approval of Minutes;
  - a. June 22, 2017
- 4. Public Input (for matters not otherwise on Agenda/3 minute time limit/no disrupting, pursuant to § 18-9-108, C.R.S.);
- 5. New Business and Special Orders;
  - a. Vail Nature Center Feasibility Analysis and Sketch Programing Study-Mr. Mike Ortiz
  - b. Recreation Subcommittee Recap-Mr. Mike Ortiz
  - c. What's New with Marketing?-Mrs. Jessie Klehfoth
- 6. Unfinished Business;
  - a. None
- 7. Officers, Committees, Staff, and Professional Consultants;
  - a. June 2017 Financials-Mr. Eric Weaver
  - b. Executive Director Input
  - c. Board Member Input
- 8. Adjournment

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# Minutes of the Regular Meeting Of the Board of Directors

# Vail Park and Recreation District dba Vail Recreation District June 22, 2017

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on June 22, 2017 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

#### 1. MEMBERS PRESENT

- 1.1. Tom Saalfeld, Bill Suarez, Kevin Foley, Roland Kjesbo, Kim Newbury Rediker
- 2. MEMBERS ABSENT AND EXCUSED
  - 2.1. None
- 3. STAFF PRESENT
  - 3.1. Mike Ortiz, Jessie Klehfoth, Dan Timm
- 4. OTHERS PRESENT
  - 4.1. None
- 5. CONSULTANTS PRESENT
  - 5.1. Eric Weaver
- 6. CALL TO ORDER
  - 6.1. Director Saalfeld called the meeting to order at 5:05 p.m.
- 7. CHANGES TO AGENDA
  - 7.1. None

#### 8. APPROVAL OF MEETING MINUTES

- 8.1. By motion duly made and seconded it was RESOLVED to approve the minutes of the May 25, 2017 meeting, with Director Suarez not yet present to vote.
- 9. PUBLIC INPUT FOR MATTERS NOT OTHERWISE ON AGENDA
  - 9.1. None.

# 10. INTRODUCTION OF NORDIC DIRECTOR MR. DAN TIMM

10.1. Mr. Ortiz introduced Mr. Dan Timm to the Board. Mr. Timm has been hired as the director for the Vail Nordic Center, now operated by the Vail Recreation

# Vail Recreation District June 22, 2017 Meeting Minutes

- District. Mr. Timm came to the VRD from the Aria Spa & Club at the Hotel Talisa (formerly Vail Cascade Resort) where he was the athletic director and general manager for the past 12 years. Mr. Ortiz stated that he has received many compliments from members of the community on his choice of Mr. Timm as Nordic director.
- 10.2. Mr. Timm spoke to the Board and said he was excited to take the position. Mr. Timm worked at the Vail Nordic Center for six years when he first moved to the Vail Valley, and was director of the facility for four of those years. Mr. Timm stated that he is very excited to work at the Nordic Center again this winter and has lots of ideas he wants to implement. He stated his priority is to offer a great product to the community, with great customer service and memorable experiences. In addition, Mr. Timm is hoping to host more events, including a local town race series, fat tire biking events and a winter triathlon.
- 10.3. Director Foley stated that he too has heard from community members who are very enthusiastic and positive about the hiring decision.
- 10.4. Director Rediker stated that the high school teams have had difficulty getting time at Maloit Park this year, and she's looking forward to having the teams back and welcome to the Vail Nordic Center.
  - 10.4.1. Mr. Timm said he looks forward to working closely with the schools, students and coaches.

# 11. VAIL RECREATION DISTRICT ELECTION UPDATE

- 11.1. Mr. Ortiz gave an update on the possible TABOR ballot question election in November. He stated that he gave this same presentation to the Vail Town Council at their work session the past week and it was well received. He believes VRD has full support from the Council.
- 11.2. Over the next 10 years, the VRD will have \$12.5 million of capital funding obligations. Currently the VRD projects to only have \$4 million of that, leaving a \$8.5 million shortfall. Of that \$12.5 million capital need, \$8 million is specifically needed for town-owned facility projects. The VRD needs to get to a financial position where this is not a worry, as they can't keep delaying projects. One example is the golf course bridges that need addressing sooner than later. VRD also can't plan for new programs if they can't be financially stable.
- 11.3. Mr. Ortiz explained how the VRD's operating mill levy is 2.76 mills, which has never increased since 1993 when the District separated from the Town of Vail and became a Colorado Special District. The mill levy was originally intended for operating expenses only. Because the mill levy was intended for operating expenses only, the VRD is not able to keep up with capital expenses needed under the lease with the town.
- 11.4. Mr. Ortiz talked about how the VRD has also grown substantially in their programming since 1993, with new events like the Whitewater Race Series, the Kids Adventure Games, fitness classes, plus maintaining the new skatepark,

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Donovan athletic field and the new Gymnastics Center. Mr. Ortiz remarked that it's pretty phenomenal the amount of programs the VRD has taken on without ever raising the mill levy. He said in July and August the VRD sees 380 kids a day in summer camps, plus hundreds more adults in programs like softball leagues, men's and ladies' golf leagues, tennis players, pickleball programs and more. The VRD also has other areas like fitness and art classes for seniors.

- 11.5. Mr. Ortiz explained that the reason for the financial challenge is the decline in property taxes during the downturn. While this has come back somewhat, it's not recovered all the way, and now the Gallagher Amendment, meant to keep residential and commercial tax rates in check with each other, is causing residential tax rates to drop lower than originally anticipated. Insurance costs are also creating a challenge for the VRD, as the District is now fully benefitting all full-time hourly staff in response to mandates of the affordable care act.
- 11.6. Mr. Ortiz talked about how under the VRD lease with the Town of Vail, the town is responsible for the building exteriors and mechanical systems, while the VRD is responsible for all the building interiors, as well as all the golf holes, (except in cases of life safety issues like bridges which are split with the town). VRD also has an annual lease payment of \$137,000, which has gone up from \$122,000.
- 11.7. Mr. Ortiz talked about upcoming projects that VRD will need to address, including the Dobson Ice Arena rink chiller system, the golf course starter house, lightening protection on the course, new exhibits at Imagination Station, and updates to the Nature Center.
- 11.8. Mr. Ortiz mentioned that possible solutions to raise money could be to raise user fees, although it was determined that the VRD would need to raise fees 35% across the board, and that's assuming there's no breakage and loss of participation. Another option would be that programs will need to be cut or facilities closed. However, while this takes away expenses, it also takes away revenues and is also not a good option. Mr. Ortiz also said that an option is the town could take on additional responsibilities in the lease, such as the possibility of using TIF funds for Dobson upgrades. The final option is a mill levy increase, which is what the VRD is currently considering. Mr. Ortiz explained that a 1 mill increase on a one million dollar house, would be an annual property tax increase of about \$72.
- 11.9. Mr. Ortiz then went on to talk about what the proposed mill levy increase would be used for. The VRD would use it to keep facilities safe and modern, preserve affordable fees and keep facilities environmentally friendly. VRD wants to be able to replace outdated equipment and update facilities, while increasing programming for seniors, and being ready for the next big thing in recreation (previous examples were adding mountain biking and pickleball). Finally, recruiting and retaining quality employees is also important.
- 11.10. Mr. Ortiz then talked about how the next step is to use a consultant to do a

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- community survey of voters to measure whether a tax increase could pass.
- 11.11. Director Foley said that after the Town Council presentation on Tuesday, the Council discussed and wants to add a topic about the TIF funding to their August budget retreat. Director Foley said the TIF money has to be spent by 2030 when the TIF District expires, and thought the Council seems amenable to talking with VRD about the age of the Dobson Ice Arena and what could happen there.
- 11.12. Director Kjesbo asked if we should prioritize the projects. Mr. Ortiz said he and Mr. Weaver will be putting together a list of projects and priorities for review by the Board.
  - 11.12.1. Mr. Weaver explained that this prioritization is necessary even if the mill levy is approved, as VRD won't be able to do everything at once, it will still take years to get caught up and take care of the needs list.
- 11.13. Director Saalfeld wanted to stress that the VRD has been fiscally responsible, with operating budgets coming under budget or right on budget each of the three years he's been on the board. The shortfall is coming from capital needs and it's important for VRD to keep up with the times.
- 11.14. Director Suarez complimented Mr. Ortiz, Mr. Weaver and Mrs. Klehfoth for the tremendous presentation and thought the town council was very impressed. He also wanted to clarify that FF&E stands for furniture, fixtures and equipment, which is what the VRD's responsibility is for each of the facilities under the town lease.
  - 11.14.1. Director Foley said there were suggestions to make the survey available via email as well, and getting the word out early about the election will be critical if it moves ahead.

# 12. VAIL RECREATION DISTRICT PROGRAM AND EVENT CALENDARS

- 12.1. Mrs. Klehfoth talked to the Board about the research process that went into putting the previous presentation together, and she spent some time learning about what programs the VRD ran in 1993 versus all the new programming being done today. She walked the Board through the online VRD calendar that shows a good snapshot of VRD for the day. The calendar was full of programming from 7 a.m. through 10 p.m. and is so wide across the monitor screen because at a few times throughout the day there are over 10 different programs going on at once. Programs that day included a figure skating class, day camps for all different ages, sports camps for gymnastics and pickleball, stick and puck drop-in hockey, fitness classes, paint your own pottery, plus a hockey practice and a rugby club rental by community partners.
- 12.2. She also showed the Board the monthly view, which is so intensive it's overwhelming on a small screen. Looking into the next week, she showed the Board upcoming events like the Vail Lacrosse Shootout tournament going on at Ford Park all week, and reminding the Board and public just how much the

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- VRD has going on every day of the week.
- 12.3. Mrs. Klehfoth also brought samples of each of the VRD summer brochures that are currently being circulated in public.
- 12.4. Director Saalfeld and Director Foley commented on how impressive the collateral was, especially for being produced in house at the VRD.

#### 13. MAY 2017 FINANCIALS

13.1. Mr. Weaver stated that overall, revenue budgets are right on track. Operating expenses are showing over budget, but this is due to the purchase of the Vail Nordic Center and their supplies, inventory and rental fleet. With those expenses removed, the budget would be right on track. The capital budget is favorable with the deferral of driving range expenses for the year. Mr. Weaver said 2017 is off to a good start and he continues to monitor the financials daily, paying close attention to the golf revenues, which so far are good.

# 14. EXECUTIVE DIRECTOR INPUT

- 14.1. Mr. Ortiz spoke about the conditions at the golf course and said it is in very good shape.
- 14.2. Mr. Ortiz stated that pickleball is going well with lots of participants, including 47 people at the court at 9 a.m. that morning. He also stated the tennis courts have been full, and ladies' day and men's events are well attended.
- 14.3. Mr. Ortiz talked about Ford Park, and how the King of the Mountain volleyball tournament had just wrapped up, with over 600 teams participating. The fields got an afternoon's rest and then went right into the Warrior Lacrosse Tournament. Events on the field will start back up again this weekend with two more weeks of the Vail Lacrosse Shootout.
- 14.4. Mr. Ortiz stated that rounds at the golf course are picking up. He also mentioned that Camp Vail is almost full this week, and will be full every day after July 4. Overall, he said everything is going well, and is right where it should be.

# 15. BOARD MEMBER INPUT

- 15.1. Director Foley stated we should start looking for alternate locations for Camp Vail next year with the construction slated at Red Sandstone Elementary School. He will also not be at the July 13 meeting due to a wedding. Finally, he said he managed to play nine holes earlier in the day and the course was in great shape. He thought the F&B operation was doing well.
- 15.2. Director Suarez commented on how busy the Ford Park Fields have looked. He thought the King of the Mountain tournament was exceptionally strong, and spoke to the producer who was very happy with everything. He saw the concessions were going great all weekend, and joked that as a tennis player, it was driving him crazy with the delicious hamburger smell on the tennis courts. He said it was great to see the fields so busy.

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15.3. Director Newbury Rediker spoke about talking to the producer of the recent golf and yoga retreat, who was thrilled with the new clubhouse, the Vail Golf Club course and the food at the clubhouse. This year the program was for two or three nights, and she mentioned wanting to expand it to four or five nights. The program had gone somewhere else last year and was thrilled to be back in Vail.

# 16. ADJOURNMENT

16.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted, Jessie Klehfoth Secretary to the Meeting



# Invitation for: Request for Proposal To Provide Professional Design Services For

# VAIL NATURE CENTER FEASIBILITY ANALYSIS AND SKETCH PROGAMING STUDY PROJECT

June 30, 2017

# Introduction

The Town of Vail, Colorado is seeking proposals for professional services from qualified design teams for Architectural Design services to complete a feasibility analysis and provide various project sketch design options for the remodel of the Vail Nature Center at Ford Park. The analysis and work outcome should include analyzing the existing constraints of the site with regard to utility services, access both accessible and code requirements and master plans. Provide sketch design options for remodeling the current building, altering the current building, a significant renovation of the current building, a singular new building or a combination of the options above which may be a remodeled existing building with a smaller new building to meet the needs of the Nature Center, as well as the guest expectations regarding quality of town facilities.

It is preferred that all buildings related to the Nature Center are in the historical vernacular of the exiting buildings on the site. The Nature Center programming was envisioned in the Vail Nature Center Interpretative Master Plan. This project will provide a technical feasibility analysis, sketch design options along with a letter report rating the various scenarios and ultimately presenting a preferred sketch design.

# **Background**

The Town of Vail owns and leases on a long term agreement to the Vail Parks and Recreation District (VRD) the Vail Nature Center (VNC) for operations. The VRD contracts with Walking Mountains Science Center to provide the programing of the VNC. The VNC building was originally built in the 1940's as a residential building. The VNC was founded in 1973 by a group of local educators and naturalists, who envisioned a place where Vail's residents and visitors might learn about the area's vast natural resources. Periodic renovations to the building have included building two additions, painting, floor finishing, and the installation of a Clivus composting toilet. However, the overall condition of the building continues to deteriorate slowly. The VNC completed in December of 2015 the Vail Nature Center Interpretive Master Plan. In addition the Town of Vail updated the Ford Park Master Plan in 2013. The town and VRD have performed cursory condition studies of the building in 2007 and more recently

in 2015. This facility is well worn and in need of a major update. The Interpretative Master plan points out many of the shortcomings with the current space as an update and increased demand for programing is critical.

It is the intent of all involved to have a preferred sketch plan for the Vail Nature Center in early 2018. This project is highly anticipated by the current programmers and resolves a long standing issue of the Vail Nature Center facility which no longer up to the standards expected for public facilities in Vail.

# **Scope of Services (Overview)**

The Town is soliciting proposals from a design team to first review both the Vail Nature Center Interpretative Plan and subsequent documents relating the Ford Park Master Plan to the goals of the Vail Nature Center Plan, previous facility conditions studies and perform onsite inspections of the current Vail Nature Center. The next step is to provide a fresh perspective on the condition of the current buildings both physically and functionally to the current program and desired program as outlined in the VNC Interpretative Master Plan. Perform a technical feasibility study on the issues of the current site with regards to utility service, access issues, and soundness of current structure. Develop sketch plan design options to include the following scenarios. Remodeling the current building, altering the current building, a significant renovation of the current building, a singular new building or a combination of the options above which may be a remodeled existing building with a smaller new building to meet the needs of the Nature Center, as well as the guest expectations regarding quality of town facilities. The stakeholders wish the design vernacular follows the historical context of the original building and similar buildings of that era. The selected team will assist with the determining the feasibility of enhancing the VNC as well as preparing and evaluating the various design sketch options to further the goals of the Interpretative Master Plan.

The ideal team would possess extensive knowledge and design experience with similar facilities as well as experience working with municipalities, special district, and non-profit boards, experience with historical buildings and environmentally sensitive sites. Teams with knowledge of the local entitlement process as well as the challenges of mountain construction will be favored in the selection process. The TOV and VRD prefer to utilize local design professionals, provided they are qualified and competitive. Teams are encouraged to submit examples of successful projects that they have implemented that have similar challenges, solutions and necessary coordination.

The selected architect will be expected to coordinate closely with other team members who will be engaged separately by the Owner, specifically; the VNC staff, VRD staff as well as town boards and commissions. The selected architect will include the necessary services of a structural, civil, landscape architecture, mechanical and electrical engineers as sub-consultants in their proposal. The Owner will provide base mapping.

The general scope of work shall include the following key elements:

#### Phase I – Master Plans Review

- 1. Review the 2013 Ford Park Master Plan. Review and understand the necessary Mater plan goals and needs and established criteria for design program elements.
- 2. Review the 2015 Vail Nature Center Interpretative Master Plan and understand desired program goals.
- 3. Review 2017 memo from Braun Associates regarding the compatibility of the two plans
- 4. Initial assessment of whether the Vail Nature Center Building qualifies for any state historical significance.
- 5. Review Condition assessments prepared by Borne and Associates of the building and recommend golf and Nordic clubhouse remodel enhancements or other specific improvements, which may have been overlooked in the sketch plan effort as needed.
- 6. Perform an onsite inspection of the buildings and site.
- 7. Review applicable zoning and make any recommended land use/zoning conflicts that may need to be addressed in order to implement the project.
- 8. Outcome A letter report with the opportunities and challenges of the plan. A summation of critical program needs as well as desired program needs.

# Phase II - Technical Feasibility Study

- 1. Based on the on site inspection, plan review and project stakeholder kickoff meeting. Evaluate the technical issues and possible ways to resolve the outcomes.
- 2. Technical items to review should include: Access for users, ADA and Emergency Service, Utility Services
- 3. When do codes apply and the code requirements on different occupant ratings
- 4. Existing building soundness and what items are required to ensure the structure once completed stays in a sound condition for years to come Issues with regard to other town regulations, stream setbacks, floodplains,
- 5. Perform a site analysis of the site with regard to sensitive environmental eco systems.
- 6. Outcome shall be a letter report addressing the technical challenges faced by the site and how they may be addressed.

# Phase III - Sketch Plan Design

The owner desires to understand what options exist for the site and building in order to meet the desires of the 2015 Vail Nature Center Interpretative Master Plan. In addition the town desires to know options for investing in the structure to ensure its long term life going forward. In order to know the various project options. The following scenarios were desired for exploration as sketch plans.

Repairing the current building to address current deficiencies, altering the current building, performing a significant renovation of the current building, a singular new building or a combination of the options above which may be a remodeled existing building with a smaller new building to meet the needs of the VMC, as well as the guest expectations regarding quality of town facilities. The options will need to take

into account the Master Plans as well as the technical feasibility study in moving the sketch options forward.

Confirm the technical feasibility of the proposed sketch plans and adjacent site plan improvements.

Outcome sketch plans which address the various design scenarios above and a descriptive attribute of each plan with regard to challenges, short comings as well as completeness in meeting both the various Master plans and program goals.

# Phase IV - Preferred Alternative Sketch Plan Option Design

Work with the stakeholder group to determine a preferred Sketch plan option based on the desired outcomes of the Master plans, technical feasibility, programming needs of the VNC, long term stability of the VNC, opportunities for scalability as well as value received for the investment required for each option.

- 1. Assess the environmental impact of each alternative in context of the TOV's planning and environmental review criteria.
- 2. Assess compatibility with VNC and the surrounding neighborhood, including any anticipated future needs at Ford Park as may be identified by the town, VRD or VNC.
- 3. Rank alternatives per criteria established

Refine, combine the sketch plans as necessary to achieve an optimal sketch plan scenario.

Outcome a preferred optimal sketch plan which best meets the needs of the stakeholders, in a context sensitive way to the setting and master plans, is a solid investment for all involved with regard to value, longevity, and quality.

# VAIL RECREATION DISTRICT COMBINED BALANCE SHEET December 31, 2016 and June 30, 2017

	12/31/16				06/30/17					
		Enter-	General	Ent. Fund			Enter-	General	Ent. Fund	
	General	prise	Fixed Assets	Fixed Assets		General	prise	Fixed Assets	Fixed Assets	
	<u>Fund</u>	<u>Fund</u>	<u>&amp; LTD</u>	<u>&amp; LTD</u>	<u>Total</u>	<u>Fund</u>	<u>Fund</u>	<u>&amp; LTD</u>	<u>&amp; LTD</u>	<u>Total</u>
<u>ASSETS</u>										
CASH- UNRESTRICTED	3,398,381	9,965			3,408,346	4,183,681	12,265			4,195,946
INVESTMENTS- RESTRICTED		294,507			294,507		295,364			295,364
ACCOUNTS RECEIVABLE	84,970	11,087			96,057	114,581	(412)			114,169
PROPERTY TAXES RECEIVABLE	2,782,872	273,246			3,056,117	445,688	43,761			489,449
PREPAIDS, DEPOSITS & INVENTORY	348	36,490			36,838	110,457	100,013			210,470
DUE (TO) FROM OTHER FUND	(222,361)	222,361			0	451,673	(451,673)			0
LOAN DUE (TO) FROM OTHER FUND	1,974	(1,974)			0	1,974	(1,974)			0
BUILDINGS			559,718	11,390,689	11,950,407			559,718	11,390,689	11,950,407
EQUIPMENT			820,463	1,547,845	2,368,308			820,463	1,547,845	2,368,308
ACCUM DEPR			(823,553)	(7,378,168)	(8,201,721)			(823,553)	(7,378,168)	(8,201,721)
TOTAL ASSETS	6.046.184	845.682	556.628	5.560.366	13.008.859	5,308,052	(2,655)	556.628	5.560.366	11,422,391
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LIABILITIES AND FUND EQUITY										
ACCOUNTS PAYABLE	76,940	230,753			307,693	75,748	69,643			145,391
DEFERRED PROPERTY TAXES	2,782,872	273,246			3,056,117	445,688	43,761			489,449
DEFERRED REVENUE	19,491	15,001			34,492	633	67,686			68,319
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ACCRUED COMPENSATED ABSENCES			49,245	30,589	79,834			49,245	30,589	79,834
ACCRUED INTEREST PAYABLE				17,238	17,238				17,238	17,238
DOBSON BONDS PAYABLE				985,000	985,000				755,000	755,000
TOTAL LIABILITIES	2,879,303	519,000	49,245	1,032,827	4,480,375	522,068	181,091	49,245	802,827	1,555,231
NET ASSETS										
INV IN FIXED ASSETS, NET OF DEBT			507,383	4,527,539	5,034,922			507,383	4,757,539	5,264,922
RESTRICTED	119,133	278,913	307,303	4,021,000	398,046	119,227	278,913	307,303	4,737,333	398,140
COMMITTED & ASSIGNED FOR CAPITAL	2,000,000	270,313			2,000,000	1,320,000	270,913			1,320,000
UNASSIGNED	1,047,747	47,769			1,095,516	3,346,756	(462,659)			2,884,098
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TOTAL NET ASSETS	3,166,880	326,682	507,383	4,527,539	8,528,484	4,785,984	(183,746)	507,383	4,757,539	9,867,160
TOTAL LIAB & NET ASSETS	6,046,184	845,682	556,628	5,560,366	13,008,859	5,308,052	(2,655)	556,628	5,560,366	11,422,391
	=	=	=	=	=	=	=	=	=	=

Printed:	07/24/17
Modified	Accrual Basis

					Percentage	6 Months	6 Months		Percentage
	2016		2017	Variance	Variance	Ended	Ended	Variance	Variance
	Audited	2017	Adopted	Favorable	Favorble	06/30/17	06/30/17	Favorable	Favorble
	Actual	Forecast	Budget	(Unfavor)	(Unfavor)	Actual	Budget	(Unfavor)	(Unfavor)
COMBINED REVENUES									
PROPERTY AND OTHER TAXES, NET OF FEES	3,126,207	3,117,545	3,116,518	1,027	0%	2,556,593	2,569,591	(12,998)	0%
OTHER NON-DEPARTMENTALIZED REVENUES	77,073	76,045	66,545	9,500	14%	25,978	19,408	6,570	34%
SPORTS	379,490	399,572	398,336	1,236	0%	254,675	243,282	11,394	5%
GYMNASTICS	204,670	204,720	216,320	(11,600)	-5%	98,642	117,545	(18,903)	0%
COMMUNITY PROGRAMMING	404,966	389,853	399,833	(9,980)	-2%	255,112	274,188	(19,076)	0%
NATURE CENTER	13,574	10,750	10,750	-	0%	(20)	-	(20)	0%
NORDIC CENTER	100,223	230,529	98,600	131,929	134%	47,132	33,225	13,907	42%
GOLF COURSE	1,140,767	1,280,447	1,304,947	(24,500)	-2%	408,510	379,204	29,306	8%
TENNIS	52,516	58,185	42,885	15,300	36%	28,134	17,278	10,857	63%
DOBSON	671,962	671,179	647,679	23,500	4%	389,696	372,982	16,714	4%
GOLF F&B / BANQUET ROOM, NET OF COGS	90,147	485,860	370,662	115,198	31%	171,904	109,358	62,545	57%
TOTAL REVENUES	6,261,594	6,924,685	6,673,076	251,610	4%	4,236,355	4,136,060	100,295	2%
OPERATING EXPENSES									
ADMINISTRATION	(632,957)	(756,588)	(681,989)	(74,598)	-11%	(414,631)	(382,127)	(32,503)	-9%
PUBLIC RELATIONS/MARKETING	(244,157)	(266,070)	(271,038)	4,968	2%	(98,989)	(118,415)	19,426	16%
PARK MAINTENANCE	(198,735)	(215,574)	(217,163)	1,589	1%	(88,709)	(93,157)	4,448	5%
FACILITIES MAINTENANCE	(131,413)	(137,971)	(136,700)	(1,271)	-1%	(69,695)	(69,852)	157	0%
SPORTS	(507,169)	(539,065)	(544,567)	5,502	1%	(234,338)	(253,851)	19,513	8%
GYMNASTICS	(245,877)	(269,201)	(268,111)	(1,090)	0%	(111,573)	(118,067)	6,494	5%
COMMUNITY PROGRAMMING	(482,619)	(507,194)	(520,482)	13,288	3%	(204,810)	(236,949)	32,138	14%
NATURE CENTER	(66,275)	(62,773)	(62,660)	(113)	0%	(36,528)	(36,585)	57	0%
NORDIC CENTER	(13,276)	(231,970)	(12,810)	(219,160)	1711%	(53,563)	(2,454)	(51,109)	-2083%
GOLF OPERATIONS	(647,331)	(738,657)	(694,872)	(43,785)	-6%	(222,256)	(216,830)	(5,426)	-3%
GOLF MAINTENANCE	(833,387)	(864,477)	(859,312)	(5,166)	-1%	(388,275)	(395,045)	6,770	2%
TENNIS	(93,236)	(95,882)	(98,002)	2,120	2%	(59,421)	(43,378)	(16,042)	-37%
DOBSON	(700,430)	(806,931)	(789,486)	(17,445)	-2%	(389,967)	(377,068)	(12,899)	-3%
GOLF F&B / BANQUET ROOM	(150,971)	(594,382)	(483,923)	(110,459)	23%	(240,737)	(203,284)	(37,452)	-18%
TOTAL EXPENSES	(4,947,833)	(6,086,732)	(5,641,114)	(445,618)	-8%	(2,613,491)	(2,547,061)	(66,430)	-3%
CHANGE IN FUND BAL BEFORE DS & CAP	1,313,761	837,953	1,031,962	(194,009)		1,622,864	1,588,999	33,865	
DEBT SERVICE	(277,988)	(276,176)	(276,176)	-	0%	(255,856)	(255,857)	1	0%
CHANGE IN FUND BAL BEFORE CAP	1,035,773	561,777	755,786	(194,009)		1,367,008	1,333,142	33,866	
DONATIONS, LOANS, & SALE OF ASSETS	-	_	-	_	0%	_	-	-	0%
CAPITAL EXPENDITURES	(831,202)	(1,138,775)	(884,717)	(254,058)	-29%	(258,332)	(333,688)	75,356	23%
LESS UNFUNDED CAPITAL PROJECTS	( , - ,	-	-	-		(, ,	(,,	.,	
CONTINGENCY	-	(100,000)	(100,000)	-	0%	-	(10,000)	10,000	100%
TOTAL NET CAPITAL EXPENSES	(831,202)	(1,238,775)	(984,717)	(254,058)	-26%	(258,332)	(343,688)	85,356	25%
CHANGE IN FUND BALANCE	204,571	(676,998)	(228,931)	(448,067)		1,108,676	989,454	119,222	
BEGINNING FUND BALANCES	3,288,991	3,493,562	3,199,651	293,911		3,493,562	3,199,651	293,911	
ENDING FUND BALANCES	3,493,562	2,816,564	2,970,719	(154,155)		4,602,238	4,189,105	413,133	
SUMMARY OF SIGNIFICANT VARIANCES:	=	=	=	=	·	=	=	=	

SUMMARY OF SIGNIFICANT VARIANCES:

NORDIC REVENUES- Nordic Center revenues exceeding budget, will have full operations in winter 17/18

GOLF REVENUES- Were slow in May but picked up in June and July off to a good start

TENNIS REVENUES- Pickleball doing well, tennis struggling due to paid parking

DOBSON REVENUES- Programs, Food & Beverage, and programs all doing well.

GOLF F&B/ BANQUET REVENUES- Nordic, golf, and Banquets all running favorable to budget, partially offset by additional expenses, overall subsidy expected to remain consistent

ADMINISTRATION EXPENSES- Overage for studying November election

PUBLIC RELATIONS EXPENSES- Changeover of personnel and timing of expenses.

NORDIC EXPENSES- Buyout of Nordic operations.

GOLF OPERATIONS EXPENSES- Overages in building utilities

GOLF MAINTENANCE EXPENSES- Ran short staffed for the season which resulted in labor savings

TENNIS- Pickleball revenues and expenses both running higher than budget.

GOLF BANQUET/ F&B EXPENSES- Staffing and equipment rental overages, net against positive in revenues

CAPITAL- Projects to date under budget, driving range renovation deferred to at least fall but moving forward with snowcat replacement.

FUND BALANCE- Savings at end of 2016 rolled forward to 2017.

No assurance is provided on these financial statements; substantially all disclosures required by GAAP omitted.

# **VAIL RECREATION DISTRICT DIRECTOR REPORTS**

July 27, 2017

# **GOLF**

- The golf course has been busy this month. We have had a total of 10,388 rounds through Fri, July 21. Our golf shop traffic and merchandise revenues have been strong this year. We have been averaging over 200 golfers each day. We continue to receive positive comments on course conditions.
- Our adult clinics and junior clinics have been well attended. We offer our intermediate and advanced camps next week. We continue to maximize our numbers in the junior camps, the Sam Adams Swing Hour and the Ladies, Lessons and Libations. Men's league each week has had over 45-50 players. The men's league pace of play has been 4:07 or less each week. The Men's Member Guest is Aug. 2 and the Ladies Member Guest is Aug. 30. Ladies league continues to grow with Trey Johnson running all aspects of the league. Our Club Championships take place in September.
- We are offering a Callaway Demo day on Thu, July 27 from 2 p.m. 6 p.m.
- The Vail Mountain School Boy's High School Golf Team will begin practice at the Vail Golf Club on Aug. 7. Gary Pesso and Oliver Pesso will be coaching the team this season. We will host their annual tournament on Sept. 5. Alice will meet with the team on the first day of practice to share expectations of the team members.
- Fox Sports around the country is showing our Vail Golf Club feature on "Golf Life". The 30-minute video showcases the Vail Golf Club with great shots of the Gore Range, Gore Creek and golf course with a drone. The show will air during July. Please visit <a href="www.golflife.com/schedule">www.golflife.com/schedule</a> to find the schedule for the syndication throughout the U.S.

#### **GOLF MAINTENANCE**

- In reviewing our course condition survey results from Intercept Insights for June, we are up in all categories from June of 2016.
- Received a welcome rain on July 12 that was our first since June 2. That ended
  our prolonged dry weather pattern and we are now into our typical chance of
  showers and thunderstorms period (monsoonal flow) that usually lasts through
  August. We have an excellent irrigation system, but Mother Nature always seems
  to provide a more uniform coverage that keeps us from those pesky wet areas
  next to dry areas that develop without rain over a prolonged period.
- July hasn't been wet, but has been wetter than June. We have received .77" of rain so far this month. Many of the thunderstorms have missed us this month, having been very small and isolated storms.
- Ornamental ski boot tee markers were put out on number 1 tee boxes over the fourth of July weekend and seem to be a crowd pleaser.
- We should have a second chairlift installed on the course, this one at 15 tee box, by the end of this week.

- Gore Creek flowing around 100 cfs for the last several days. Hoping to continue
  to receive at least weekly rains to keep the flow propped up and avoid the
  restrictions on the golf course that are initiated at the 30 cfs mark. Without rain, I
  expect to see restrictions in the next two to three weeks.
- With a low flow on the creek, the ponds on 1, 2, 8, and 9 now need to be filled from our irrigation system. We do this for multiple purposes, including potential firefighting use, algae mitigation, and of course, aesthetics.
- We still have budgeted money left to spend on cart paths following the asphalt overlays completed in May. I am hopeful to get a contractor in to do some crack sealing before the end of the season.

#### SPORTS REPORT

- Over 300 people registered for the Camp Hale Half Marathon, 10K and 5K on July 22. This was a 38% increase in total participation over 2017. The next trail run is Berry Picker on Aug. 5
- Vail Soccer Invitational was held this past weekend with 26 teams, an increase over 2016. Teams brought lots of spectators. Joel did a great job despite almost getting bitten by a rabid fox.
- The Lost Lake MTB race was held on July 12 for the first time in 10 years and received great feedback from racers. Thanks to April, Mike, Sanders and Scott O for helping. The next MTB race is Wed, July 26 at Camp Hale, followed a week later by the Davos Dash.
- Timed Gypsum Daze 5K on July 15.
- Sports Department organized a second trail day on our adopted section of the North Trail and covered four social trails and built seven water bars. Thanks to Andy Holland and Jim Sanders for joining us.
- Beth and Joel volunteered with VVMBA and worked on the Minturn Mini Mile trail along with members of the East West mountain bike team to help ready the trail for the our kids' only MTB race on Aug. 30.
- Over 100 kids in British Soccer Camp last week. Two camps this week... Sidney
  Moncrief Back to Basics and Shooting Camp (80 participants) and Mini Hawks
  (43 participants). Up next: TetraBrazil Soccer Camp.
- Kick IT! 3v3 soccer tournament will return to Ford Park this weekend. It will be VERY busy.
- Three weeks until Vail Kids Adventure Games. Among the Sports Department's many responsibilities for this event, volunteer and staff recruitment is the biggest. We are recruiting hard to get the appropriate number of staff (approx. 100 per day) to make the event successful. We would love to see everyone on the board at the event at some point during the five days. August 9-13.
- Adult soccer, softball, sand volleyball and cornhole leagues continue with some cancelations due to weather.
- Marketing and registration for fall soccer has begun. Other fall youth sports programs are being planned.
- Winter event permit requests with Vail Mountain and USFS.

# **MARKETING**

- The marketing team has been hard at work creating collateral and press releases for all the events and programs going on. We've had almost daily emails and press releases going out between all the departments, and have been careful to schedule them so we're not sending too many, too often (risk of losing subscribers).
- Our summer intern, Ryanne, has been a great asset and has been helping to take photos of all the events and programming we offer in the summer to refresh our summer library. She's been our main photo editor and also posting regularly to social media.
- Vail Daily advertising is continuing for the summer, with ads running multiple times per week. We also are running radio advertising and continue to do weekly interviews live on KZYR.
- Jessie has a new 360° camera that she's been using to capture images of each of the facilities look for interactive photos coming shortly to the website.
- The Businesses, Bogeys and Bragging Rights tournament has been scheduled for Sept. 14 this year, and sponsorship packets and registration forms are available.
- Jessie and Nell are already working on winter collateral, including updating the winter brochure and new pieces for Nordic.

#### **COMMUNITY PROGRAMMING**

# Community Programming

- Imagination Station is picking back up with more families in town in June and July. We are back up to 7-10 families per day.
- Gentle Yoga resumed and many of our part-time residents are back in town. TRX
  continues. Aikido is back with renewed vigor and a guest instructor for the
  summer.
- Next Generation Yoga began Monday, June 26. This program has had light attendance.

#### Summer Camps

- Camps are full, running smoothly and staff in each camp is as good or better than we have had for many years.
- Fortunately, there will not be any construction at Red Sandstone Elementary this summer. We are expecting to be completely displaced in 2018. We have begun a conversation with Vail Mountain School regarding use of their school for 2018. We will initiate a conversation with Homestake Peak School.
- The first skate clinic took place June 13. It is nice to get clinics going right at the beginning of the summer this year. Dave is as busy as he wants to be with private lessons also.
- The CO State Licensing inspector inspected KidZone and Camp Vail, our files and our safety procedures. She also came to visit Pre Kamp Vail. We have a minimal amount of follow-up required; both visits went amazingly smoothly.

# Marketing/Photos

 Staff are taking photos and uploading to Dropbox. Sara has many posted to Facebook.

# PARKS MAINTENANCE

• It has been a busy summer, filled with soccer tournament, different camps at multiple locations, LAX, baseball tournament, and more coming through July. Fields have been holding up well, they need to catch up on some recovery when we get a day of rest. Overall conditions are good.

#### VRD OPERATIONS/BUILDING MAINTENANCE

# Vail Golf & Nordic Clubhouse Construction

- We continue to work on punch list and warranty items, both interior and exterior.
   Items include but are not limited to: restaurant flooring, mechanical spaces,
   banquet lighting, kitchen flooring cracks, door hardware, mechanical balancing
   and commissioning, landscaping, etc.
- Shower floors have been re-poured. Once concrete is cured we will begin tile work.
- Trash and recycle garage has lighting installed, however power to the structure is dragging as landscapers drove a tree stake through the power conduit.
- Some exterior signs were delivered and installed. Additional interior and exterior signage still in production.

#### F&B

- Wedding and banquet season is in full swing. We will be hosting weddings every weekend until the end of September with several other events mixed in.
- We currently have 59 events on the books for 2017.
- We have hired a new banquet chef. With the increase in bookings for 2017 we needed assistance in the prep and execution of events.
- Grill on the Gore has been very busy, a combination of finishing sequence sending golfers into the Grill, plus bikers and locals have driven revenues above budget.
- Staffing has become a challenge as there are no applicants for posted positions.
   With the increase in guest volume it has been difficult to keep up with production.
   Kitchen team has been operating at a heroic pace! We are finding new and creative ways to recognize and thank the staff for an amazing job.
- Ford Park concessions and satellite operations are above budget due to great weather for the Lacrosse tournament.
- Rolled out a new menu at the Ford Park concessions which has been very popular.

• Prepping for two events at the ice arena, and programming concessions has resumed and is also going well.

# Tennis & Admin Bldg.

- TOV is going to replace the clock mechanics and get all tower clocks functioning.
- Exterior concrete walk and entry steps are mostly completed. Thanks to Jim Sanders and his parks crew for picking up the torch and running with it to get this done. Neither the contractor nor TOV staff were able to get this at least presentable. Minor work remains and will be completed by VRD in the fall.

# Pickleball

- New furniture has arrived and been assembled, some warranty issues to be resolved.
- First sign package is complete and installed.
- AED and first aid are both available on-site for guests.