

VAIL PARK AND RECREATION DISTRICT  
d/b/a VAIL RECREATION DISTRICT  
BOARD OF DIRECTORS

5:30 P.M.  
Thursday, August 8, 2013  
Town of Vail, Council Chambers  
AGENDA  
REGULAR MEETING

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1. Call to Order
2. Approval of Minutes
  - a. July 25, 2013
3. Public Input of Items not on the Agenda
4. Discussion of 2014 Budget Committee and Calendar-Mr. Eric Weaver
5. Executive Director Input
6. Board Member Input
7. Adjournment

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## RECORD OF PROCEEDINGS

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### **Minutes of the Regular Meeting Of the Board of Directors**

### **Vail Park and Recreation District dba Vail Recreation District July 25, 2013**

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on July 25, 2013 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT
  - 1.1. Joe Hanlon, Ken Wilson, Billy Suarez, Jeff Wiles
  - 1.2. Rick Sackbauer arrived at 5:30 p.m.
2. MEMBERS ABSENT AND EXCUSED
  - 2.1. None
3. STAFF PRESENT
  - 3.1. Mike Ortiz, Jamie Gunion
4. OTHERS PRESENT
  - 4.1. None
5. CONSULTANTS PRESENT
  - 5.1. Eric Weaver, Robertson & Marchetti, P.C.
6. CALL TO ORDER
  - 6.1. Director Hanlon called the meeting to order at 5:04 p.m.
7. APPROVAL OF MEETING MINUTES
  - 7.1. By motion duly made and seconded it was RESOLVED to approve the minutes of the July 11, 2013 Regular Meeting.
8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA
  - 8.1. None
9. JUNE 2013 FINANCIAL REPORT
  - 9.1. Mr. Eric Weaver explained, overall, things are going well with nearly all departments favorable to budget in revenues except for golf due to a late season start and lower pass sales, however, daily fee play is increasing and he is

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### Vail Recreation District July 25, 2013 Meeting Minutes

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anticipating the Vail Golf Club to finish the year on track with the overall budget. On the expense side, the District is also favorable to budget, however many of the variances are due to timing. On the capital side, the VRD is also favorable with many projects deferred until later in 2013 or into next year.

- 9.2. Concessions are showing a \$2,000 profit at Ford Park, excluding capital purchases for equipment. Dobson concessions are at a loss due to incurring liquor licensing fees up front but this should reverse by the end of the year.

#### 10. REPORT ON FIRST TEE OF EAGLE COUNTY

- 10.1. Mr. Mike Ortiz reviewed a report from area courses participating in the program. Most courses are having positive experiences. Overall, the Vail Golf Club is pleased with the transition and participant numbers have increased in 2013. The online registration process has been successful. The Vail Team has been in all the tournaments and is doing very well.
- 10.2. Cordillera Golf Course is researching hosting a benefit tournament for the First Tee of Eagle County program to assist in subsidizing Eagle County's program. This will take place this fall.
- 10.3. Staff will review the program in the fall to determine the success of the program and steps for next year.

#### 11. DISCUSSION OF CHANGE TO REGULARLY SCHEDULED MEETING TIMES

- 11.1. Mr. Ortiz explained the meeting times can be changed via a resolution.
- 11.2. By motion duly made and seconded it was RESOLVED to change the Regularly Scheduled board meetings from 5 p.m. to 5:30 p.m. and continue to take place on the second and fourth Thursdays of each month through 2013.

#### 12. EXECUTIVE DIRECTOR REPORT

- 12.1. Mr. Ortiz highlighted several activities taking place within VRD, including:
  - 12.1.1. The new Play with the Pro Clinic has been successful for both adults and juniors. Last week the Vail Golf Club hosted 45 ladies' members from Cordillera. The 4:07 pace of play program is going well.
  - 12.1.2. The sports department hosted the Vail Invitational Soccer Tournament and the Vail Half Marathon last week. This weekend the fields will host the annual 3v3 Soccer Tournament. DU's men's soccer team will once again utilize Vail as their preseason home field. They will practice at the Vail Athletic Field.
  - 12.1.3. The Vail Skating Invitational finished last week with 325 skating participants from across the state and nation. Bob Johnson Hockey School had 133 participants and Dobson is working with Mark Johnson to plan for a NCAA collegiate women's tournament in November. Four games will be scheduled, as well as clinics for youth hockey players.

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- 12.1.4. The KEEN Vail Kids Adventure Race is less than two weeks away. The Kids Adventure Race Spectator Guide is completed and 5,500 copies will be distributed in the Vail Daily and at high-traffic areas.
- 12.1.5. Marketing continues to collaborate with the Vail Local Marketing District and the KEEN Vail Kids Adventure Race is high on the priority list.
- 12.1.6. Vail Gymnastics Center is in full swing with summer camps at capacity or sold out. Participants have been from across the nation, plus Mexico.
- 12.1.7. Community Programming is busy with art classes and fitness programs. All youth summer camps are at capacity for the summer.
- 12.1.8. Building Maintenance continues to work on the 18<sup>th</sup> tee realignment and golf course netting project.
- 12.1.9. Parks Maintenance is doing an excellent job this summer. Tony and his crew have been working diligently on making the playing surfaces the best they can be throughout the summer, especially for tournaments such as the lacrosse shootout and for 3v3. The VRD has received accolades from tournament directors and league team managers for the conditions of the fields.
- 12.1.10. The Vail Tennis Center is extremely busy with adult programming and youth camps and clinics. The Colorado Clay Court Championships will take place Aug. 16-19.

### 13. BOARD MEMBER INPUT

- 13.1. Director Wilson questioned having concessions open during the youth summer camps at Ford Park.
  - 13.1.1. Mr. Ortiz explained the concessions are currently scheduled to be open during major tournaments and events. Next year, the VRD will work with camps that cater lunches for campers.
- 13.2. Director Wilson questioned fees and parking fees at the Tennis Center after 1 p.m. and if there is an opportunity to do this. Director Suarez commented that often many tennis players prefer to play in the morning so they have the remainder of the day to enjoy other activities.
- 13.3. Director Wilson also reported a friend of his “mystery shopped” the Vail Golf Club and gave the Vail Golf Club staff rave reviews. He had an excellent experience during play and purchased a punch pass.
- 13.4. Director Wilson encouraged reviewing the “flow chart” and who reports to Mr. Ortiz regarding maintenance of the course. This includes reviewing if the Golf Maintenance Director should report to the Vail Golf Club director or the VRD Executive Director.
- 13.5. Director Sackbauer appreciated the tour of Dobson Ice Arena and the Community Programming Room/Imagination Station. He noted the board should review funding for a water feature for the space in the Imagination Station to enhance the experience.

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13.6. Director Hanlon echoed Director Sackbauer's comments about the tour of the facilities. He thanked the VRD staff for their efforts and hard work during the peak season. He also thanked all of the VRD guests and program users who have been visiting the facilities and taking part in events and activities.

#### 14. EXECUTIVE SESSION

14.1. By motion duly made and seconded it was RESOLVED to move into Executive Session for the purpose(s):§24-6-402(4)(b), C.R.S., "Conferences with an attorney for the public entity for the purposes of receiving legal advice on specific legal questions"- pending litigation.

#### 15. ADJOURNAMENT

15.1. After exiting from executive session and upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,

Jamie Gunion  
Secretary to the Meeting

## Vail Recreation District Budget Calendar

Date	Description
August 19, 2013	Preliminary Assessed Valuation Received From County Assessor
Week of Aug 26th	Work with County to Obtain Information On Outstanding Appeals
September 10, 2013	Meeting with Budget Committee
September 18, 2013	Distribute Budget Templates to Department Heads
September 27, 2013	Budget Templates Due Back From Department Heads
October 2nd & 3rd	Budget Review Meetings with Department Heads
October 15, 2013	Preliminary Budget Distributed to Board
October 24, 2013	Public Hearing and First Reading of Budget By the Board
November 14, 2013	Continued Public Hearing and Adoption of Budget By the Board
November 25, 2013	Final Assessed Valuation Received From County Assessor
December 6, 2013	Certify Mill Levy to Eagle County

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**VAIL RECREATION DISTRICT DIRECTOR REPORT**  
**July 25, 2013**

**GOLF MAINTENANCE**

- New #12 tees opened for play in last two weeks.
- Sand placed in #19 bunker, green in good shape mowed at .175" (slightly higher than other 18 greens). Will continue to drop height in anticipation of opening the hole on September 16th.
- Renovation of the "old 15 green" completed. It was sodded on July 22 and could be ready for play later this summer or fall if desired.
- We are managing pond levels (keeping them full) on 1, 2, 8, and 9 by opening a 4" fill-valve on our irrigation system next to #9 pond, and the headgate on #1 pond flowing under VV Drive into #2 tee ponds. We will continue this practice as long as Gore Creek is flowing enough to replenish our irrigation pond in a 24-hour period to allow irrigation of the golf course to E.T. rates, keeping the course healthy.
- Synthetic turf mats are being utilized 4 days/week now, an increase from the original 3/week. This extra day on mats was required as the area in front of the mats gets too beat up from over-use now that we are restricting practice stations to "irons-only" signs and back.
- Several trees were planted between #1 tees and the practice/chipping green area for additional screening.
- July weather wrap-up: Just as was the case with June, a repeat of the month from 2012. Total rain for the month was 2.69" and the average high was 77 degrees. We actually had an unexpected light frost the week of the 15th, but did not push tee times back.
- Gore Creek is flowing at 50 cfs, just less than average for today's date. Last year on this date it was only flowing at 27 cfs. Rains will still have a bearing on whether we encounter irrigation restrictions the remainder of the season.

**GOLF OPERATIONS**

- July was steady and extremely busy. Conducted the Club Championship's last week. We schedule the tournament midsummer in anticipation of construction on #18 Green. The tournament is typically later in August or September
- League Play has been going well. Our Men's League has been an average of 48-50 players each week. Ladies League has been 20 players each week.
- Junior Golf Camps have been full. Our Intermediate Camp last week had 27 juniors. This was a 3 day camp. Our two-day beginner camp was full this week as well with 20 juniors. The Advanced Camp (\*NEW) for this year is full with 12 juniors. The advanced camp is 3 days with on course instruction as well. Nate Mead is our Junior Golf Coordinator. He is doing a great job with all our Junior Programs.
- The PGA Tour Academy will take place August 12-16. This is a Full Day Junior Camp. We have 12 campers signed up and this is full as well.
- Ryan Poserina, our Penn State intern is back in Philadelphia. He is hoping to return at some point this summer.
- Kendra and Chris Eaton will be returning to school the middle of August. We have a new Saturday volunteer. His name is Frank.
- Our group clinics continue to be well attended. Our Play with the Pro is our most popular this year. This is one of our new offerings. The Senior Clinic last Sunday was attended by eight people. It was raining the entire lesson and they all stayed during the rain.

- Golf Now is now the new owner of FORE Reservations. Fore is our Point of Sale software. We will have a new booking engine for online tee times. This will be a different look when it is up and running. Should be in the next week or so. Golf Now has the ability to make our online booking site much more appealing with additional options.
- Colorado Mortgage Lender's Association Shotgun is Aug. 7. It's an 8 a.m. shotgun with 100 players. Open tee times will be available at 1:30 p.m. on both the front nine and back nine.
- Tee Sheet bookings look good for this weekend, Aug. 2-4.
- We have had four hole in ones this year. We are giving away Vail Golf Club Flags to all folks who have a hole in one this year.

### **SPORTS REPORT**

- Adult sports leagues, softball, soccer and sand volleyball are moving into their playoff seasons. All leagues will be over before Labor Day.
- There are 174 kids in this week's British Soccer Camp, Next week ends the sports summer camp schedule with Sidney Moncrief's Basketball camps
- The La Sportiva Berry Picker Trail Run presented by Tiga Advertising took place Sunday with 219 finishers, nearly 100 more than an average Berry Picker race.
- We have had two bike races the past two Wednesdays, Davos and Boneyard Brawl, both races went off very smoothly
- Kids Adventure Race is this week, we are still in need of lots of volunteers for Saturday and Sunday. There are a 1,000 moving parts to these races, clinics and expo and takes a massive effort to put on this quality event.

### **DOBSON**

- We are hosting a figure skating clinic Aug. 13 with Edouard Pliner and Elene Gedevanishvili. Edouard is a former Head Coach on the Russian National Team from 1952-1992 and has spent the last 15 years in the U.S. Elene is a two-time Olympian from Europe (Georgia) and is hoping to make it to the 2014 Winter Olympics in Sochi. This is a rare and unique opportunity for our local skaters and very last minute. This has been arranged by Jared and is being presented as a VRD program.
- It is official just short of a press release that we are hosting the ladies of Wisconsin, Boston University, Northeastern, and St. Cloud for 4 games November 14 and 15. Mark Johnson and his Wisconsin team are playing host and all proceeds go directly to the VRD. This is a rare and unique opportunity made possible by the relationship we have with Mark Johnson.
- The Denver Cutthroats have released their season schedule, which Dobson is included. We are hosting two league games for the Denver-based team January 24-25, 2013. The Cutthroats are trying to market their product to the rest of the state while they are unable to play home games in the Denver Coliseum during January.
- All other programs are business as usual. Concessions have stayed steady during adult hockey nights.

### **MARKETING**

- Working on final logistics and media for the KEEN Vail Kids Adventure Race. We are hosting an editorial staff from Westword, a highly-read Denver Publication.
- Continuing with summer marketing and advertisements.



- Working with the Town of Vail on impacts from the USA Pro Cycling Challenge. Tennis will be the most impacted venue with the closure of the parking areas early in the week.
- Working on fall programming.

## **GYMNASTICS**

- The second team camp had 27 participants with many learning many new skills, as well as a field trip to the Glenwood Pool at the end of the week.
- The third public camp just wrapped up on Aug. 2 and was full with 35 participants. Many out-of-towners campers, including Mexico City, Texas and Hawaii.
- Gearing up for a great fall schedule beginning Aug. 26.
- Our compulsory competitive team is headed into their competitive season beginning in late September and we will be holding a mock meet here at the gym at the beginning of October. We have about 34 girls competing this year.

## **YOUTH SERVICES**

### Community Programming

- Traffic at Imagination Station is steady. We generally have about 10 families visit Imagination Station every day.
- Children's Art and Paint Your Own Pottery have been busy. Three to four families are participating in art on Monday and Friday; an additional three to four families are painting pottery Monday, Wednesday and Friday.
- Camp programs are using the space and enjoying it for cooking, painting pottery, shaping clay and playing in Imagination Station.
- We have a lighter fitness and adult art schedule as fewer folks are seeking indoor activities in the summer. Monday evening yoga had two students. Morning fitness classes have been busier than usual: Tuesday morning yoga had seven and Thursday had four. TRX Tuesday had five and Thursday seven; we even had a TRX private on Wednesday.

### Summer

- All camps are running smoothly. The big crowds are in town, and all camps are operating at capacity: Camp Eco Fun Hummingbirds M/W: 24; Camp Eco Fun Hummingbirds T/Th: 16; Camp Eco Fun Hawks T/Th: 20; Mad Scientist Friday: 20; Pre Kamp Vail M-F: 24; Camp Vail M-F: 80; Extreme Camp Vail Friday: 26. We had an additional instructor on for T/Th Eco fun 8/6 and 8; therefore, we were able to take an additional 10 campers. We could have taken even more on T/Th and M/W if we could have pulled in more staff for this one week.

### Other

- Skateboard Clinic had 15 participants Tuesday. This is the busiest of the summer; thanks Jamie for helping get the work out. In the past, we have had 15-18 participants in July. We have also had more privates than ever before with about three hours of privates this week.
- KidZone gets started with School's Out Camp on Monday-Wednesday, Aug. 19-21. Then we start after school on Aug. 22.

## **BUILDING MAINTENANCE**

- On vacation, no report given.

## **PARKS DEPARTMENT**

## VAIL NATURE CENTER

- Since we installed a much-needed trail map and sign identifying the Vail Nature Center at the bridge, visitation has increased significantly. Visitation increased approximately 20 percent over the two weeks prior to having the trail map, but we don't know how much this should be attributed to other factors. Prior to this, there was no visible sign identifying the Nature Center other than the sign on Vail Valley Drive, making it difficult for people to locate. We also received and installed two new interpretive signs to replace the worn out signs (photos below).
- Evening programs continue to remain popular, though we have found that paid parking at the soccer field lot discourages many people from attending. We also can't take as many people on our beaver pond tours as we would like, since we can't guarantee parking space.
- The Nature Center has a better book selection and more visible booth location at the Vail Farmer's Market this year, and sales have been great. Every Sunday so far, the Nature Center has made a minimum of \$400 in retail sales.



**VAIL NATURE CENTER**  
**August 5 – 11, 2013**

<b>DATE</b>	<b>TIME</b>	<b>ACTIVITY</b>	<b>COST</b>
<b>Monday</b>	11:30 am-12:30 pm 7:00 pm – 8:30 pm	Wildflower Walk Beaver Pond Tour	\$5/\$3 Vail Taxpayer \$6/child \$12/adult \$35/family of 5
<b>Tuesday</b>	7:00 am-afternoon 8:30 am – 9:30 am 8:45pm- 10:00pm	Adult Full Day Hike: Mt. Thomas Bird Walk Stories in the Sky: Stargazing	\$50/\$45 Vail Taxpayer \$5/\$3 Vail Taxpayer \$6/child \$12/adult \$35/family of 5
<b>Wednesday</b>	11:30am-12:30pm 7:00 pm – 8:30 pm	Wildflower Walk Guest Speaker: Bug Buffet	\$5/\$3 Vail Taxpayer \$6/child \$12/adult \$35/family of 5
<b>Thursday</b>	7:00 am-afternoon 8:30 am – 9:30 am 2:00 pm – 3:00 pm 7:00 pm – 8:30 pm	Adult Full Day Hike: Booth Lake Bird Walk Wildflower Walk Beaver Pond Tour	\$50/\$45 Vail Taxpayer \$5/\$3 Vail Taxpayer \$5/\$3 Vail Taxpayer \$6/child \$12/adult \$35/family of 5
<b>Friday</b>	8:30am – 1 pm 9:00 am – 1:00 pm 9:30 am – 1:00 pm 7:00 pm – 8:30 pm	½ Day Wildflower Hike Art in Nature for Kids Fly-Fishing for Kids S'mores & More	\$35/adult, \$30 Vail Taxpayer \$45/child \$45/child \$6/child \$12/adult \$35/family of 5
<b>Saturday</b>		Open 9 am – 5 pm	
<b>Sunday</b>	10 am – 3:30 pm 11 am & 1:30 pm	VNC Booth at Vail Farmer's Market Creekside Tours from the Market	Donations accepted