# VAIL PARK AND RECREATION DISTRICT d/b/a VAIL RECREATION DISTRICT BOARD OF DIRECTORS

5:00 P.M. Thursday, February 12, 2015 Town of Vail, Council Chambers AGENDA REGULAR MEETING

- 1. Call To Order
- 2. Approval of Minutes
  - a. January 22, 2015
- 3. Public Input of Items not on the Agenda
- 4. Approval of Engagement Letter from Hayes Phillips Hoffman Parker Wilson & Carberry PC-Vail Golf Course Clubhouse Litigation-Mr. Mike Ortiz
- 5. Approval of Records Retention Resolution-Mr. Eric Weaver
- 6. Topics of Discussion for Recreation Sub Committee-Mr. Mike Ortiz
- 7. Presentation of Disc Golf Site Evaluation-Mr. Mike Ortiz
- 8. Executive Director Input
- 9. Board Member Input
- 10. Adjournment

# Minutes of the Regular Meeting Of the Board of Directors

# Vail Park and Recreation District dba Vail Recreation District January 22, 2015

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on January 22, 2015 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

### 1. MEMBERS PRESENT

- 1.1. Kevin Foley, Jeff Wiles, Bill Suarez, Tom Saalfeld, Kim Newbury
- 2. MEMBERS ABSENT AND EXCUSED
  - 2.1. None
- 3. STAFF PRESENT
  - 3.1. Mike Ortiz
- 4. OTHERS PRESENT
  - 4.1. None
- 5. CONSULTANTS PRESENT
  - 5.1. Eric Weaver, Marchetti & Weaver, LLC
- 6. CALL TO ORDER
  - 6.1. Director Wiles called the meeting to order at 5 p.m.
- 7. APPROVAL OF MEETING MINUTES
  - 7.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the December 11, 2014 meeting.
- 8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA
  - 8.1. None
- 9. LEGAL MATTERS RE: 2015 MEETING DATES AND MEETING NOTICE POSTING LOCATIONS
  - 9.1. Mr. Weaver explained as required by state statute the board is required to set the regular meeting dates and meeting posting locations at the first meeting of the year. Meeting dates will be held at 5 p.m. the second and fourth Thursday of each

## Vail Recreation District January 22, 2014 Meeting Minutes

- month, with the exception of November and December when meetings will only be held only the second Thursday of the month due to Thanksgiving and Christmas holidays.
- 9.1.1. By motion duly made and seconded it was unanimously RESOLVED to approve the set VRD Board meeting dates for second and fourth Thursday of each month.
- 9.2. Mr. Weaver explained meeting notices are required to be posted at three locations, which include the Town of Vail Municipal Building, Vail Golf Club and Vail Recreation District Administrative Office. Additional courtesy postings include Dobson Ice Arena, Eagle County Administrative Building, online at vailrec.com and in the Vail Daily.
  - 9.2.1. By motion duly made and seconded it was unanimously RESOLVED to approve the meeting posting locations at the Town of Vail Municipal Building, Vail Golf Club and the Vail Recreation District Administrative Offices.

#### 10. DECEMBER 2014 FINANCIAL REPORT

- 10.1. Mr. Weaver reviewed the December 2014 preliminary financials including a comparison of the balance sheet from the end of 2013 as compared to 2014 as well as comparing revenues and expenses that were forecasted when the budget was adopted compared to preliminary year end actual figures.
  - 10.1.1. On a preliminary basis, the VRD finished the year \$165,000 favorable to forecast, with an additional \$38,000 in revenue and \$127,000 in expense savings by the majority of the departments.
- 10.2. Director Newbury commended staff for doing a great job with their budgets in 2014.
- 10.3. Mr. Weaver stated that the savings achieved will be used to fund a small portion of the capital projects that were previously on the unfunded list.

#### 11. EXECUTIVE DIRECTOR'S INPUT

- 11.1. Mr. Ortiz reviewed items from the Director's Report, which included:
  - 11.1.1. The Nordic track continues to be in great shape. There is water out on the east end of the course due to Beaver dams. There's not much that can be done about it at this time. Cooler weather helps prevent water overflowing on the track. Town staff will look at the situation as spring runoff occurs.
  - 11.1.2. Avid Golfer Magazine named the Vail Golf Club best place of play for a public course. Golf staff is at the PGA show in Florida reviewing inventory needs and best practices. Additional golf bikes have been ordered. The PGA Golf in Schools will return this summer with Red Sandstone Elementary School fourth graders.
  - 11.1.3. The Sports Department has hired Kip Tingle as the new sports coordinator. Kip has worked at the Vail Daily for the past 10 years. Sports

## Vail Recreation District January 22, 2014 Meeting Minutes

- also will time the high school Nordic race at Cordillera as a benefit for the community. They will also time Ellen Miller's Vail Athletic Club Vail Mountain Uphill Race on Feb. 21.
- 11.1.4. Marketing continues for Grill on the Gore. There are several events/parties being scheduled this summer, which will help reduce subsidies.
- 11.1.5. Head coach Julie Cotter has been promoted to Vail Gymnastics Center.

  Looking for a head coach. Classes are being expanded and offers increased.

  The Boy's competitive season is underway, Brendon Todd finished third at the last meet on the rings.
- 11.1.6. Community Programming will offer a Chocolate Making Class on February 10. Chad Young is busy working with town staff on the skatepark, as well as working with the Youth Foundation on a new enrichment program for afterschool. Vail Resorts will be offering a children's summer camp program out of Lionshead.
- 11.1.7. VRD staff is doing leadership training with the Town of Vail via the Vail Leadership Institute. Additionally, staff has been participating in teamwork sessions with the VLI.
- 11.1.8. There will be a recreation subcommittee meeting Tuesday, Feb. 17. Director Suarez requested a discussion on parking at Ford Park.
- 11.1.9. Plans about the disc golf course will be reviewed at the Feb. 12 meeting to include design and cost estimated. The plans have not been approved by town staff. Discussions are underway to build bike trails in the area.
  - 11.1.9.1. Director Foley encouraged staff look at other areas that have mix used, such as trails and disc golf.

### 12. BOARD MEMBER INPUT

- 12.1. Director Foley questioned punch list items not completed at Ford Park.
  - 12.1.1. Mr. Ortiz explained work will be completed as soon as the snow melts to include fence work, artificial infield items, etc.
- 12.2. Director Foley questioned what parking impacts the proposed skate park in the Lionshead parking structure might have.
  - 12.2.1. Director Suarez encouraged building a world class skate park. He also questioned why people are going onto the tennis courts at Ford Park. He encouraged these be locked.
- 12.3. Director Newbury questioned if the VRD is involved with the World Youth Fly Fishing Championships. Mr. Ortiz explained the VRD has no involvement.
- 12.4. Director Saalfeld encouraged working with the town on the storage space at the soccer field and parking challenges.
  - 12.4.1. Mr. Ortiz said there are over 50 paid parking dates for summer. Both Ford Park and Athletic Field will be managed by an outside vender to include valet parking. The VRD will have less guaranteed spaces compared to previous years. The CUP/lease provides for five VRD spots.

## Vail Recreation District January 22, 2014 Meeting Minutes

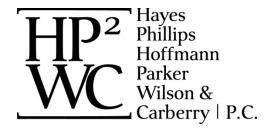
- 12.4.2. Director Foley requested including the discussion on the Feb. 12 meeting in preparation for recreation subcommittee.
- 12.5. Director Saalfeld questioned if Dobson is being used for the World Championships. Mr. Ortiz said it will be used on Feb. 9 for a media event and will include entertainment.
- 12.6. Director Saalfeld question if VRD staff is volunteering during the championships. Mr. Ortiz explained the VVF requested 60 hours of volunteer time.
- 12.7. Director Wiles went by Dobson for the Skating Club of Vail show and said it was very entertaining and well done. It was professional and a good presentation. He skate skied at the Nordic Center for the first time and had a great experience with the Nordic Center staff. The Nordic Center has learn to skate classes.

### 13. ADJOURNAMENT

13.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,

Jamie Gunion Secretary to the Meeting



Corey Y. Hoffmann Kendra L. Carberry Jefferson H. Parker M. Patrick Wilson

Of Counsel Herbert C. Phillips J. Matthew Mire Denver Office

1530 16<sup>th</sup> Street, Suite 200 Denver, CO 80202-1468 (303) 825-6444

Fairplay Office

675 Main Street, P.O. Box 1046 Fairplay, CO 80440 (719) 836-9005

February 4, 2015

Elizabeth R. Cross Charissa A. Johnston T. Damien Zumbrennen Kathryn M. Sellars

Ryan S. Malarky

Kelly L. Donlon

John E. Hayes (Retired)

Via Email - mortiz@vailrec.com

Mike Ortiz, Executive Director Vail Recreation District 390 Union Boulevard, Suite 400 Denver, CO 80228

**Re:** Engagement as Special Counsel

Dear Mike:

The purpose of this letter is to confirm our continued engagement as special legal counsel for the Vail Recreation District (the "District") now that I have joined a new law firm. As you know, I was retained to assist the District in resolving certain issues related to the Vail Golf Course litigation.

First, we have reviewed the information provided by the District and checked for any conflicts. At this time, we see no conflicts of interest related to the engagement. We will immediately notify you if any potential conflict situation arises.

Second, the ethics of our profession mandate that upon commencement of representation of a client on a legal matter, the client understands and agrees with the financial commitments involved. We calculate fees based on hourly rates for the time spent by the respective attorneys involved. Our hourly rate for partners is \$200, for associates is \$175 and for paralegal work, we charge \$95 per hour. In addition, we bill the following out-of-pocket expenses, as incurred: expert witness fees, filing fees, messenger services, computer assisted research, photocopies, postage and other necessary expenses.

The District may terminate this engagement at any time. Should our firm wish to terminate this engagement, we will provide you with at least 30 days prior written notice.

Vail Recreation District February 4, 2015 Page 2

Finally, at any time after 5 years following the conclusion of this engagement, we will destroy all files and documents related to this engagement, without notice to the District, unless prior to that time the District requests, in writing, the return of the files and documents.

If anything I have stated in this letter presents a problem or is unclear, please advise me promptly so that we may discuss it and reach a full understanding. Otherwise, please execute the enclosed copy of this engagement agreement and return it to me at your earliest convenience.

Sincerely.

M. Patrick Wilson

cc: Jim Collins, via email - jcollins@cccfirm.com

ACCEPTED AND AGREED TO THIS \_\_\_\_ DAY OF \_\_\_\_\_\_\_, 2015.

Mike Ortiz, Executive Director

# RESOLUTION ADOPTING THE COLORADO SPECIAL DISTRICT RECORDS MANAGEMENT MANUAL

**WHEREAS**, the Vail Park and Recreation District (the "District"), acting by and through its duly elected Board of Directors (the "Board") recognizes a need for a comprehensive records management manual for the District's non-permanent records and the retention of those records that have long-term administrative, fiscal and historical value; and

WHEREAS, the Colorado State Archives has developed a state-wide Records Management Manual in cooperation with the Colorado Special District Association, the Colorado Attorney General's Office and the State Auditor's Office for special districts to use and follow.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Directors of the Vail Park and Recreation District as follows:

- 1. The Board hereby adopts the Colorado Special Districts Records Management Manual (the "Manual") and all subsequent revisions.
- 2. The Board authorizes the District to submit a request to the Colorado State Archives to adopt the Manual. Approval from the State Archivist is legal authority for the destruction and preservation of District records.
- 3. All Resolutions of the Board inconsistent with this Resolution are hereby repealed to the extent of such inconsistency and all actions of the officers, agents and employees of the District which are in furtherance of or in conformance with the purposes and intent of this Resolution are hereby in all respects ratified, approved and confirmed.

RESOLVED this day of February, 2015.	
	VAIL PARK AND RECREATION DISTRICT
	By: Chairman
ATTEST:	
Secretary	_



# Vail Recreation Disrtict disc golf site evaluations

# 1. Introduction: summarize the sport of disc golf,

The question what is disc golf often has many answers so if you think about what Snowboarding is to Skiing then imagine that Disc golf is that to traditional ball golf. There are many similarities in the sports but the tools and rules are a little different. Where snowboarding was at first a youth movement it eventually started to attract older mainstream riders and disc golf is now on a very quick growth in senior and mainstream players 50 and over.

The tools and facilities used. Instead of having golf carts, huge bags with a dozen golf balls and large acreages with high maintenance landscaped areas. Disc golf is played with a bag of specialized discs (1-15) and maybe a push cart. Install 18 – 27 baskets and tee pads on 18-50 acres of land often times undeveloped or low maintenance areas.

Disc golf is a low impact sport so it is ideal for people of all physical abilities and disabilities. There is currently an increase in families and senior citizens as shown by the inclusion of disc golf in the Rocky Mountain Senior Games as a demonstration sport in 2009.

# **Brief History:**

Although there are stories of some sort of flying disc games in the early 1900s it is agreed that the term Frisbee or Disc golf was first officially tried in a park setting in 1968 by a Recreation Supervisor named George Sappenfield in Thousand Oaks, Ca. It wasn't until 1976 that the Professional Disc Golf Association (PDGA) was founded. Since its inception the PDGA has over 65,000 total paid members with over 15,000 active members in 2014. There have been disc golf courses in Colorado since 1977 and the sport has continually grown since.



### **Current status:**

There are currently over 3,000 disc golf courses listed in the PDGA course directory worldwide as of 2008. In Colorado there are over 90 courses on public and private property with several being planned in the upcoming year or two. Courses vary from 9, 18 or 27 baskets and tee pads and locations from the top of ski resorts to the far reaches of the plains of Colorado.

The 2014 PDGA Tour set an all time record with number of PDGA sanctioned events, over1,000 events in 50 states, 3 provinces, and 17 other countries. There are several factors that contribute to the growth and success we are experiencing but there is no doubt that the primary reason is the hard working clubs and often underappreciated tournament directors.

# Trends,

Trends on disc golf courses are showing a broadening of the demographics of people starting to play disc golf. The past five to eight years shows that more young families are finding disc golf to be an affordable recreational activity for the whole family. On the other side of the spectrum more baby boomers are either returning to play disc golf or just finding disc golf as an activity that can be fit into their daily schedule. Another underestimated group that is being observed more frequently on the course are players with business associates similar to golf outings with business associates. The advantage of disc golf is that it usually only takes 2-3 hours to play a round of disc golf versus 4-6 hours for ball golf. Disc golf equipment is easy to carry and is inexpensive compared to ball golf.



# health benefits

A normal round of 18 baskets can be a hike of one to three miles along with short bursts of quick throws and some stretching and bending to pick up discs and carrying a disc golf bag. For a more exhilarating get your heart pumping round some players play speed golf and time their round and score. Disc golf is a low impact sport that can be played by people of all ages and skill levels. Some courses can even be used by physically challenged players.

### economic benefits

The economic benefits to a community can be looked at from several different perspectives.

- low initial installation costs compared to other facilities
- Maintenance costs normal to low depending on location
- potential for pay to play
- potential for pro shop/clubhouse
- leagues and tournaments bring customers to local area businesses
- Course can be used as a local tourism attraction



# 2. Site Selection Criteria:

Site selection for a disc golf course is a combination of natural features that will provide an environment that will provide a fun, challenging and aesthetic experience for all levels of disc golf players. Championship level courses are usually more difficult in length, terrain such as uneven areas and elevation changes with possibly thick forested areas. Other hazards may be creeks, streams, ponds or other artificial designated out of bounds areas. All of this plus the amount of finances that may be available to enhance an area for a disc course.

# physical and behavioral requirements of a suitable course site

In general terms the minimum acreage that should be considered is 1 acre per hole or 18 acres for a recreational course. A championship course may need 36+ acres or more depending on natural features provided. Recreational courses may be on less than 18 acres if there are enough features added or existing in the area. It is important for the area to be able to provide enough room so that cross overs on fairways don't have to be used to design the course and that there is enough room for safety buffers are provided for other park users.

# Parking:

A parking lot providing a minimum of 25 spaces and for a championship course there may need to be 75 spaces or more for tournaments and special events. During a typical warm day in the front range it is common for 20 or more cars and several bicycles of the more local players to frequently be at the parking lots of disc golf courses from 9am til dusk. This includes players playing a round and leaving while other players come in and a continual flow in and out from about 8am until dusk.



# Topography,

Course topography can be from a flat wooded or lengthy course to small undulating berms to the extreme Rocky Mountain courses on ski resorts or camp areas. Differences in topography are what give each course its unique characteristics and challenges. Generally the more rugged steep terrain courses require players that have more ability physically and agility wise.

# **Foliage**

A courses foliage can vary greatly from region to region and from course to course depending on soil, elevation and available irrigation and or precipitation. Generally speaking there are courses that are heavy wooded and those that are more wide open spacious and longer in length with sparse foliage. Foliage for a course in the Colorado front range may need to utilize more drought resistant trees and bushes like rabbit brush that can with stand minimum watering. Some courses are landscaped and maintained like a typical park while some are more rustic and natural with minimum maintenance and watering. Most mountain courses in Colorado are fit into the forest and tend to be more physically demanding then the general front range course that may be longer and wide open comparatively speaking.



# **Hazards**

Hazards in disc golf are similar to ball golf in that they add certain challenges and strategy to complete a particular hole. Typical hazards are:

### **Trees**

Different types of trees can create different hazards to avoid such as a stand of very tightly grown trees that create an area that looks like a jail and is very hard to get out of to a big single large cottonwood tree that creates an obstacle that will knock a disc down in flight well short of the intended targeted area.

### Water

Water can consist of small ponds, rivers, creeks or ditches, each type of water hazard creates it own challenge. The concern with water hazards is unauthorized wading or swimming in the water areas. Some municipalities have regulations prohibiting swimming or wading in their ponds or lakes in park areas.

# Designated out of bounds areas

Designated areas for out of bounds can be fence lines, roads, garden areas and special areas with boundaries created by rocks, fences or ropes or lines. These can be permanent or moveable.

# Uneven areas of topography

Areas of uneven topography can create difficulty in an approach shot as it creates a similar effect that a sand trap does in footing and swing and release difficulty.



# Multi use vs. single use

When disc golf courses first began popping up in park areas they were placed in areas where multi use often occurred to maximize space and use. Originally this concept seemed to work in some areas however several changes have happened that make disc golf more difficult in many multi use areas. As disc golf has become more popular it means there are more disc golfers playing at all times of the day whereas play used to be limited to afternoons and weekends by a few players. Technology has created another aspect that wasn't considered and that is the aerodynamics of the discs used today means longer throws by more inexperienced players. In 1979 only the top elite players in the world could throw consistently 300 feet or more with the old style discs. Today a relative beginner without much control or consistency can throw 300 feet and sometimes in unknown directions with top pro players throwing 400 – 600 feet. The current world record distance throw is 850+ feet.

Installing a disc golf course in a multi use area requires special attention to safety of disc golfers, and other users from walkers, cyclers, horse riders, other ball fields and casual users and groups. This usually means the disc golf course needs to wind around and through all of these areas and fairways may need to be expanded larger to create a safety buffer. It can't be assume that the casual park user is watching out for disc golf and or the disc golfer is watching out for the other park users.

With the current discs used for disc golf a single use area means other park users can be avoided in a controlled area and its possible to maintain safety for all and provide a conflict free area. This single use would also provide the possibility of reducing the area needed for a course. The other possibility of a single use would be to have the course a pay to play area \$2-\$5 per day to help with maintenance costs and sustainability of the course.



# course challenges (trees, etc.), etc...

Ideally a disc course should have a variety of different challenges that test many different skills that are required for playing disc golf. There should be a mix of short technical, long open, long technical and some very deliberate specialty shots like roller throws, Dogleg type fairways and elevation shots up and down hills and uneven landing spots. Some courses use "Mandatory" routes for fairways to create some of these challenges while others may have natural terrain or vegetation, trees or bushes that require the player to throw certain ways for the best shot results.



# Vail Recreation District potential disc golf site

The selected site for a new disc golf course is just west of the Memorial Park area and south of the bike/hiking trail that runs parallel to the river. The draft version of the potential course layout is south of the bike/hiking trail and the fairways will be mainly set up through the trees and across the upper meadows. The course will be spread out traversing across the lower hill going approximately .5 miles to the west and then back to the first tee pad area just west of the Memorial Park area.

### Issues for site

The first identified issues for the site were safety for disc golf players and other users hiking or biking in the area. The second issue was environmental and there are several concerns that were looked at that included the wetlands between the river and the trail. The other issue was creating fairways to play disc golf in through the trees and what that might take to do.

Because wetlands are sensitive areas for different wildlife and vegetation plus unpredictable as when they will be wet and inaccessible it was decided to try to avoid the areas north of the trails between the trail and the river.

Safety has several components to consider for the successful layout for the course and the existing users of the area. The proposed draft course area is laid out to avoid areas that are near the main trail and the wetland areas and minimizes conflicting uses of the trail which is used by quite a steady stream of bikes and walkers on a nice day. The other safety issue would be to clear out some dead trees when creating fairways for the course and try to minimize removing growing trees and only removing trees that have been approved for removal.



# **Design concept**

The basic concept for the Vail Disc Golf Course is to use the lower edge of the hill and the trees to create a fun and challenging course. The course will go up and down but mostly across the hill and through the trees. This course layout will add new variety to the existing courses in the area and provides a unique mountain disc golf course experience that will attract people to come to Vail and play disc golf. This course design will provide fun and challenges to all skill levels where a player will want to play this course more than once. This course won't be a long course but it will more than make up for this in the technical challenges that it will provide with uphill and downhill with an abundance of trees in play throughout the course.



# VAIL RECREATION DISTRICT DIRECTOR REPORTS February 12, 2015

#### **GOLF MAINTENANCE**

- Only 11" snow tallied at our weather monitoring station next to 3 green in January, but thanks to the 80" that fell in November and December combined, conditions on the Nordic track continue to be excellent.
- Snowpack and water-equivalent figures as of 1-5-15
  - Snow-water equivalent for Vail Mountain is 99%, down from 106% of average on Jan. 16
  - Snow-water equivalent for Upper Colorado River basin is 95%, down from 111% of average on Jan. 16
  - Snowpack is at 95% for the Upper Colorado basin, down from 105% of average on Jan. 16
- Currently working on documentation required for recertification of Vail Golf Club
  as an "Audubon Cooperative Sanctuary" golf facility. In June, we will host a site
  visit from an official Audubon Steward to assess our efforts towards this status.
  Vail Golf Club has held this honorable status since 1999, and with our continued
  efforts the recertification will be a formality. Audubon International bestows
  status as an ACSGF based on meeting strict criteria and requirements in the
  following categories:
  - Water Quality management practices
  - Water Conservation practices
  - Wildlife and Habitat Management
  - Outreach and Education
  - Facilities Management practices
- Logan Grant, our 2<sup>nd</sup> Assistant Superintendent in 2012-2013, will be returning to Vail Golf Club in early March. Logan was an excellent employee and we are excited for his return this coming spring.

### **GOLF OPERATIONS**

- The 2<sup>nd</sup> Annual Tom Slaughter Golf Tournament is scheduled for Friday, August 21<sup>st</sup>. We are collaborating with the Vail Business Chamber again this year for the event. Ali Wadey is instrumental in the success of this fundraising event for the Tom Slaughter Fund. We plan to have a 1:00pm shotgun with registration at noon. We will be sending out information on the event the first of March. Staff is also working on a "BB&B" Logo. We are excited about this year's event and plan to have an even more successful tournament this year.
- We have hired four PGM PGA Interns for this season. We have three from UNLV and one from Eastern Kentucky. We conducted interviews at the PGA Golf Show and are excited for these young men to join us at the Vail GC.
- Staff attended the PGA Merchandise Show the end of January. We were able to
  test the new equipment on the market, attend education courses, and meet with
  our sales representatives to place orders for the 2015 season. We plan to bring
  in a limited number of hard goods this year as well as less soft goods anticipating
  our clubhouse construction. We are bringing in a few new companies to the shop
  this year: Puma, Cobra, Jonnie-O clothing,

- Beth and Jamie spent a lot of time traveling and meeting with existing and potential partners at the Outdoor Retailer and SIA trade shows.
- Hired a gym supervisor to oversee open gyms and leagues at Red Sandstone in the evenings for the remainder of the season.

#### **MARKETING**

- Summer planning is in full swing to include media buys and graphic collateral creation (fliers, brochures, rack cards, golf passes, ads, etc).
- Continuing to coordinate with Scott O'Connell on marketing for the Grill on the Gore at the Vail Golf Club
- Jamie and Beth attended SIA and Outdoor Retailer meeting with existing and new partners. The tradeshows went well and are a good opportunity to meet face-to-face with out of state partners.
- Marketing and Community Programming partnered with the Vail Daily on their media pin program for the World Championships. The VRD sponsored 2015 lanyards and will host a media pin day on Feb. 10.
- Continuing to work on the Year in Review (annual report) information with departments. This is required by the state. This will be completed and printed for the Town's annual community meeting, taking place on March 31.
- Assisting Sports with year-end sponsor recaps and analyzing surveys.
- Jamie volunteered her time working in the Joint Information Center during the
  world championships. She worked as a Field Public Information Officer and in the
  Joint Information Center for the public safety group. It was a lot of extra off-work
  hours and good training.

### **GYMNASTICS**

- The Gymnastics Center successfully completed a "Bring a Friend" week for all recreational gymnastics classes from Jan. 26-30. Several 'friends' have enrolled in our program following their experience with us that week.
- The boy's competitive team competed at Xtreme Altitude Gymnastics in Lafayette on Jan. 31. Reid Omillian had a season best all-around score of a 59.500, which led to a 5th place finish overall. Omillian also placed 3rd on the high bar. The boys will travel to their next competition on Feb. 7 in Boulder.
- The girl's competitive level 6 and 7 team completed their first competition on Jan. 24 at 5280 Gymnastics in Wheat Ridge. Three out of four girls who participated qualified to the State Championships. The girl's team will travel to Colorado Springs for the Pikes Peak Cup on Feb. 7-8.
- The recreational gymnastics staff is growing and learning new techniques to help teach our girls and boys recreational classes.
- The center is actively interviewing for a new Head Coach
- Summer camp dates have been set and the gymnastics center is excited to implement new and exciting changes to this year's Vail Gymnastics Summer Camp for both competitive team and the public.

### **COMMUNITY PROGRAMMING**

### Community Programming

- Traffic has been steady at Imagination Station. We have 5 to 10 families most days
  of the week.
- We have three birthday parties scheduled in January.

• We will host people seeking out world championship pins on Tuesday, Feb. 10 from 10:30 a.m. to 2:30 p.m.

### KidZone

• We had one day of School's Out Camp on Monday, Jan. 19. Fortunately, we were prepared for last-minute reservations and had 20 participants.

### <u>Other</u>

- Chad has been working with Todd O from the TOV on a skatepark in the atrium of the Lionshead Parking structure. The council likes the concept, and has approved Todd O move forward with engineering studies, we have sent out an RFQ, we made a short-list of 6 companies to whom we sent the RFP. We will review those in mid-February, possibly schedule some interviews and select a company. We will then go to Town Council in hopes that they approve the contract so we can move forward with 2015 construction.
- Chad met with Melissa from the Youth Foundation to discuss how to best work together to offer Red Sandstone children the best programming possible. This meeting went amazingly well and we look forward to utilizing VRD staff in the Youth Foundation's enrichment program and possibly even in the tutoring portion of the program.
- Chad and Mike are meeting with Mike and Mark from Vail Mountain School to discuss after-school and summer camp collaboration. Chad is attempting to move forward with Jeanne Macsata, the teacher in charge of VMS after-school care.
- Chad judged the Vail Mountain School science fair on Tuesday Feb. 3.

### <u>Summer</u>

- Vail Resorts has approved summer use of the Golden Peak Children's Center and we are moving forward with a contract.
- We have a request in with Marcie Laidman to renew our lease at RSES for the summer.
- We have begun interviewing and hiring for the summer. We have spaces in all camps. Fortunately, we have a Pre Kamp Director, but we are still in need of Pre Kamp Vail teachers.

# Marketing/Photos (Tooting Our Own Horn)

 We will have exposure through the Vail Daily related to our participation in the Vail Daily pin frenzy program.

### **BUILDING MAITENANCE**

No Report Given

#### DOBSON

- Dobson will host Volvo the last weekend of March for their annual meeting where
  the owners of all the Volvo distributors in the US meet. There are over 600 Volvo
  dealerships being represented. They will have the arena for eight days.
- Our last day for ice this spring is going to be April 21, which will be followed by our annual hosting of FBLA to close the spring. The logistics of FBLA changing days of the week for their conference is a benefit to us as we will be able to clean our event floor without worrying about ruining the ice since the ice will be taken out after the event.
- Dobson is hosting the Foreign Press Party for the 2015 World Ski Championships Feb. 9.

 Operation Altitude will host an annual event Feb. 28. The Burton US Open will host an event March 7 and a Hispanic dance is scheduled for April 17. This will be a good spring for Dobson and events.