

VAIL PARK AND RECREATION DISTRICT  
d/b/a VAIL RECREATION DISTRICT  
BOARD OF DIRECTORS

5:00 P.M.  
Thursday, February 23, 2023  
Town of Vail, Council Chambers  
AGENDA  
REGULAR MEETING

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**Agenda**

1. Call to Order
2. Changes to Agenda;
3. Approval of Minutes;
  - a. January 26, 2023
4. Public Input (for matters not otherwise on agenda/three-minute time limit/no disrupting, pursuant to § 18-9-108, C.R.S.);
5. New Business and Special Orders;
  - a. Vail Recreation District and Town of Vail Recreation Subcommittee Report-  
Mr. Mike Ortiz
6. Unfinished Business;
  - a. None
7. Officers, Committees, Staff, and Professional Consultants;
  - a. Executive Director Report - Mr. Mike Ortiz
  - b. Board Member Input
8. Adjournment

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## RECORD OF PROCEEDINGS

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Minutes of the Regular Meeting  
Of the Board of Directors

Vail Park and Recreation District  
dba Vail Recreation District  
January 26, 2023

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on January 26, 2023, at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT

1.1. Bob Armour, Jason Plante, John Rediker, Roland Kjesbo

2. MEMBERS ABSENT AND EXCUSED

2.1. Kirk Hansen

3. STAFF PRESENT

3.1. Mike Ortiz, April Heredia

4. OTHERS PRESENT

4.1. Pat Lenihan, Tom McFall

5. CONSULTANTS PRESENT

5.1. Eric Weaver Marchetti & Weaver, LLC.

6. CALL TO ORDER

6.1. Director Armour called the meeting to order at 5:00 p.m.

7. CHANGES TO AGENDA

7.1. None

8. APPROVAL OF MINUTES

8.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the November 17, 2022 special meeting.

9. PUBLIC INPUT FOR MATTERS NOT OTHERWISE ON AGENDA

9.1. None

10. 2023 MEETING DATES

10.1. Mr. Eric Weaver directed the Board to the proposed 2023 meeting dates as listed in the Board packet. The proposed meeting dates for 2023 are the

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### Vail Recreation District January 26, 2023 Meeting Minutes

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fourth Thursday of every month, except for November and December when the Board will meet on the second Thursday due to the holidays.

10.2. By motion duly made and seconded it was unanimously RESOLVED to approve the 2023 proposed meeting schedule as presented.

#### 11. 2023 RESOLUTION DESIGNATING POSTING LOCATIONS

11.1. Mr. Weaver informed the Board that the proposed posting location for 2023 Board meeting agendas would be on the district's website - [www.vailrec.com](http://www.vailrec.com).

11.2. By motion duly made and seconded it was unanimously RESOLVED to approve the 2023 resolution designating posting locations as presented.

#### 12. RESOLUTION OF ELECTION

12.1. Mr. Rediker directed the Board to the Resolution of Election in the Board packet, calling for a regular District election to be held on May 2, 2023 for two Directors to serve for a term of four years each. The resolution also designates April Heredia as the Designated Election Official and allows the DEO to cancel the election if there are not more nominations received than seats available.

12.2. By motion duly made and seconded it was unanimously RESOLVED to approve the 2023 Resolution of Election as presented.

#### 13. BOARD UPDATE ON TOWN OF VAIL REQUESTS FOR QUALIFICATIONS FOR DESIGN SERVICES AT DOBSON ICE ARENA

13.1. Mr. Mike Ortiz shared with the board that they had completed the interview process with the final four firms and they have narrowed it down to just one but they are checking references and will share who was chosen after references have been checked.

13.2. Mr. Plante asked if the district was already thinking of temporary ice for when Dobson is under construction.

13.3. Mr. Ortiz said yes that he and others have started that conversation.

#### 14. STAFF RECOMMENDATIONS FOR REQUEST FOR PROPOSAL FOR VAIL GOLF CLUB COURSE DONATION AND DISCOUNTED FEES

14.1. Mr. Mike Ortiz gave a brief overview of how the golf course has been granting golf course donation. He shared who has been using the course and what the new process would be going forward.

14.2. Mr. Ortiz shared that for 2023 the fall event scheduled September 1, 2023 would cost \$100 per player and the September 17, 2023 would cost \$69 per player. He also shared that the three that will use the course in 2023 will be Battle Mountain Football, High Fives Charity, and Habitat for Humanity.

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Mr. Ortiz proposed that Habitat for Humanity be granted the course for free in 2023.

14.3. The proposed changes for 2024 would be any organization wanting to use the course for a charity tournament will need to apply with an RFP for their event. Events will be offered in June, the last two weeks in September and early October. There will be no events in July and August. One charity event per year will be a donated golf tournament and other events at a discounted rate.

14.4. By motion duly made and seconded it was unanimously RESOLVED to approve the 2023 proposed dates and pricing and the 2024 changes for golf course charity event use.

#### 15. FORD PARK MASTER PLAN

15.1. Mr. Ortiz explained that the Town of Vail had hired a group named WRT to help with the plan of Ford Park. They sent out a questionnaire to all stakeholders in Ford Park. Mr. Ortiz thanked the board for their input on the questionnaire and said that he would incorporate their feedback into the answers he had compiled.

15.2. Mr. Ortiz shared that they would like to regulate how the park is used so that people can stay safe and that everyone has a great experience.

#### 16. DECEMBER 2022 FINANCIAL REPORT

16.1. Mr. Eric Weaver shared that this was a preliminary December financials and overall revenues were favorable by \$400K and operational expenses were roughly 50K over. He shared that savings in most departments was due to lack of labor. Capital projects came in under budget and forecast numbers. He shared that we were going into 2023 with \$850K ahead of where we had forecasted.

#### 17. EXECUTIVE DIRECTOR REPORT

17.1. Mr. Mike Ortiz shared a few highlights from the director report that can be found on the website in the board packets. He shared that marketing is busy working on the year in review and will put it on the website this year.

17.2. Mr. Ortiz shared the sports department will be having the Vail uphill this Saturday February 4, 2023.

17.3. Mr. Ortiz shared that community programming held 12 days of school's out camp and had between 30-35 kids each day. He also shared that gymnastics now has a new head coach named Sunny Hasebe. Julie is excited to have her.

17.4. Mr. Ortiz announced that Jerry Stevens who is currently the Director of Pickleball is retiring. His last day with the district will be January 30, 2023.

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He also shared that Nate Mead took a position at Red Sky and that Trey Johnson has now been promoted to Head Golf Professional.

17.5. Mr. Ortiz shared that in a recent survey the Grill on the Gore had scores in the high 90's and had some amazing comments.

#### 18. BOARD MEMBER INPUT

18.1. Director Plante congratulated Jerry Stevens on his retirement and also thanked Nate Mead for his service and Trey Johnson on his promotion. He also wanted to recognize the Food & Beverage team as their revenue numbers continue to increase.

18.2 Director Kjesbo wanted to acknowledge the great job done on the questionnaire for Ford Park.

18.3 Director Armour shared that there will be a Rec subcommittee meeting on January 31, 2023. He also wanted to recognize both Mike Ortiz and Joel Rabinowitz for 30 years of service.

#### 1. ADJOURNMENT

1.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,  
April Heredia  
Secretary to the Meeting

# Dobson Ice Arena Priorities

**Structure** – We need to renovate the existing structure and ensure that all interior spaces and systems are upgraded to code and befitting an industry leader in recreation programming and events. Included but not limited to building envelope, electrical, plumbing, heating, ventilation, mechanical, fire & safety. Roof snow load capacity is below town code and needs immediate investigation and solutions to clearly define the scope of the overall project.

**Ice** – An ice surface of 280' X 85' (Standard NHL size) and all associated cooling equipment needs to be replaced with the latest technology providing for highest standards in class for both quality and efficiency. Specifications associated to arenas in cold mountain environments will need to be clearly explained and firms with expertise in this should highlight their experience.

**Events** – The arena must be highly functional and efficient when transforming the ice surface into a “Vail Standard” event center with a capacity of 5000 people. High quality, flexible systems reducing labor time for dasher boards, glass, access, egress, flooring, seating, electric, production, loading, catering, concessions, A/V, acoustics, storage, green rooms, promoter / ticket office, trash & recycling all need to be incorporated.

**Hockey** - We would like this to be capable of hosting large semi-pro games to kids' tournaments. Total capacity for games of 1800 spectators and locker room configurations with the ability to host up to eight teams. Large score boards, high quality A/V, concessions, locker rooms and circulation should all be addressed.

**Offices** – Arena staff including director, building engineer, manager, front office staff, F&B manager all need spaces to work. An additional eight offices for VRD administration and conference space are desirable. Hockey club management and coaches as well as figure skating staff would benefit from offices in the arena.

**Sustainability** – Ice arenas are inherently expensive to operate so building with sustainable materials, systems and operating equipment may help minimize operating costs and subsidies.

## VAIL RECREATION DISTRICT DIRECTOR REPORTS

February 23, 2023

### MARKETING

- We got the summer brochure done and off to the printer, it will be hitting mailboxes any day now – always a big project that we are relieved to get done!
- Trail running collateral is also underway – the postcard magnet mailer we send out is at the printer, the race events are all up on social media, press release has been sent out, and posters/ads are in the works. Madelyn came up with a cool new design this year for the magnet mailer/poster.
- We are still working on the Year in Review for 2022 – this year it will be a web page rather than a printed piece.
- We have been helping Community Programming with messaging for summer day camp registration – with the new priority registration system in place, we want to be sure all parents know what they need to do to be ready for registration.
- We helped Dobson with getting the word out about their hiring needs through social media, print and radio outlets.
- We are helping Caitlin with creating some new graphics for tennis merchandise.
- We are working on a new logo for Community Programming.
- For Grill on the Gore, we created review cards for staff/servers to hand out to their patrons, with a QR code that directly links to leaving a review for Grill on the Gore on Google. We have had some very positive reviews come in this winter, and we would like to keep getting more.
- We continue to promote, via print and digital mediums, the steady stream of winter VRD offerings including winter races, adult leagues, youth sports, skating programs, Imagination Station, kids' camps, Nordic Center and restaurant, open gyms and more!

### SPORTS

- Adult Sports:
  - Adult Basketball Team League wraps up tomorrow night. The new Basketball Draft League, where players sign up individually and are drafted by captains to form the teams, will begin March 5.
  - Winter Adult Volleyball league on Wednesday nights is underway. We are trying a ladder league format where teams move up and down positions based on their previous week's games. This gives teams more games a night and should make for more competitive games for both the more and less skilled teams. At the end of the season, we will survey players to see if they want to continue with this format for the Spring League.
  - Winter Axe Throwing League filled up with 8 teams and will conclude Tuesday, March 14.
  - Open gyms continue at Red Sandstone with Basketball on Mondays and Volleyball on Fridays.

- Youth Sports:
  - First and Second Grade Youth Futsal concluded in January with very strong numbers fueled by the World Cup with over 30 kids. The third through fifth grade program began in January and finishes Feb. 23 with over 25 kids.
  - On deck will be High Country hoops starting in early March and then Spring T-ball and Soccer starting the first week of May.
- Events:
  - Bloch and Chapleau winter race have been going well.
    - Despite 8 inches of fresh snow and challenging road conditions, over 100 people showed up to race in the Arrowhead Uphill and Skimo on Jan. 28.
    - Over 50 individuals enjoyed a beautiful day and excellent conditions at the 3<sup>rd</sup> annual Meadow Mountain Skimo on Feb. 11.
    - Vail Mountain Uphill takes place tomorrow, Feb. 19, and at the time of publication, had over 140 people pre-registered, putting it on track to be one of the biggest races in the event's 12-year history.
    - The Shamrock Shuffle on March 18 rounds out the winter race series.
  - We have timed two of Beaver Creek's three races in their 2023 Snowshoe Series. The final race is March 26.
  - We have been busy preparing for summer, our event and schedule is nearly set and are working on contracts with our land partners and renewing existing partnerships.
- Summer Field events and Sports Camps
  - Summer sports camp registration is open all camps are at least half full. One camp, Flag Football, is already on a waitlist.
  - The field schedule is set and contracts have been sent to organizers.
- Misc.
  - We have posted the new full-time, year-round sports coordinator position and will begin interviewing candidates in the next two weeks. We are also looking to hire summer staff as well.
  - Good luck to Joel and his soccer team at the President's Cup soccer tournament in Las Vegas this weekend.

## **GOLF MAINTENANCE**

- **Grooming:** Nordic track conditions have been superb; we have had some very great compliments. We have been working to keep the track flat with minimal camber, slopes, and undulating hills. Warm days and cold night temperatures make it difficult to groom in the early morning with the track being frozen solid. To combat the frozen track, we are tilling the track first in select areas and then setting the



classic tracks after the initial till. This helps to break up the snow into finer chunks and allows our track setter to do its job better.

- **Golf Greens:** The golf greens show no signs of ice when checked on 2/18/2023. We will continue to monitor the golf greens through February. Snow removal on the golf greens will begin on March 1, 2023. We will be clearing the golf greens on sunny days only, and days with no chance of cold day or nighttime temperatures. Once a green is cleared, a granular fungicide will be applied for an added defense against snow mold. Golf greens to be cleared this year are: 1, 3, 5, 6, 7, 11, 12, 13, 14, 15, 16, 17, alternate 15, 19, and the chipping green.

### **Community Programming**

- We are well staffed and expect a full School's Out Camp for Feb 27-March 3.
- Imagination Station is receiving many birthday party requests for Feb-May.
- Summer Camp registration paperwork is coming in slowly. We anticipate sending out a 3<sup>rd</sup> email blast beginning of March.
- After School has been field tripping to Imagination Station 1x per week with a small group of children while RSES basketball program takes place Tues & Thurs 315-415p. The children are having a great time with this as a new option for them.

### **NORDIC**

- Traffic has picked up at VNC Thursday- Sunday are busier.
- Season Pass sales are up 20%
- Day pass sales are up 4%
- We have a greeter/ pass checker on Friday, Saturday and Sundays checking for day passes and season passes.
- VNC hosted Arrowhead Alpine Club on 2/6 for a group lesson and lunch in the restaurant.
- VNC hosted Game Creek Club on 2/7 for a group lesson and lunch in the restaurant.
- VNC hosted SSCV on 2/14 for a group of 20 alpine racers to work on their skate skiing.
- VNC hosted Club 50 Full Moon Snowshoe Tour and Dinner in banquet room.
- Future Groups: 2/21 SSCV Alpine Racers 20 kids, 2/22 Walking Mtns 15 parents, 2/27 Alpen Rose 50 Employees for team building event, 3/7 Game Creek Club, 3/15 Walking mtns 15 parents nordic skiing, 3/28 Prima Vail Evening Snowshoe Tour
- With all the snow the Nordic, Bike and Snowshoe trail conditions are all in excellent shape. Compliments to the grooming department.
- Demo day is scheduled for Saturday, March 11<sup>th</sup>.
- Future Nordic Clinics are scheduled for 3/1, 3/15 and 3/29
- Grill on the Gore has been doing an excellent job and provide a high-quality product based on reviews from guests (excellent food and customer service).
- Staff ski and meeting/ dinner was 2/15, great evening ski and staff meeting.

## **FOOD & BEVERAGE**

- Grill on the Gore:
  - Is staying consistently busier than last season.
  - Have kept our trend of high survey scores (mid 90's)
- Events:
  - We are continuing to see good traction for 2024 events booking.
  - Adrienne and Chris have been doing a great job covering for Courtney while she is out.
  - Kudos to our banquet Chef Mike Dineen for operating a pop-up event for the band at Dobson with under 24 hours' notice.
- Dobson:
  - Yeti games have slowed down a bit but still show good numbers.
  - Our sustainability program is going fantastic. We have some data on our diversion rates for trash, compost & recycling but I want to wait until we get the final numbers at the end of the season to share.
  - Dobson Hosted National Brotherhood (1000 people), and 2 Yeti Games (800 & 700 people) from February 9 through the 12th.
  - I just wanted to give a big shout out to the Nordic team and Stacie for the extra last minute help they provided us for an event last week. I think this demonstrates the relationships we have built here at The Clubhouse between the different departments and the willingness of everyone to assist each other when they need help most.

## **BUILDING MAINTENANCE / CAPITAL PROJECTS**

### Bldg. Maintenance

- Repaired Chairs and added additional seating to the restaurant. Business volumes continue to spike and additional seating with accommodate additional guests and drive revenue.
- Multiple repairs within the Golf & Nordic Clubhouse needed attention including boilers, plumbing, drywall, and painting.
- Snow removal from Clubhouse roof to alleviate ice damn and dangerous cornices from falling in public / banquet exterior patios.
- Synexis anti-microbial and anti-viral devices all be updated throughout the district in collaboration with the TOV.
- Repairs underway at Gymnastics to replace emergency lighting and to safety padding.
- Fabricated insulated panels to reduce cold air penetration in the condensing equipment room at the ice arena. This is an ongoing issue that will be resolved with a new ice arena.

## Capital Projects

- Planning continues to phase in the air conditioning at the Gymnastics venue. HVAC equipment lead times are over 9 months if you can find the appropriate equipment.
- Contract documents are being drafted for the Athletic Field Irrigation replacement.
- The Grill on the Gore is selecting new chairs to replace the rolling chairs as they continue to break frequently.

## GYMNASTICS

- The Gymnastics Center has welcomed Sunny Hasabe as the new Head Coach of the program. Sunny will coach all classes and levels including Girls and Boys Recreational, Tumble and Trampoline and all levels of our Junior Olympic Competitive Team.
- The level 7 - level 9 Competitive Team will travel to St. Petersburg, Florida for the Gasparilla Classic on Friday, February 24.
- Vail Gymnastics will host a wizard themed spring showcase called **Fantastic Gymnastics: The Secrets of Tumbledore** on Saturday, April 8 at 1:00pm. Recreational and competitive participants will perform skills they have been perfecting all season for family and friends.

## GOLF

- The PGA Show was a success. The show itself was just about back to pre-pandemic levels. Many of the major club companies were in attendance. We found a new product for the driving range that we are excited about. This device will use GPS to measure our yardages on a pre-made device. This will be easy for our staff to reset distances automatically. The company is called "FLAGD". We placed several orders with companies at the show like AHEAD, IBKUL, Puma, PRG, and more. This was Trey Johnson's first PGA Show, so we had an extra exciting week.
- Staff is working diligently on finding golf savvy individuals to work with us at the Vail Golf Club this summer. We have three interns from UNLV and one from Campbell coming for three-month internships. We have some positive leads right now with current college players both male and female.
- We are currently recruiting potential seasonal staff for the summer. We will need a few starter concierge staff for the summer also.
- We are starting to book several small group outings for the summer. We are charging our advanced reservation fee of \$10 per person for reservations outside of 14 days.
- Staff plans to sell golf season passes on May 1. We will offer the 30% discount on passes for those who have purchased a pass the last two seasons. This will be the final year of the discount with the last year of the green replacement project.

## **DOBSON**

- Dobson is currently hiring for 2 full time positions. We have really pushed the marketing and are starting to see some applicants.
- Battle Mountain concluded their home games this past, Feb. 17<sup>th</sup> and 18<sup>th</sup>. Senior Night was Feb 17<sup>th</sup>. We had vinyl posters of each senior hanging in Dobson during the season.
- The Vail Mountaineers hosted 176 youth hockey games at Dobson this season.
- Vail Yeti continue to draw solid crowd. We now call 750 people a quiet night. We have had several nights over 1000 attendees.
- The National Brotherhood of Skiers held a concert at Dobson on February 9<sup>th</sup>. Anthony Hamilton performed for approximately 1100 people.