

VAIL PARK AND RECREATION DISTRICT
d/b/a VAIL RECREATION DISTRICT
BOARD OF DIRECTORS

5:00 P.M.
Thursday, May 28, 2015
Town of Vail, Council Chambers
AGENDA
REGULAR MEETING

1. Call to Order
2. Approval of Minutes
 - a. April 23, 2015
3. Public Input of Items not on the Agenda
4. Presentation and Acceptance of 2014 Audit-Mr. Dan Cudahy
5. April 2015 Financial Report – Mr. Eric Weaver
6. Executive Director Input
7. Board Member Input
8. Adjournment

RECORD OF PROCEEDINGS

Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District April 23, 2015

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on April 23, 2015 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT
 - 1.1. Jeff Wiles, Kevin Foley, Kim Newbury, Bill Suarez
2. MEMBERS ABSENT AND EXCUSED
 - 2.1. Tom Saalfeld
3. STAFF PRESENT
 - 3.1. Mike Ortiz, Jamie Gunion
4. OTHERS PRESENT
 - 4.1. Dave Chapin, Vail Town Council
 - 4.2. Dale Bugby, Vail Town Council
5. CONSULTANTS PRESENT
 - 5.1. Eric Weaver, Marchetti & Weaver, LLC
6. CALL TO ORDER
 - 6.1. Director Wiles called the meeting to order at 5:03 p.m.
7. APPROVAL OF MEETING MINUTES
 - 7.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the April 9, 2015 meeting.
8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA
 - 8.1. None
9. UPDATE ON APRIL 15 DESIGN REVIEW BOARD MEETING RE: VAIL GOLF CLUBHOUSE & NORDIC CENTER
 - 9.1. Mr. Ortiz provided a recap of the April 15 Design and Review Board discussion regarding the Vail Golf Clubhouse and Nordic Center renovation. The DRB was

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pleased with the aesthetic of the proposed renovation. The DRB requested changes to the entry to make the golfer entry more prominent, without losing display space for the Pro Shop. He also commented that at a prior meeting the DRB had requested the roofline be broke up, resulting in the addition of dormers and minor elevation changes. The interior has not changed. Staff will be working with a consultant on the plans to ensure the flow of the building will work correctly for golfers and mixed-use within the interior. The next DRB meeting will take place on May 6.

- 9.2. Director Wiles questioned if the entry way adds square footage. Mr. Ortiz will look into it.
- 9.3. Director Suarez questioned where the pushcarts would go adjacent to the facility. Mr. Ortiz explained the pushcarts would go on the northeast side just like the carts.
- 9.4. Director Suarez also requested clarification regarding the kitchen and duplication within the kitchen. He expressed concerns regarding a galley kitchen and allowing outside catering to utilize the space and flexibility. He also expressed the need for the restaurant to be successful. Mr. Ortiz responded the kitchen is set up so that catering and the golfer's grill kitchen will be separate. Staff will look into the kitchen design further.
- 9.5. Director Newbury questioned landscaping and saving existing trees in the vicinity. Mr. Ortiz said that any trees that can be saved will be saved, in addition to planting additional landscaping. He said, during the April 15 meeting, the DRB encouraged a public process to work with the adjacent owners on additional landscaping suggestions.

10. MARCH 2015 FINANCIAL UPDATE

- 10.1. Mr. Weaver reported for revenues there are three variances with Sports being positive as part of funds for the whitewater series, as well as facility rentals with the fields being operational again. Gymnastics continues to experience a negative variance as they transition with new staff and programs. He explained Gymnastics fluctuates. The largest positive variance is at Dobson Ice Arena due to the recent Volvo event to include facility rentals and concessions. Regarding expenses, most departments are favorable.
- 10.2. Director Newbury commented that regarding Gymnastics, they are taking the right steps. Hiring Julie Cotter as director is really bringing new life to the program.

11. EXECUTIVE DIRECTOR'S INPUT

- 11.1. The following items were reviewed:
 - 11.1.1. The driving range will open April 24 at 10 a.m. with the practice facilities. The course is scheduled to open May 1. The Golf Club will work with Small

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Champions again, teaching golf to special needs youth. Starting Hearts, the recipient for the golf course tournament, is extremely excited.

11.1.1.1. Director Newbury questioned a late June date for the tournament.

Mr. Ortiz said it would be planned on a day that is low volume without leagues and other special programs.

11.1.2. Signups for softball took place at Sports Authority in Avon. All leagues are filled with the exception of the Tuesday night Men's League. Sports will fill these spaces with coed teams. There are no leagues on Friday to accommodate events at the Amphitheater. The first short track mountain bike race is next week.

11.1.3. Marketing is scheduling ads in a variety of publications for golf and trail running specifically. The golf and yoga retreat will be emailed via 5280 Magazine to 60,000 subscribers. VRD also will have a large presence in Mexico thanks to the Vail Local Marketing District Advisory Council.

11.1.4. Gymnastics Swing into Spring Show will take place May 2. The competitive teams did amazing with competitions for both boys and girls.

11.1.5. Community Programming is excited for the recent approval of the skatepark in the Lionshead parking structure. Funding has been approved for design of the approximately \$1.5 million project.

11.1.6. Hiring is underway for a variety of departments. There are many needs with food and beverage and the Grill on the Gore.

11.1.7. Staff has been working since August with the Vail Leadership Institute on credo and values for the organization. This will be presented at an upcoming board meeting.

11.1.8. A retreat date for the Board has not been scheduled. He encouraged the board to look at Thursday, May 28 in place of the board's regularly scheduled meeting.

12. BOARD MEMBER INPUT

12.1. Director Foley attended the School's Out Program last Tuesday on a field trip to Rifle State Park. Staff did a great job and it was a special day. Jerrica Miller runs a great program. He also mentioned the National Hockey League is sponsoring a contest for ice arenas to host a pre-season hockey game that would include \$150,000 improvements to the ice arena. He encouraged staff to look into it.

12.2. Director Suarez expressed excitement for activity taking place on the new fields at Ford Park. Regarding the skatepark, he thanked staff, Cameron and the architects for a great presentation to Council and support from Council and the community. It's amazing what they can do with the skatepark. Director Foley agreed and had sent a note to Council to encourage moving forward with the project.

12.3. Director Wiles thanked Director Suarez for coming following knee surgery yesterday. He hopes the Youth World Series Baseball Championships will be

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able to plan for 2016 following the announcement they won't be in Vail for 2015. He also encouraged staff to look into doing a road bike race for future years. Director Wiles questioned having an opening summer party for new staff and returning staff.

12.3.1. Mr. Ortiz explained that planning is in the works for an all-staff orientation and gathering. Scheduling is difficult due to timing.

12.4. Director Wiles questioned a grand opening for the fields. Ms. Gunion explained the Daily is working on story for the fields and will be there for the first game on April 25 with youth soccer. Director Wiles encouraged inviting Council and town staff to the fields for a barbeque in celebration of the fields being completed. Mr. Ortiz also noted the Vail Tennis Center will be releveled this spring.

13. ADJOURNMENT

13.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,

Jamie Gunion
Secretary to the Meeting

VAIL RECREATION DISTRICT DIRECTOR REPORTS
May 28, 2015

GOLF MAINTENANCE

- We are open for play, but restricting golf carts to paths only. This is necessary due to:
 - We are now at over 3" of rain and snow melt for May. The moisture has been great for the healthy parts of the course, but the cool temperatures are slowing recovery of the winter damaged areas.
 - The deciduous trees have just now begun to leaf out, and snow remains left of 5 green, indicators of our slowed down Spring.
- Greens are slowly healing up from "Dry-ject" aeration completed on May 4th. We applied fertilizer to greens Monday, May 18th, to accelerate recovery, but without warm temperatures, the fertilizer will release nutrients and be taken up by the turf slower.
- Project Updates:
 - We are working this week on the driving range mat stations, prepping for sod to be laid in the areas between the stations.
 - Tee boxes that have been stripped, re-leveled, and re-sodded so far include hole 2 (blue), 5 (forward blue), 9 (black), 13 (right blue, gold, green), and 17 (blue). The only one remaining to be done over the next week is 17 (black). These tees will be out of play for 2-3 weeks until the replaced sod is rooted. In the interim, markers will be moved to the nearest tee.
 - Asphalt installations will be completed in the next two weeks, on holes 4 and 8, and overlays on holes 12 and 13 will be done. Asphalt operations in the area have been delayed by the wet weather, or else this would have been completed this week.
 - Renovation work commenced this week on the cart path edges on hole 2, tying in the grades to the perched cart path. Additionally, the areas on the north side of hole 8 that were damaged last year in the gas line installation project will be worked on next week, prepping those areas for new sod.
- We hope to convert the east practice green back to its normal function of serving as the practice putting green, and the west practice surface back to the chipping green before the end of the month. We were finally able to sand topdress the east practice green in between rains to smooth it out and allow for it to be mowed at a lower height of cut. We hope to make the switch by the first of June, if not sooner.
- Alternate #15 green will continue to be in play.
- Hole #19 will continue to be open as a bonus hole.

For more info and photos, visit vailgcm.blogspot.com

GOLF OPERATIONS

- Opening day was successful. We have had 153 golfers play from May 1st through May 7th. We did have snow on the golf course May 6th. Through May 7, 2015, Cart Revenue = \$387.52, Green Fee Revenue = \$1665.00 and range revenue = \$438.00 through May 7, 2015. We are currently training new staff in the golf shop and for outside staff. I want to give a special thank you to Ray Jay Benoit and Stephen Licciardi for helping us get ready for the season this year. Both Ray Jay

and Stephen are moving out of the valley this spring. Ray Jay worked at the Vail Golf Club for 18 years. Stephen worked with us for 6 years.

- Golf in Schools has been going well at Red Sandstone Elementary. Chris Johnson, Ethan Malzahn and Alice Plain volunteer their time for the classes. We taught 3 classes in the gymnasium teaching full swing and short game. The kids will come for their outdoor instruction and field trip on May 19th.
- Our Men's League will start on May 27th. Ethan Malzahn will be running the league this year. Ladies league will begin the beginning of June. Nathan Mead will be organizing ladies league. Chris Johnson will assist with our Senior Club.
- The majority of golf operations staff including our food and beverage staff will start the end of May. Our 5 PGM PGA interns will arrive May 20th. We have filled all our positions in golf operations, beverage cart and snack shack.
- The Vail Veterans program participants are scheduled to play the Vail GC in August. We have offered free golf lessons to the veterans and their families as well. Last year we had 12 veterans play.
- Alice met with Alan the Executive Director with Starting Hearts. The organization is very excited about the donation opportunity to have a golf tournament at Vail GC. The date scheduled is June 23rd. They plan to have a full field and have a successful event. Through meeting with Alan, we organized for Starting Hearts to train our seasonal staff how to use a defibrillator machine and give CPR. They offer these classes free of charge.

SPORTS REPORT

- First short track race had 89 participants at 4 Eagle Ranch. Which is a 58% increase over the first race last year. This year we did start a week later but even compared to the second race last year, this is still up 35%. While some might credit this to the good weather, I like to think it is the awesome sports department. Second short track had 73 participants in Eagle, another significant increase over last year. The final Short Track in Malloit Park, Minturn had just under 90 competitors. This was one of the best attendance years for Short Track.
- We have a signed production agreement with Kids Adventure Games LLC, that clearly defines roles in producing this summer's event.
- We had a walkthrough with Alpine Quest to prepare for the first Whitewater Series event on 5/12. We will be introducing a new format with race one that will include both a time trial, followed by head to head battles and have now produced 2 events with roughly an average of 26 crafts per race and lots of spectators. This is a five week series taking place on Tuesday evenings. Hala is giving away a Standup Paddle Board valued at \$1600. Participants of the Whitewater Series will be entered for each race they participate in and spectators can be entered by taking a picture with board and posting on Facebook tagging Alpine Quest or the Whitewater Series.

- First Trail run on 5/16 was the Boneyard Boogie as part of the Eagle Outside Festival, pre-race bib pickup was held the day before at Sports Authority in Avon, one of our new partners. This was a busy weekend as we were contracted to time some additional Eagle Outside events. The Boneyard Boogie went off without a hitch and just under 200 runners finished the course, a slight increase over 2014. John O'Neill set a new course record for the men and was awarded \$150 cash by the Eagle Fitness Center and East West Resorts.
- We have new temporary storage next to Chicago Pizza, which will help alleviate some of the need to store stuff in home garages and offices.
- Registration open for Sand Volleyball we will have both a 2's and 4's league this summer
- Welcome back to Alex Darbut our full time summer sports coordinator
- First East West Resorts Athletic Club at the Westin Mountain Bike Race will be the Eagle Ranch Classic on May 27.
- Welcome aboard the Altitude Club as a new partner to our Adult Sports Leagues, Whitewater Series and Mountain Bike Series.

MARKETING

- Marketing is in full summer swing with information going out weekly. Monthly updates for golf will begin in June, weekly updates for tennis and golf will be sent for the week of June 8. Most long-lead collateral is complete for regional magazines.
- Will begin Digital Marketing campaign in early June with a focus for golf, trail running, youth summer activities (sports and day camps), tennis and a few other areas. This is contracted out with a firm who specializes in search engine optimization.
- Jamie, Suzanne Silverthorn with the town of Vail and representatives from Vail Resorts will meet to discuss best practices for social media and how we can work together to spread Vail's summer messaging.
- Receiving many inquiries from South American wholesalers who received info about the summer sports and day camps during the Vail Marketing District's Mexico media events. Jamie and reps from Vail Resorts are going to meet to determine if there is an opportunity to coordinate week-long or multi-week overnight camps. This was the top request by those in attendance at the media events.

GYMNASTICS

- The Gymnastics Center had its Swing into Spring Show on Saturday, May 2nd. We hosted 70 recreational and competitive team girls and boys throughout the day. Overall the event was a huge success and the new event format was a hit among parents and gymnasts alike.
- Vail Gymnastics raised \$700.00 on our basket raffle and bake sale combined during the Spring Show. These raised funds will go towards new competitive leotards and travel costs.
- Two of our level 7 competitive team girls competed at the Regional Championships in Estes Park, CO on Friday May 1st. This was the first year that Vail has had two girls qualify to Regionals in the same season.
- The boy's competitive team competed in the level 5 and 6 Regional Championship at the U.S Air Force Academy and both boys placed in the top 20 overall, and Thomas Turilli took 1st place on vault in his age division.

COMMUNITY PROGRAMMING

Community Programming

- Traffic is slow at Imagination Station. We are seeing 1 to 4 families per day.
- Our fitness programming is steady, and has room for additional students.

KidZone

- KidZone is steady, with typical mid-season numbers and our P/T staff is well trained and contributing to smooth operations.

Other

- Town Council approved moving forward with the design of the skatepark. We had our first public meeting Wed 5/13, with a substantial turnout of about 15 or so teens and 10 adults. We have a follow-up meeting Wed 5/26 and we will present to council on June 2.

Summer

- Vail Resorts has approved summer use of the GPCC, and we are moving forward with a contract. We have a walk-through scheduled for next week, will begin to move in, and we will begin training on Monday, 6/1.
- Our lease with RSES is approved for the summer of 2015, and catching up with Marcie and Michelle at RSES was quite a success. It appears Mia and Shane will stay in the SSCV building for the summer of 2015. They will look for another solution for 2016 and the future – possibly outside of Vail.
- We are hired for Camp Eco Fun and Camp Vail. We have a Pre Kamp Director, one teacher (and substitute Director) and a bilingual aide. We need one more Pre Kamp teacher.
- Gale has already come by to do our supervisory inspections and we have completed our health inspection. We will complete our fire inspections and be ready to roll for the summer.

BUILDING MAINTENANCE

Vail Golf & Nordic Club House

- Working to resolve plumbing issues
- Parking lot has been patched (hopefully for the last time)
- Kitchen cleaning and repairs complete for F&B operations
- Swamp coolers will be charged and running by June 1st
- Starter Building in need of kitchen ongoing, F&B licensing based on change of ownership has now required additional items (3 bay sink with drain boards, mop sink, floor repair, new hot water heater) A plan for compliance is underway and targeting Memorial Day weekend for opening.
- F&B operations will continue out of the pro shop until starter bldg is complete

Grill on the Gore

- Manager, Chef, Cook 2, dishwasher / Prep cook, servers all hired
- POS system purchased and scheduled for install and training
- Chemical and cleaning program established and installed
- All kitchen wares, additional kitchen equipment, glassware, flatware, silverware all being ordered for start up
- Audio / visual install ongoing
- Interior and exterior FOH being cleaned, repaired and prepared for opening
- Vendor lists are still being developed

- Staff uniforms ordered
- Draft food and beverage menus have been developed, working on pricing
- Service standards being developed.
- Product samples are arriving and we will be evaluating products for purchase
- Events are being booked and organized however we are in need of a coordinator ASAP

Dobson

- VRD authorized by TOV to get snow fence repair going
- VRD authorized by TOV to repair damaged bricks on west side of bldg.
- Ice machine in concessions installed

Vail Nature Center

- Wood floor refinished on 1st floor,
- The current relationship with Walking Mtn from a maintenance perspective is extremely challenging with neither party happy with current efforts

Vail Tennis & Admin Center

- Crack repairs at Golden Peak to be scheduled as soon as night temps rise
- Annual spring cleaning including carpet cleaning, tile polishing, window cleaning, etc..
- Trash and recycling stations around tennis center need painting

Vail Gymnastics Center

- Exterior landscaping around entrance complete, additional work planned to reveg area impacted by construction

Youth Services Lions Head

- Spring Punch list items

Sports & Ford Park

- Punch list items being attended to

Ford Park Concessions

- Currently hiring summer staff (concessions manager hired)
- Spring Clean and Punch list items being scheduled
- Working with promoters to provide “lunch boxes” for the staff and “meal deals” for guests

Vending

- New machines for Ford Park to be installed prior to seasonal start up
- Looking at ways to ensure that we have adequate staff to maintain equipment.

Projects on the radar

- Conceptual plans for both shade structure at the Nature Center as well as storage building at the Athletic fields are now available for review by VRD board and staff.

DOBSON

- FBLA came to Dobson from April 22-25. Over 1500 kids descended upon Vail for their state leadership conference.
- Dobson is currently shutdown for annual maintenance. We plan to open June 8 and resume business as usual. During this shutdown time we have already cleaned the dasher boards and rink glass. We have done some painting to various areas that were in need. We are also having the arena rubber flooring replaced and construction on that project starts May 18.

- Jared and Andy will be attending the North American Rink Conference and Expo from May 17-21. Jared will also be promoting the Rocky Mountain Rink Association at the trade show. The RMRA is a newly formed association to help set up a network of rink industry employees work together to provide better experiences at their ice rinks. Jared sits on the board as the secretary. The RMRA is the only association of its type west of Minnesota. The other 3 similar associations are located in Minnesota, Wisconsin, and New England.

PARKS MAINTENANCE

- Things are starting to grow. We mowed the fields and put some fertilizer on FP. Checked irrigation on most fields and have the controllers off for now. Put a lot of the benches and bleachers together. Leagues are going strong with practices and games, softball will start the first of June on the new fields. Still getting everything set up and it all looks good.