
RECORD OF PROCEEDINGS

Minutes of the Regular Meeting
Of the Board of Directors

Vail Park and Recreation District
dba Vail Recreation District
October 26, 2017

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on October 26, 2017 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

1. MEMBERS PRESENT

1.1. Tom Saalfeld, Kim Newbury Rediker, Roland Kjesbo, Kevin Foley, Bill Suarez

2. MEMBERS ABSENT AND EXCUSED

2.1. None

3. STAFF PRESENT

3.1. Jessie Klehfoth, Beth Pappas, Joel Rabinowitz

4. OTHERS PRESENT

4.1. None

5. CONSULTANTS PRESENT

5.1. Eric Weaver

6. CALL TO ORDER

6.1. Director Saalfeld called the meeting to order at 5:01 p.m.

7. CHANGES TO AGENDA

7.1. None

8. APPROVAL OF MEETING MINUTES

8.1. By motion duly made and seconded it was RESOLVED to approve the minutes of the October 12, 2017 regular meeting, with Director Suarez abstaining due to absence.

9. PUBLIC INPUT FOR MATTERS NOT OTHERWISE ON AGENDA

9.1. None

10. 2017 SPORTS OVERVIEW

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- 10.1. Mrs. Beth Pappas gave the Board a presentation of the happenings in the VRD sports department. She explained how the sports department has three full-time staff, herself, Mr. Joel Rabinowitz and Mr. Kip Tingle. They also hire two full-time, seasonal positions in the summer, as well as many hourly assistants and volunteers.
- 10.2. Mrs. Pappas talked about how the sports department runs 20 different adult sports leagues throughout the year, and three nights of open gym during the winter for volleyball, basketball and soccer. The sports department also runs seven different after-school sports programs during the year, and 10 weeks of summer sports camps in Vail, with different sports featured every week. They work with about 900 kids throughout the summer that participate in at least one camp, and attract both local children and visiting guests. Mrs. Pappas explained how they are very proud to be able to bring in professional coaches for these camps.
- 10.3. Mrs. Pappas also explained that a big part of the department's duties include managing the various sports facilities, including booking the fields and school gyms to local and collegiate teams and corporate groups, and also working with the event promoters for big tournaments that come to town, such as soccer, lacrosse and volleyball, which all bring lots of additional revenue and tens of thousands of participants to town.
- 10.4. The VRD sports department also produces a number of their own events, including the local mountain bike, trail running, whitewater and winter Vail Grail race series, in addition to a large soccer tournament. She talked about how the Vail Whitewater Race Series has done well the past few years with the support of Vail's Commission on Special Events, who increased their funding this year to buy custom branded race jerseys. The whitewater series is made up of five races on Tuesdays in April and May, and since VRD has taken over the series, the participation has grown 28%.
- 10.5. Mrs. Pappas also talked about how the VRD sports department runs the local town series mountain bike races, which as far as she knows, is the longest running bike series in the state with 35 years and counting. This year there were 13 races from April to October, including short track and cyclocross races, and this year they added a kids-only mountain bike race series finale, that saw over 55 kids participate. Over the past five years, Mrs. Pappas says they've seen a big increase in youth participation, increased double-digits year over year. They're excited the race series can be a feeder for the local schools, where mountain bike racing is now a sanctioned high school sport. She also mentioned they brought back the Lost Lake Loop this year – a race that's been gone for 10 years due to logging operations on the road to Piney Lake. This year over 2,000 racers participated in the mountain bike races.
- 10.6. Mrs. Pappas also touched on the La Sportiva Vail Trail Running Series, which is a long-standing tradition that was started by Mr. Mike Ortiz almost 20 years

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ago. This year saw over 1,500 participants in seven races, which was about a 15% increase year over year. She mentioned they were able to get permission to do an event at Meadow Mountain this year, which was added as the last race of the series. She talked about the challenges of this race because no motorized vehicles were allowed up the course, so the sports department partnered with Paragon Guides to use llamas to take stock up to the aid station. The sports department also partnered with Lululemon this year to bring back the Vail Running Club.

- 10.7. Mrs. Pappas then spoke about the Fred Ammer Soccer Invitational Tournament, which is a tournament that's been going on for 47 years. This year had 26 teams, with two that were local and then teams from around the state and country – one that came all the way from Chicago. She said this is the most competitive men's adult tournament in Colorado.
- 10.8. Mrs. Pappas also spoke about the Kids Adventure Games, which the VRD started nine years ago with Helene and Billy Mattison, and the Mattisons still hire the VRD to help with the Vail event production. Mrs. Pappas said this is the biggest event that VRD sports does, with over 1,000 participants – and when adding in families, they estimate attendance well over 4,000 people in town for the event.
- 10.9. Mrs. Pappas told the Board about the Vail Grail Winter Series that was new last year – the sports department added on to the existing annual snowshoe race, and last year they were asked to take over Vail HillClimb from Jen Mason and Ellen Miller, which is a fundraiser for the US Mountain Running Team. The sports department was already familiar with the event because they did the timing for it in previous years. Mrs. Pappas said this year she's excited to grow the series and add a Nordic component.
- 10.10. Mrs. Pappas also talked about the sports department's involvement with two golf tournaments – the VRD's fourth annual Businesses, Bogeys & Bragging Rights tournament, put on in conjunction with the Vail Chamber and Business Association, a benefit for VRD's Tom Slaughter Jr. Memorial Youth Recreation Fund, which this year had a Margaritaville theme and saw 27 teams that raised \$14,617 for the fund.
- 10.11. The sports department is also involved with the High Fives Foundation, a California-based non-profit who help people nationwide to support the dreams of mountain sports enthusiasts by raising injury prevention awareness while providing resources and inspiration to those who suffer life-altering injuries. This was the third-annual golf tournament event in Colorado, and Mrs. Pappas said it was an overwhelming success – they raised over \$55,000 from 30 teams, and the highlight was a helicopter ball drop.
- 10.12. The sports department also assists with many community events, including the GoPro Mountain Games, the school district's Wild West Days, and timing for many local community races. Mrs. Pappas also talked about how the sports

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department spearheads the Adopt a Trail program for VRD employees, as the VRD adopted a portion of the North Trail two years ago and has committed to doing three work days each summer, with about 80 work hours being done last summer on the trail.

- 10.13. Mr. Weaver stated how it's pretty baffling all that this small department does, and how they are just one of eight departments that make up the Vail Recreation District.

11. UPDATE ON RED SANDSTONE ELEMENTARY SCHOOL RENOVATION

- 11.1. Director Foley gave an update that he attended the Red Sandstone Elementary School PTO meeting on Oct. 24 and learned that the plan is for construction on the school to start on June 1, 2018 and go through February of 2019. This will mean a few challenges with the VRD's usual after-school program for the school children, however the VRD, school district and Town of Vail are already starting to work together to find a location for these programs and work through transportation ideas.

12. UPDATE ON BALLOT ISSUE A

- 12.1. Mrs. Klehfoth gave an update on VRD's Ballot Issue A and reminded voters that they should have received their ballots in the mail already. Ballots may be returned via mail using the included envelope. Return ballots can be mailed with one forever stamp – no extra postage is required. Ballots may also be dropped off in person at the Vail Recreation District administration offices, located inside the Vail Tennis Center at 700 S Frontage Rd E in Vail, or to the District's Designated Election Official at Marchetti & Weaver's offices located at 28 2nd St., Suite 213 in Edwards, up until 7 p.m. on Nov. 7.
- 12.2. Mrs. Klehfoth reminded the Board that eligible electors are either registered voters or owners of real property within the District. The property must be titled in the voter's name, not in a trust, LLC or partnership and the voter must be a Colorado registered voter.
- 12.3. Ballots were mailed to the address in the voter registration database. Eligible voters can request up to three replacement ballots. These can be mailed to a different address, through Oct. 23. After that, the voter must pick-up the ballot package from either the Vail Recreation District or Marchetti & Weaver offices. Voters must complete and sign the Ballot Request Form, posted online at www.vailrec.com/elections.
- 12.4. Mrs. Klehfoth stated that individuals can register to vote through Eagle County up to and on Election Day, Nov. 7, and to qualify to vote, voters must be a citizen of the United States, be 18 years old by Election Day, be a resident of Colorado at least 22 days prior to an election and not claim the right to vote in any other state.

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12.5. Director Foley encouraged everyone to get out and vote and to vote yes.

13. SEPTEMBER 2017 FINANCIALS

13.1. Mr. Weaver spoke about the year-to-date finances of the District, and said that VRD is operationally 5% favorable in revenues, with expenses also about 5% over budget, but with revenues greater than expenses, overall the District is about \$130K favorable to budget. On the capital side, VRD is slightly favorable to budget, however some capital will be used this fall to replace a snowcat that wasn't originally budgeted for replacement this year. Mr. Weaver also wanted to note a preliminary column for the 2018 budget. He said these numbers were very raw, and templates have been distributed to departments now to fine tune. Because of election, Mr. Weaver stated the budget calendar is off from normal. He proposed to wait until after the election was final to find out which version of the budget would be presented. The current preliminary numbers mainly assume that the mill levy increase passes, but Mr. Weaver says they will be quickly changing gears if it does not pass. Mr. Weaver asked if the Board would be interested in holding a special meeting on Nov. 16 to have a public hearing on the budget. Four of the five Directors said they would be available, with Director Kjesbo being unavailable. Mr. Weaver said they would get Director Kjesbo's feedback before the meeting. Mr. Weaver said that if approved, the mill levy increase will go into capital projects, and the department's budgets will hold mainly the same.

14. EXECUTIVE DIRECTOR INPUT

- 14.1. Mrs. Klehfoth stated that the Vail Golf Club had a total of 24,699 total rounds for the year. This is a significant increase over the past four years in total number of rounds. She also mentioned that the golf course closed Oct. 22. Unfortunately, they were not able to open the last weekend with snow falling on Oct. 20. Nordic operations are already moving in to the pro shop.
- 14.2. Ms. Alice Plain will be attending the Annual PGA National Meeting in Austin, Texas next week. She will be attending with the PGA "Lead" Group for her final meeting. Her two-year participation with this PGA leadership program will come to an end this year.
- 14.3. Mrs. Klehfoth also mentioned that next year the golf club will be offering electric bikes as part of their rental cart fleet.
- 14.4. Golf maintenance is putting the golf course to bed, and is planning for the Coal Bucket Classic, with event date yet to be determined in November.
- 14.5. Mrs. Klehfoth thanked sports for their presentation, and also mentioned that registration is open for the youth volleyball and High Country Hoops basketball programs.
- 14.6. Mrs. Klehfoth state the Grill on the Gore is also closed for the offseason and will reopen with the start of skiing on the Nordic track.

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- 14.7. Mr.s Klehfoth talked about how Community Programming is moving the Gentle Yoga fitness class from Lionshead to the Vail Gymnastics Center this fall. The community programming will be geared more toward being a creation and art space and that department will be adding Virtual Reality machines as well for more children's programming throughout the winter.
 - 14.8. The first Cocktails & Canvas program of the winter will be on Nov. 9 with a focus on ornament making.
 - 14.9. Mrs. Klehfoth mentioned that there will be a Schools' Out Camp on Friday and Monday.
 - 14.10. Mrs. Klehfoth reminded everyone of the Trick or Treat Trot taking place on Halloween from 2 to 5 p.m. for ages 2 to 10. This is a safe way to trick or treat through Vail.
 - 14.11. Mrs. Klehfoth said the Dobson Ice Arena hosted a Hispanic Dance on Oct. 13 with over 1,000 in attendance and also the annual Ski Swap last weekend.
 - 14.12. Mrs. Klehfoth stated that she spent last week at the Adobe Max creative conference learning about new graphic design concepts, 3D graphic, 360 video and more. The marketing department is working on new winter collateral and brochures, also new Nordic maps, a new Nordic Center logo and other winter promotions.
15. BOARD MEMBER INPUT
- 15.1. Director Foley encouraged everyone to come out to the Trick or Treat Trot.
 - 15.2. Director Suarez asked about hours for fall and winter Pickleball at Red Sandstone Elementary School. Mr. Rabinowitz responded and said open gym would be Thursdays from 6 to 9 p.m. and some weekend morning play.
16. ADJOURNMENT
- 16.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,
Jessie Klehfoth
Secretary to the Meeting