

VAIL PARK AND RECREATION DISTRICT
d/b/a VAIL RECREATION DISTRICT
BOARD OF DIRECTORS

5:00 P.M.
Thursday, February 28, 2013
Town of Vail, Council Chambers
AGENDA
REGULAR MEETING

1. Call to Order
2. Executive Session for the purpose(s) of:
 - a. §24-6-402(4)(e), C.R.S., “For determining positions relative to matters that may be subject to negotiations, developing strategies for negotiations, and instructing negotiators concerning the scope of the Clubhouse Remodeling at the Vail Golf Course; and Section §24-6-402(4)(b), conference with an attorney for the public entity for the purpose of receiving legal advice on specific legal questions related to these negotiations.”
3. Approval of Minutes
 - a. February 14, 2013
4. Public Input of Items not on the Agenda
5. Presentation of #18 hole relocation project – Mr. Kevin Atkinson
6. Executive Summary and Action Plan for the Vail Golf Club 2012 Year-End Report – Ms. Alice Plain
7. January 2013 Financial Report – Mr. Eric Weaver
8. Executive Director Input
9. Board Member Input
10. Adjournment

RECORD OF PROCEEDINGS

Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District February 14, 2013

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on February 14, 2013 at 5:00 p.m., at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT
 - 1.1. Jeff Wiles, Joe Hanlon, Ken Wilson and Billy Suarez
2. MEMBERS ABSENT AND EXCUSED
 - 2.1. Rick Sackbauer
3. STAFF PRESENT
 - 3.1. Mike Ortiz, Jamie Gunion
4. OTHERS PRESENT
 - 4.1. John Dunn, Mountain Law Group, LLC
5. CONSULTANTS PRESENT
 - 5.1. Eric Weaver, Robertson & Marchetti, P.C.
6. CALL TO ORDER
 - 6.1. Director Hanlon called the meeting to order.
7. APPROVAL OF MEETING MINUTES
 - 7.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the January 24, 2013 Regular Meeting as presented.
8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA
 - 8.1. None
9. VAIL RECREATION DISTRICT FINANCIAL OUTLOOK AND PLANNING
 - 9.1. Mr. Eric Weaver discussed the financial history and budget forecasting, program fee comparisons and a proposed capital funding analysis with the Board. Mr. Weaver explained in 2005 property tax revenues for operations were at \$1.5 million, \$3 million in 2008, just over \$3 million in 2010-11 and by 2012 were

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down to \$2.5 million. A \$500,000 decrease from peak collections in 2010. Even with new programs and a successful golf seasons, revenues have continued to decrease with the decline in property tax collections. User fees have not increased substantially over the past few years. Overall, rates have increased only minimally from 2005 to 2013.

- 9.2. Mr. Weaver explained the VRD will be short \$800,000 by 2014 and then \$400,000 to \$600,000 from 2015 to 2017. Most capital items are routine maintenance needs. To generate revenues for this, user fees could be increased 16 to 18 percent across all departments as a funding option in addition to researching a mill levy increase or not funding capital items.
- 9.3. Capital is broken down by category including deferred and ongoing maintenance, life safety and ADA improvements, and vehicles and equipment (zamboni, snowcat, golf carts, mowers, utility vehicles, vehicles, etc). In 2014, the golf course is anticipated to replace its golf cart fleet. A large budget item for 2013 is the \$1.15 million contribution for the golf course clubhouse renovation. Mr. Weaver said staff reviewed the golf course master plan and broke it down to critical items, enhancements and maintenance. Starting in 2015, the budget does include some master plan items, but from 2013 to 2015 most budget items at the golf course are really routine upkeep needs.
- 9.4. Director Suarez questioned programs and other revenues past 2013 and whether the revenues included concessions and operations?
 - 9.4.1. Mr. Weaver explained the 2014 budget does include estimates of Dobson and Ford Park concessions with golf course clubhouse concessions beginning in 2015. Mr. Weaver said revenues from food and beverage, as well as operations expenses escalate by 3 percent per year.
- 9.5. Mr. Ortiz explained fees have not increased significantly without a drop in services and an increase in programming over the past seven years. Mr. Weaver said the average fee increase is in the range of 1 to 2 percent per year. In 2005, an 18 hole guest fee was \$99 dollars and it is now \$95 as an example of a significant fee that has actually declined over time. Some of the fees are driven by the market and projects taking place. Mr. Weaver explained the VRD is not just being conservative, but it is a goal of the VRD to keep fees reasonable.
- 9.6. Director Hanlon agreed with Director Suarez, saying the board needs to keep reviewing fees and increase appropriately. There is a wow factor in how reasonable the fee increases have been over the past few years.
- 9.7. Mr. Weaver explained this process is to create a one pager on where the VRD is, where it's headed and what needs to be done and to share this with the public.

10. FIRST QUARTER CAPITAL FUNDING REQUESTS FOR 2013

- 10.1. When looking at capital needs, Mr. Weaver explained if there were no mill levy increase or user fee increases project that could be funded in priority include: interior flooring and signage at the Nature Center; concessions and interior

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Vail Recreation District February 14, 2013 Meeting Minutes

- components for the facilities at Ford Park; a telephone system renovation throughout the District that will reduce ongoing monthly bills; green tarps replacement, Toro Workman replacement and various equipment for golf course maintenance; a three-year project to level critical tee boxes, cart path replacement, and work on hole 19 and hole 13 planning at the golf course.
- 10.1.1. Director Suarez questioned the volleyball courts safety nets. Mr. Ortiz explained the safety nets between the golf course/athletic field and sand volleyball courts would be more permanent as compared to promoters bringing in nets for events.
- 10.2. Mr. Weaver also mentioned that because 2014 has so many capital needs, there is a need to roll some funds over from 2013.
- 10.2.1. Director Wiles questioned storage space for the Sports Department. Mr. Weaver explained this project is in the unfunded category at this point and goes alongside with renovation of the soccer field restrooms. Mr. Ortiz explained that there are dollar needs for planning of all projects, such as a soccer field park renovation and storage needs.
- 10.2.2. Mr. Weaver said to come up with dollars to fund storage for sports, a large number of smaller items would go unfunded.
- 10.3. Director Wilson asked about the archiving system for paper work to make all documents in storage available online. He also questioned the new disc golf course. Mr. Weaver explained that a system is being researched for record archival and the disc golf course is in the unfunded project list at this time.
- 10.4. Director Wilson encouraged staff and the board to provide more improvements to the Imagination Station and make it a state-of-the-art facility. He also questioned funding of the driving range mats. Mr. Ortiz explained staff is looking at repairing four stations on the north side, but not completing the entire range while the planning continues for the golf course clubhouse renovation. If the golf course clubhouse is renovated, the trailers will be placed where the mats would be.
- 10.5. Director Wilson questioned the three most important unfunded projects, not the most expensive.
- 10.5.1. Mr. Weaver explained these unfunded projects include Imagination Station improvements, the athletic field building/restrooms and various deferred maintenance at Dobson Ice Arena to prepare the facility for the 2015 World Championships, equaling \$300,000. This includes repainting, re-staining, improving score boards, new flooring at the entrance, etc. Mr. Weaver reminded the Board that the Town of Vail is responsible for the exterior maintenance of the facilities. The laser leveling of the Tennis Courts at Ford Park is another item that hasn't taken place in almost a decade.
- 10.5.2. Mr. Ortiz said the leveling of the Tennis Courts would not want to be completed until after 2014 when construction is complete at Ford Park. He also said another large item is concession area improvements at Dobson Ice

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Arena. Mr. Ortiz said the top three items in his view are improvements at the Imagination Station, planning and funds for the restrooms/building at the athletic field and Dobson concession renovations.

- 10.5.3. Mr. Ortiz explained the old School House at Ford Park holds the Sports Department equipment storage. Currently it is the only location available and will be difficult to access following the redesign of Ford Park.
- 10.6. Mr. Weaver explained if the VRD spends the entire \$800,000 in available funds for 2013, many items in 2014 would go unfunded unless additional funds can be found.
- 10.7. Director Suarez said he feels the mill levy can be passed and user fees can increase slightly.
- 10.8. Mr. Weaver recommended the board spend the \$400,000 in first quarter items, while hold the \$1.15 million for the clubhouse and other funds for 2013 until such time as the items are needed. Staff will continue working on long-range planning for capital past 2014 for future meetings and planning. There will be a growing list of unfunded projects and routine maintenance that will need to be looked at and planned for. The VRD does not want to get behind on routine maintenance projects to be financially stable, said Weaver.
- 10.9. Mr. Ortiz said there is a need to visually show the public what has been done and what needs to be done as part of the planning. The VRD is fortunate to have the partnership with the Town of Vail and funding assistance for the exterior maintenance of the facilities.
- 10.10. Director Wiles questioned how many projects from the 2012 capital fund were not funded. Mr. Weaver explained with the exception of the clubhouse renovation, sand volleyball court improvements, recycling program, work at the maintenance facility restroom improvements and other smaller projects that equates to approximately \$10,000 out of a \$720,000 capital budget.
- 10.11. Mr. Weaver suggested a motion from the board to allow staff to move forward with first quarter capital items at approximately \$420,000.
- 10.12. Upon a motion duly made and seconded it was unanimously RESOLVED to approve the 2013 first quarter capital projects at an approximate budget of \$420,000.

11. EXECUTIVE DIRECTOR INPUT

- 11.1. Director Wilson questioned the First Tee program and its future. Mr. Ortiz explained staff is working with the Vail Valley Foundation and its process for the future of the program.

12. BOARD MEMBER INPUT

- 12.1. Director Wiles commented the Winter Mountain Games was a success with involvement in the snowshoe race and the mountain bike race on the Nordic Center. Overall it was a very good event.

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13. ADJOURNAMENT

- 13.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,

Jamie Gunion
Secretary to the Meeting

Executive Report Survey 2012

*How do we get better?

The guest feedback program for 2012 revealed some areas in need of improvement for the 2013 season. This is the first year we have conducted the survey. There are no other public golf courses conducting a similar survey to compare to. The online reporting tool was extremely helpful with the email notifications to follow. We learned that our phone call impression is extremely important as well as a warm welcome. The majority of our respondents were returning guests to the Vail Golf Club.

We learned we need to move our passive supporters to promoters of the Vail GC. We are striving to improve our net promoter score by 2 points in 2013. How do we do this??

*Key findings : We need to keep doing what we are doing and improve on areas shown below

*Areas of improvement:

*Suggestions for 2013

Reservations are made 50% online and 50% by phone. The phone reception is extremely important. Our website needs improvement. Jamie is working on the new website.

Action Plan:

1. **Pace of Play:** Keys to success: Hiring the right individuals, training, "4:07 buy in" from all staff, continuous training and monitoring throughout season as well as added customer service on course from Alice and Chris and Jon. Language used with our locals and guests on course needs improvement.
 - Consultation with Chris Moffet to assist with training (conflict resolution) for our Ranger Staff. Chris will assist with coming up with suggested language to use with guests on the course. We have planned a meeting for the end of April with our key staff and returning rangers to come up with common scenarios we encounter on course and how we can effectively deal with these situations. We plan to produce a one page handbook for our rangers.
 - Opportunity for our Rangers to receive a bonus and/or small raise depending on feedback from guests and performance throughout the summer. (Total increase of \$1200)
 - Post a NEW sticker on the golf cart windshields in reference to recommendations to play in a timely fashion
 - Data shows the importance of the timing system for the League Play. The League times are consistent and predictable. Players are able to count on the overall time of 4:07 to 4:15 for playing time. Improved overall times of league play by 45 minutes. (From 5 hours to 4:07 to 4:15).

2. **Phone Volume in July / August**
 - designated receptionist Mon-Friday 7am-3pm daily June through September (\$7680.00 @ \$12/hr)
 - ✓ Challenges with full time receptionist: set up in the back common room area. Overall knowledge of person to answer questions. Location for person.

- **OR** have a pro shop staff member be “on phones” for the day. Mon-Fri 6:30a-1:30pm (6hrs) \$3000 additional funds for the month of July and Aug when course is the busiest.
- Direct persons to book tee times online. Waive the advanced reservation fee of \$10 per person if book on line. May book through website OR through the Vail GC APP.

3. **Concierge contact:**

- continue to offer our “concierge day” in June. Introduce the golf course and what we do in the VRD.
- More FACE Time throughout the summer! Early season contact with hotels and concierges. Continue to introduce ourselves face to face with hotel concierge’s in the summer 2X per month.
- Early Season – Offer “Free” Concierge Lessons for Vail Hotels

Other Areas of Improvement

- Website improvements - Jamie is working on new website. We need a “wow” factor with the golf course section. More Photos and easier navigation.
- On course: Opportunity for additional signage on course about our golf course applications and environmental sensitivity “Did you know..that Vail GC uses less water...”

ROBERTSON & MARCHETTI, P.C.

Certified Public Accountants

Accountant's Compilation Report

February 22, 2013

Board of Directors
Vail Recreation District
Vail, Colorado

I have compiled the accompanying balance sheet of Vail Recreation District as of January 1, 2013 and the related statement of revenues, expenditures and changes in fund balance with budgets for the one month period then ended. I also compiled the accompanying budget and forecast of revenues, expenditures and changes in fund balance for the year ending December 31, 2013 in accordance with standards established by the American Institute of Certified Public Accountants.

I have not audited or reviewed the accompanying financial statements and, accordingly, do not express an opinion or provide any assurance about whether the financial statements are in accordance with accounting principles generally accepted in the United States of America.

As a consulting financial manager, I participate in the financial management of the District. Management (with my participation) is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements. I have prepared these financial statements in my capacity as consulting financial managers for the District.

My responsibilities include conducting the compilation in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. The objective of a compilation is to assist management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

Management (with my participation) has elected to omit substantially all the disclosures and the statement of cash flows required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the District's financial position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

A compilation of a forecasted financial statement is limited to presenting in the form of a forecast, information that is the representation of management and does not include evaluation of the support for the assumptions underlying the forecast. I have not examined the accompanying forecast and, accordingly, do not express an opinion or any other form of assurance on the forecasted statement or assumptions. Furthermore, there will usually be differences between the forecasted and actual results, because events and circumstances frequently do not occur as expected and those differences may be material. I have no responsibility to update this report for events or circumstances occurring after the date of this report.

I also compiled the accompanying 2012 historical financial statements of the District and my report thereon stated that we did not audit or review those financial statements and, accordingly, expressed no opinion or any other form of assurance on them. The report noted that management (with my participation) had elected to omit substantially all disclosures and cash flows and that if these omissions had been included, they might influence the user's conclusions about the District's 2012 financial position, results of operations, and cash flows. Accordingly, the 2012 financial statements are not designed for those who are not informed about such matters.

I am not independent from an accounting and auditing perspective with respect to Vail Recreation District because I perform certain accounting services that impair my independence.

ROBERTSON & MARCHETTI, P.C.

Eric Weaver, CPA
Vice-President

VAIL RECREATION DISTRICT
 COMBINED BALANCE SHEET
 December 31, 2012 and January 31, 2013

	12/31/12					01/31/13				
	General Fund	Enter-prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total	General Fund	Enter-prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total
ASSETS										
CASH- UNRESTRICTED	2,483,841	(52)			2,483,789	2,204,001	(52)			2,203,949
INVESTMENTS- RESTRICTED		289,702			289,702		289,819			289,819
ACCOUNTS RECEIVABLE	110,434	631			111,066	95,778	(186)			95,592
PROPERTY TAXES RECEIVABLE	2,390,213	283,188			2,673,401	2,390,213	283,188			2,673,401
PREPAIDS, DEPOSITS & INVENTORY	1,500	94,899			96,399	1,500	94,899			96,399
DUE (TO) FROM OTHER FUND	14,338	(14,338)			0	110,465	(110,465)			0
LOAN DUE (TO) FROM OTHER FUND	841	(841)			0	841	(841)			0
LAND & BUILDINGS			580,661	11,895,364	12,476,025			580,661	11,895,364	12,476,025
EQUIPMENT			739,599	1,658,746	2,398,345			739,599	1,658,746	2,398,345
ACCUM DEPR			(688,257)	(6,914,960)	(7,603,217)			(688,257)	(6,914,960)	(7,603,217)
COST OF BOND ISSUANCE, NET				237,574	237,574				237,574	237,574
TOTAL ASSETS	5,001,168	653,188	632,003	6,876,724	13,163,083	4,802,798	556,362	632,003	6,876,724	12,867,887
LIABILITIES AND FUND EQUITY										
ACCOUNTS PAYABLE	61,054	24,043			85,097	50,426	(13,054)			37,372
DEFERRED PROPERTY TAXES	2,390,213	283,188			2,673,401	2,390,213	283,188			2,673,401
DEFERRED REVENUE	26,025	10,807			36,832	13,186	10,807			23,992
ACCRUED COMPENSATED ABSENCES			37,146	16,176	53,322			37,146	16,176	53,322
ACCRUED INTEREST PAYABLE			841	30,804	31,645			841	30,804	31,645
GOLF EQUIPMENT LEASES PAYABLE				0	0				0	0
DUE TO TOV- DOBSON IMPROVEMENTS				10,301	10,301				10,301	10,301
DUE TO TOV-GYMNASTICS			80,000		80,000			80,000		80,000
DUE TO TOV-IRRIGATION SYSTEM				0	0				0	0
DUE TO ERWSD- WEATHER STATION				0	0				0	0
DOBSON BONDS PAYABLE				1,800,000	1,800,000				1,800,000	1,800,000
IMPUTED INTEREST			(2,339)	(310)	(2,649)			(2,339)	(310)	(2,649)
TOTAL LIABILITIES	2,477,292	318,038	115,648	1,856,971	4,767,949	2,453,825	280,941	115,648	1,856,971	4,707,385
NET ASSETS										
INV IN FIXED ASSETS, NET OF DEBT FUND BALANCE	2,523,876	335,150	516,355	5,019,753	5,536,108	2,348,974	275,421	516,355	5,019,753	5,536,108
TOTAL NET ASSETS	2,523,876	335,150	516,355	5,019,753	8,395,133	2,348,974	275,421	516,355	5,019,753	8,160,502
TOTAL LIAB & NET ASSETS	5,001,168	653,188	632,003	6,876,724	13,163,083	4,802,798	556,362	632,003	6,876,724	12,867,887

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VAIL RECREATION DISTRICT
 STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE
 ACTUAL, BUDGET AND FORECAST FOR THE PERIOD

Printed:

Printed: 02/22/13

Modified Accrual Basis

Modified Accrual Basis

	2012 Prelim Actual	2013 Forecast	2013 Adopted Budget	Variance Favorble (Unfavor)	Percentage Variance Favorble (Unfavor)	1 Month Ended 01/31/13 Actual	1 Month Ended 01/31/13 Budget	Variance Favorble (Unfavor)	Percentage Variance Favorble (Unfavor)
COMBINED REVENUES									
PROPERTY AND OTHER TAXES, NET OF FEES	2,672,897	2,705,593	2,705,593	-	0%	-	-	-	0%
OTHER NON-DEPARTMENTALIZED REVENUES	36,524	63,500	63,500	-	0%	392	793	(401)	-51%
BANQUET ROOM OPERATIONS, NET	-	-	-	-	0%	-	-	-	0%
SPORTS	357,448	424,539	424,539	-	0%	11,213	10,896	317	3%
GYMNASTICS	195,537	191,590	191,590	-	0%	20,744	13,940	6,803	49%
YOUTH SERVICES	353,118	338,738	338,738	-	0%	27,717	17,245	10,473	61%
OUTDOOR & NORDIC PROGRAM	118,214	103,287	103,287	-	0%	8,588	14,596	(6,008)	-41%
GOLF COURSE	1,470,054	1,336,163	1,336,163	-	0%	(197)	-	(197)	0%
TENNIS	35,671	35,475	35,475	-	0%	-	-	-	0%
DOBSON	494,120	508,386	508,386	-	0%	49,498	48,023	1,475	3%
TOTAL REVENUES	5,733,584	5,707,272	5,707,272	-	0%	117,955	105,493	12,461	12%
OPERATING EXPENSES									
ADMINISTRATION	(649,357)	(720,181)	(722,527)	2,345	0%	(114,592)	(125,237)	10,645	8%
PUBLIC RELATIONS/MARKETING	(227,434)	(234,476)	(234,503)	26	0%	(20,135)	(29,451)	9,316	32%
PARK MAINTENANCE	(175,557)	(175,255)	(175,430)	175	0%	(8,491)	(8,789)	298	3%
FACILITIES MAINTENANCE	(104,662)	(103,533)	(103,695)	161	0%	(11,771)	(12,819)	1,048	8%
SPORTS	(439,767)	(517,050)	(517,073)	23	0%	(30,040)	(34,397)	4,358	13%
GYMNASTICS	(203,317)	(217,868)	(217,843)	(25)	0%	(22,109)	(17,983)	(4,125)	-23%
YOUTH SERVICES	(407,472)	(411,733)	(412,170)	437	0%	(26,595)	(26,200)	(396)	-2%
OUTDOOR & NORDIC PROGRAM	(118,118)	(124,647)	(124,701)	54	0%	(9,447)	(12,078)	2,630	22%
GOLF OPERATIONS	(628,905)	(658,002)	(658,582)	580	0%	(19,719)	(21,757)	2,038	9%
GOLF MAINTENANCE	(750,028)	(768,853)	(769,508)	654	0%	(38,073)	(38,899)	826	2%
TENNIS	(78,364)	(72,654)	(72,704)	50	0%	(992)	(1,346)	353	26%
DOBSON	(543,629)	(576,990)	(577,115)	125	0%	(47,181)	(41,488)	(5,694)	-14%
TOTAL EXPENSES	(4,326,609)	(4,581,244)	(4,585,850)	4,606	0%	(349,145)	(370,442)	21,297	6%
CHANGE IN FUND BAL BEFORE DS & CAP	1,406,975	1,126,028	1,121,422	4,606		(231,190)	(264,949)	33,759	
DEBT SERVICE	(322,262)	(323,750)	(323,750)	-	0%	-	-	-	0%
CHANGE IN FUND BAL BEFORE CAP	1,084,713	802,278	797,672	4,606		(231,190)	(264,949)	33,759	
DONATIONS, LOANS, & SALE OF ASSETS	23,000	10,000	10,000	-	100%	-	-	-	100%
CAPITAL EXPENDITURES	(735,790)	(1,723,623)	(1,847,794)	124,171	7%	(3,441)	(5,000)	1,559	31%
LESS UNFUNDED AMOUNTS	-	(125,000)	(125,000)	-	0%	-	-	-	0%
CONTINGENCY	-	-	-	-	0%	-	-	-	0%
TOTAL NET CAPITAL EXPENSES	(712,790)	(1,838,623)	(1,962,794)	124,171	6%	(3,441)	(5,000)	1,559	31%
CHANGE IN FUND BALANCE	371,923	(1,036,344)	(1,165,121)	128,777		(234,632)	(269,949)	35,318	
BEGINNING FUND BALANCES	2,487,103	2,859,026	2,669,672	189,354		2,859,026	2,669,672	189,354	
ENDING FUND BALANCES	2,859,026	1,822,682	1,504,550	318,131		2,624,394	2,399,723	224,672	

PROPERTY & OTHER TAXES- County has Nataed \$42K of taxes
 GYMNASTICS REVENUES- Programs off to a good start.
 YOUTH SERVICES REV- Before and after school program off to a good start.
 ADMINISTRATION EXPENSES- Insurance under budget, reminder is timing differences.
 PUBLIC RELATIONS EXPENSES- Timing
 DOBSON EXPENSES- Most unfavourable variances look to be due to timing and should reverse themselves in coming months.
 FUND BALANCE- Savings at end of 2012 (\$160K) as well as roll-forward of uncompleted capital projects (\$30K).

VAIL RECREATION DISTRICT DIRECTOR REPORT
February 28, 2013

GOLF MAINTENANCE

- Snowpack Update as of Feb. 20: Statewide snowpack is at 71 percent, down from 74 percent on Feb. 7 of normal. Upper Colorado River Basin figure at 65 percent, down from 69 percent on Feb. 7) of normal, YTD. Around this same period last year, we were at 72 percent statewide and 68 percent for our basin. So, we are now trending right on last year's curve. Good news coming in the form of lots of snow forecasted over the next week.
- Snow-Water Equivalent Update: Weaker outlook than the snowpack figure alone due to a lack of moisture in the snows we have had this winter. As of Feb. 20, the figure is at 7.7" or 59 percent of average YTD for Vail Mountain. This is a significant improvement from the 42 percent figure on Jan. 22.
- Hopefully this snow cycle will continue, but unless it absolutely "hammers" snow the remainder of the winter, we will be hard pressed to get to anything but an average snowpack season-end. Accumulating the necessary 15" of snow-water equivalent to get to the 23" average by April 30 is unlikely. In the course of 90 days from Feb. 1 through April 30, this type of accumulation only occurred in the 2010-11 winter season, the snowiest season in Vail Mountain's history. The concern is that much like the severe drought year of 2002 and associated water restrictions, reservoir levels are low from our previous drought year of 2011/12, just as they were in 2001 leading into 2002. Monitoring these charts and figures the rest of winter will be my priority for discussion, planning and communication. I'm hoping for a cool, wet spring to mitigate likely summer water restrictions.
- Nordic trail still in great shape, Winter Game's ski and bike races went well on February 8-10. I raise the question of whether the VRD would like to research the possibility of a "fat tire bike" trail addition and programming to our current set of winter trails and programs, because I think this segment of the cycling community will grow over the next few years. Of course, pursuing this would not make sense unless it had a potential revenue generating component, PR and marketing component, or both, and did not negatively impact the Nordic program.
- Working on plan for which tees will be re-leveled this spring with approved capital funding.
- Researching possible installation of synthetic turf matting on the back of the driving range tee this spring. Need to find a product that could serve in both a temporary and permanent installation scenario and does not cause an operations burden for the golf maintenance or golf operations staff. The product has to be light and mobile in order to be moved regularly, or durable if plan to install permanently this year and then again when it's time to place trailers for the clubhouse renovation.
- Attended annual Golf Industry Show and seminars February 4-8, looking at the latest product and equipment innovations to continue to improve the golf experience at Vail GC. A product that I was familiar with and looked at more closely at the show, are sensors that can be installed in putting greens to monitor moisture content and help accurately determine the time to water the green, thus increasing efficiency of water usage.

GOLF OPERATIONS

- We have solidified details with the Colorado PGA Golf in Schools Program at Red Sandstone Elementary. The program will consist of three sessions of instruction in the gymnasium and a one week session at the driving range. The program will begin April 22. We will work with the 4th grade class. The Colorado PGA provides all materials, payment for instructors and cost for children transportation to the course.
- Staff continues to meet with salespersons to solidify merchandise orders for 2013 season.
- We have hired our sixth PGM intern for the summer. Our last hire is Isaac from New Mexico State University. He will be here for a three-month internship. We are looking for two host families, for three months in Vail for two of our PGM interns (1 male and 1 female).
- Alice has recently become a member of the LPGA Teaching Division. She is now a Class A-2 member of the organization.
- Alice will be accepting her Bill Strausbaugh Award at the annual Spring PGA Meeting in April.

SPORTS REPORT

- Kidsport has renewed their supporting sponsorship role for the Kids Adventure Race and Youth Mountain Bike Series
- Working on a printed spectator guide with the Vail Daily for the Kids Adventure Race
- Registration is open for the Krueger Family Shamrock Shuffle snowshoe race, Spring Youth Soccer, the Trail Running Series and Youth Sports Summer camps.
- Finalizing details for Youth Sports Spectacular (a 5 week introduction to 5 different sports) and t-ball
- Columbia is once again supplying the T-shirts for all the trail running races. We are currently working with the designer for a comprehensive look for all the printing for the different races
- The Krueger Family Shamrock Shuffle will include a meal provided by Happy Valley Grill and a Irish Coffee and Bloody Mary bar provided through Avon Liquors

DOBSON

No Report Given

MARKETING

- Summer marketing efforts in full swing including announcements, collateral, advertisements, etc.
- Working on a turn-down program with the VLMDAC for 2,000 lodging rooms in Vail that will include info on summer camps and the Kids Adventure Race. This is targeting the South American visitor.
- Vail Resorts will be taking VRD summer information on youth programs to South America.
- Continue to make slow progress on the new website.

GYMNASTICS

- We have had quite a few drop-ins from Texas and Denver in a number of our classes. From toddler to team.
- Girl's classes continue to be very full.
- Kara Woodland has a meet a DU this Sunday. It is one of the largest meets in the state.
- We hosted a Fabric Aerials class on Monday evening and had 11 girls participate. The kids really liked it and we are trying to set up a permanent class.

YOUTH SERVICES

- 5 full days of School's Out Camp last week.
- Busy Imagination Station and Pottery this week, with quite a few guests coming to fitness classes also.
- Cocktails & Canvas on March 15 - the first of our Special Events using Special Event liquor license. Chocolate Making on March 29.

BUILDING MAINTENANCE

Vail Golf Course

- Hole 19 material storage
- PEC for final project rescheduled for March
- Final designs now complete including Specs for completion
- Project to be completed in Spring 2013 including: sod, cart path repair, monument

Ford Park and Athletic Fields Renovation

- Park Center building framed and floor poured,
- Utility work for Ford Park improvements ongoing
- West facility being framed now

Nature Center

- Sign replacement to be fabricated for Spring Install

Golf Maintenance

- Low flow fixtures contributing to new sewer line challenges, will be removed to prevent future issues.

Dobson

- Circulation pump replaced and building heating now restored to normal
- JCI completed internet connectivity for TOV Library and now working on Dobson system
- Cooling tower being evaluated due to excessive leaks, not analyzed correctly in Bourne study. Will present recommendations to TOV once complete
- PRV continues to struggle with contaminants entering the bldg., working with PSI plumbing and ERW&SD to resolve.
- Main and back conference rooms were both recently painted / patched and floor buffed to prepare for Burton event. TOV assumed partial cost due to library occupying the space.