
RECORD OF PROCEEDINGS

Minutes of the Special Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District December 15, 2011

A Special Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on December 15, 2011, at 5:00 p.m., at the Town of Vail Council Chambers, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT

1.1. Joe Hanlon, Michelle Hall, Ken Wilson, Jeff Wiles, Rick Sackbauer,

2. MEMBERS ABSENT AND EXCUSED

2.1. None

3. STAFF PRESENT

3.1. Mike Ortiz, Jamie Gunion, Lori Gordon, Scott O'Connell, Scott Todd,
Chad Young, Alice Plain

4. OTHERS PRESENT

4.1. Mark Bradford

5. CONSULTANTS PRESENT

5.1. Eric Weaver, Robertson & Marchetti, P.C., Kevin Atkinson, Phelps-
Atkinson Golf Course Design

6. CALL TO ORDER

6.1. Director Hanlon called the meeting to order. Directors Hall, Sackbauer,
and Wiles have filed potential conflict of interest disclosures with the
Secretary of State.

7. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA

7.1. None

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8. APPROVAL OF MINUTES

- 8.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the November 10, 2011 Regular Board meeting as presented.

9. VAIL GOLF CLUB PUNCHCARD/PASSHOLDER STUDY

- 9.1. Ms. Alice Plain stated Jason Roberts at Intercept Insight prepared the study. 70% were punchcard holders and 30% were passholders, with an overall satisfaction rating of 3.96 out of 5. Some of the “discontent” was the condition of the clubhouse, bunkers and driving range. Customer service scored very high. The main reason to purchase the pass is for unlimited golf and the cost. The main reason to purchase the punchcard is for the price and transferability.
- 9.2. It was suggested to see if there is a way for the punchcard holders to pay an additional amount to be able to book a tee time in advance. This can be discussed through the winter before passes go on sale in the spring.
- 9.3. The board thanked Ms. Plain for her presentation. Mr. Ortiz stated additional surveys have also been budgeted in other departments for 2012.

10. OCTOBER 2011 FINANCIALS

- 10.1. Mr. Eric Weaver stated that we are on track to finish 2011 slightly ahead of his projection at the time the budget was adopted and no new substantial items were noted.

11. VAIL GOLF CLUB HOLE #18 CONSTRUCTION AND TIMELINES

- 11.1. Mr. Kevin Atkinson gave a short presentation on the conceptual plans for the re-construction of hole #18 in an effort to shorten the hole to provide additional space for the parking and open areas in conjunction with the remodel of the Clubhouse. The estimated cost is \$330k and includes moving the green, irrigation, adding and redoing bunkers, adding trees, adding a new forward tee, and other minor modifications. Construction on the hole would likely begin in mid to late August to give the turf time to re-establish before going into the winter season. There were questions from the board and related discussions.

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- 11.2. Mr. Ortiz stated that the Town is in the process of obtaining an architect for the Clubhouse and these plans will be incorporated into the plans for the clubhouse to ensure a proper transition from the course to the building.
- 11.3. The board thanked Mr. Atkinson.

12. EXECUTIVE DIRECTOR INPUT

- 12.1. Mr. Ortiz stated the rec-subcommittee meeting is this Tuesday with the primary agenda item being the review of the RFP for the Clubhouse architect.
- 12.2. Director Sackbauer stated he would like updates after the rec-subcommittee meetings regarding decisions made or direction given.

13. BOARD MEMBER INPUT

- 13.1. Director Hall questioned when the new Youth Services building will be open? Mr. Young answered we should be in the building by the end of January.
- 13.2. Director Hanlon thanked Mr. Atkinson, and wished everyone Happy Holidays.
- 13.3. Director Wilson thanked the TOV staff and Mr. Zemler for all of the research and work on the ballot question for the Vail Clubhouse and the Ford Park Fields. They did a wonderful job.

14. ADJOURNMENT

- 14.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Special Meeting of the Vail Recreation District Board of Directors.

Michelle Hall, Secretary

Lori Gordon, Assistant Finance Director