# VAIL PARK AND RECREATION DISTRICT d/b/a VAIL RECREATION DISTRICT BOARD OF DIRECTORS

# 5:00 P.M. Thursday, April 23, 2015 Town of Vail, Council Chambers AGENDA REGULAR MEETING

- 1. Call to Order
- 2. Approval of Minutes
  - a. April 9, 2015
- 3. Public Input of Items not on the Agenda
- 4. Update on 4-15-2015 TOV Design and Review Board Meeting Re: Vail Golf & Nordic Clubhouse Mr. Mike Ortiz
- 5. March 2015 Financial Report Mr. Eric Weaver
- 6. Executive Director Input
- 7. Board Member Input
- 8. Adjournment

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# Minutes of the Regular Meeting Of the Board of Directors

# Vail Park and Recreation District dba Vail Recreation District April 9, 2015

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on April 9, 2015 at 5:00 p.m. at the Vail Town Council Chambers, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

#### 1. MEMBERS PRESENT

1.1. Jeff Wiles, Tom Saalfeld, Kim Newbury, Bill Suarez

#### 2. MEMBERS ABSENT AND EXCUSED

2.1. Kevin Foley

## 3. STAFF PRESENT

3.1. Mike Ortiz, Jamie Gunion, Alice Plain, Scott Todd

#### 4. OTHERS PRESENT

4.1. Michael Cacioppo

#### 5. CONSULTANTS PRESENT

5.1. None

### 6. CALL TO ORDER

6.1. Director Wiles called the meeting to order at 5:00 p.m.

#### 7. APPROVAL OF MEETING MINUTES

7.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the March 26, 2015 meeting with a correction of a spelling of the Kreuger name.

#### 8. PUBLIC INPUT OF ITEMS NOT ON THE AGENDA

8.1. None

### 9. 2015 FORD PARK SUMMER PARKING UPDATE

9.1. Mr. Ortiz reviewed discussion that took place at the April 7 Town Council meeting regarding Ford Park summer parking plans. Parking in the northern area of Ford Park will be available for event producers to be rented for \$500 per day.

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Both Bravo! and the Vail Valley Foundation will be utilizing this service. This leaves over 160 spaces in the large lot to the east. Paid parking will be \$10 for event parking starting at 4 p.m. on event nights and 7 a.m. to 7 p.m. for all-day events. Jen Mason with the VVF suggested an extension of the in-town bus route to provide a stop at the top of the stairs near the Nature Center and Amphitheater. The Town of Vail staff will present options for this extension of the route at the next town council meeting.

- 9.2. Director Wiles reported that all stakeholders, the VRD, VVF, Bravo!, Nature Center and Betty Ford Alpine Gardens spoke during the discussion at the Town Council meeting. When the "Nest" is not occupied for events, it will be open to the public. As events start later in the summer, the times will remain at 4 p.m. for paid parking for consistency. He also thanked Director Suarez for speaking on behalf of the VRD.
- 9.3. Director Suarez encouraged the public to call the Council or email them if they are in support of the in-town bus route. The town is also reviewing a plan that would alleviate being charged double for coming in and out on paid parking days per spaces are available.
- 9.4. Director Saalfeld reported the plan for this summer is a trial and will be reviewed again for 2016 parking.

# 10. REVIEW OF 2015 VAIL GOLF CLUB FOOD & BEVERAGE OPERATIONS TIMELINE

- 10.1. Mr. Ortiz explained staff worked with Directors Suarez and Saalfeld to discuss the opening of the course and operations for food and beverage. Staff recommendation is to open the course May 1 with early season food and beverage options to include snacks and packaged options within the Pro Shop until all 18 holes are open. Beginning May 22, starter house and beverage cart operations will begin. Memorial Day weekend will include a full opening of the Grill on the Gore at the clubhouse with early season hours. Beginning July 1, or in June depending course play, hours will be extended at the Grill until Sept. 8. Beverages and snacks can continue to be served in the off-season within the Pro Shop. All staff will be tips certified for selling liquor during early and late season. Mr. Scott O'Connell will hire food and beverage within the Grill, Ms. Alice Plain has hired staff for the starter house and beverage cart. Staff will be in the starter house 30 minutes before the first tee time through 6 p.m. The Grill will operate from 11 a.m. to 8 p.m. during peak season.
- 10.2. Director Wiles questioned the July 1 date and not starting the weekend before July 1. Director Saalfeld explained this is a starting point and can be modified.
  - 10.2.1. Ms. Plain explained the importance to keep the starter house staying open until 7 p.m. but encourages staying open later prior to July 1 if there is a need. Staff will review tee sheets and see if the hours need to be adjusted.
  - 10.2.2. Mr. O'Connell agreed this is a flexible plan and hours can be adjusted.

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- 10.3. Director Saalfeld questioned the May 1 start date for the course opening. Mr. Scott Todd explained with conditions now, May 1 is a feasible date. Turf needs time to grow from the winter season. The new 18 green, tees and fairways are growing back in nicely.
- 10.4. Ms. Plain said last year the course did not open until Memorial Day due to more winter precipitation.
- 10.5. Director Suarez explained the decision is both a fiscal decision as well as the overall health of the golf course.
- 10.6. Director Newbury questioned the hours of the starter house and beverage cart. She said, it is important to provide options for golfers with twilight tee times, or past 3 p.m.
  - 10.6.1. Ms. Plain explained the starter house would remain open until 7 p.m. The beverage cart will be operating until 6 or 7 p.m. depending on the time of year.
- 10.7. Director Wiles questioned the condition of the facility of the clubhouse to make it through the summer. Mr. O'Connell explained staff is working diligently to have the building operational for the summer. There is a fairly lengthy punch list of items that are both aesthetic and operationally needed. There are no guarantees but staff is prepared for whatever might take place throughout the summer.
- 10.8. Mr. Michael Cacioppo apologized for missing the Public Input and requested time to speak. Mr. Cacioppo expressed disappointment that the public does not attend the VRD Board meetings as there are opportunities for discussion. The meetings are an opportunity to listen, learn and provide comments to the Board.
  - 10.8.1. Director Wiles said on behalf of the board they encourage and welcome public participation and feedback. Many people do watch the board meetings on Channel 5 Public Access.

# 11. SELECTION OF ORGANIZATION TO RECEIVE VAIL GOLF COURSE DONATION

- 11.1. Mr. Ortiz, Ms. Plain and Directors Suarez and Newbury reviewed the annual requests for donation of the course for a non-profit event. Director Newbury reported the subcommittee reviewed four organizations, Starting Hearts, Vail Symposium, The Literacy Project and Eagle River Youth Coalition. All are very worthy. The subcommittee recommended Starting Hearts for the donation of the course. It's a new organization that is working to provide AEDs in public areas, as well as offers educational opportunities within the community. The Eagle River Youth Coalition is recommended for the at-cost donation at \$45 per person rate for the tournament. She encouraged the other two organizations to come back in 2016 as the donation process tends to rotate through to different organizations.
- 11.2. By motion duly made and seconded it was unanimously RESOLVED to approve Starting Hearts as the recipient of the Vail Golf Club's annual course

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- donation for a tournament and the Eagle River Youth Coalition as the recipient for an at-cost day.
- 11.3. Director Wiles recognized the board for their review and recommendations.
- 11.4. Director Saalfeld questioned whether the clubhouse has an AED within the facility. Ms. Plain reported that the clubhouse does have an AED. Ms. Gunion also explained there AEDs at all the facilities.

#### 12. EXECUTIVE DIRECTOR'S INPUT

- 12.1. The following items were reviewed:
  - 12.1.1. Season passes for golf will go on sale April 15 with discounts through May 15. Ms. Plain will receive her award for the PGA West Chapter Golf Professional of the year on April 30.
  - 12.1.2. Youth soccer program registration has ended with a waiting list. T-ball will begin April 20.
  - 12.1.3. Summer softball league registration will begin April 15 from 4 to 6 p.m. at Sports Authority in Avon. Director Wiles encouraged softball players receive information on concessions and what will be available.
  - 12.1.4. Marketing continues to work with the town on information about the clubhouse renovation. Evans Chaffee has been awarded the contract for the clubhouse renovation.
    - 12.1.4.1. Director Saalfeld questioned if the VRD will have an owner's rep for the remodel project. Mr. Ortiz explained the VRD will not have an owner's rep. Staff will continue to have input in the process and how construction and operations take place. The VRD has access to NV5, the town's consultant working on project.
  - 12.1.5. The Gymnastics Center will have several elite gymnasts and coaches that will be here for the team competitive camps including gymnasts from the Georgia Gym Dogs, a Division I program. Information will be announced soon. The Swing into Spring event will take place May 2 and is a chance for kids to perform what they've learned throughout the year. State championships are taking place this week.
  - 12.1.6. The Lionshead Easter Egg Hunt took place on April 4 with one of the largest crowds in its history.
  - 12.1.7. Dobson Ice Arena hosted the Volvo event. It was a large event and staff handled and met all of the event's needs. Volvo was extremely happy with how the event turned out. Mr. O'Connell organized several events with beverage services that were successful.

## 13. BOARD MEMBER INPUT

13.1. Director Suarez expressed that he was pleased with the parking discussion at Town Council.

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13.2. Director Wiles noted there is a hockey game between Vail Ski Patrol and Vail Ski School. It begins at 7:15 p.m. April 10 and is a fundraiser for the Vail Valley Charitable Fund.

## 14. ADJOURNAMENT

14.1. Upon a motion duly made and seconded it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted,

Jamie Gunion Secretary to the Meeting



#### Accountant's Compilation Report

April 20, 2015

Board of Directors Vail Recreation District Vail, Colorado

We have compiled the accompanying balance sheet of Vail Recreation District as of March 31, 2015 and the related statement of revenues, expenditures and changes in fund balance with budgets for the three month period then ended. We also compiled the accompanying budget and forecast of revenues, expenditures and changes in fund balance for the year ending December 31, 2015, in accordance with standards established by the American Institute of Certified Public Accountants.

We have not audited or reviewed the accompanying financial statements and, accordingly, do not express an opinion or provide any assurance about whether the financial statements are in accordance with accounting principles generally accepted in the United States of America.

As a consulting financial manager, we participate in the financial management of the District. Management (with our participation) is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements. We have prepared these financial statements in our capacity as consulting financial managers for the District.

Our responsibilities include conducting the compilation in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. The objective of a compilation is to assist management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

Management (with our participation) has elected to omit substantially all the disclosures and the statement of cash flows required by accounting principles generally accepted in the United States of America. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the District's financial position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

A compilation of a forecasted financial statement is limited to presenting in the form of a forecast, information that is the representation of management and does not include evaluation of the support for the assumptions underlying the forecast. We have not examined the accompanying forecast and, accordingly, do not express an opinion or any other form of assurance on the forecasted statement or assumptions. Furthermore, there will usually be differences between the forecasted and actual results, because events and circumstances frequently do not occur as expected and those differences may be material. We have no responsibility to update this report for events or circumstances occurring after the date of this report.

We also compiled the accompanying 2014 historical financial statements of the District and our report thereon stated that we did not audit or review those financial statements and, accordingly, expressed no opinion or any other form of assurance on them. The report noted that management (with my participation) had elected to omit substantially all disclosures and cash flows and that if these omissions had been included, they might influence the user's conclusions about the District's 2014 financial position, results of operations, and cash flows. Accordingly, the 2014 financial statements are not designed for those who are not informed about such matters.

We are not independent from an accounting and auditing perspective with respect to Vail Recreation District because we perform certain accounting services that impair our independence.

Marchetti & Weaver, LIC

# VAIL RECREATION DISTRICT COMBINED BALANCE SHEET

December 31, 2014 and March 31, 2015

	12/31/14					03/31/15					
	General Fund	<u>Enter-</u> prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total	General Fund	Enter- prise Fund	General Fixed Assets & LTD	Ent. Fund Fixed Assets & LTD	Total	
ASSETS											
CASH- UNRESTRICTED INVESTMENTS- RESTRICTED ACCOUNTS RECEIVABLE	3,695,221 135,037	400 293,074 12,895			3,695,621 293,074 147,932	3,969,462 25,359	900 293,074 42,831			3,970,362 293,074 68,189	
PROPERTY TAXES RECEIVABLE PREPAIDS, DEPOSITS & INVENTORY	2,457,073 476	256,390 59,474			2,713,464 59,950	1,672,092 476	174,479 62,467			1,846,571 62,944	
DUE (TO) FROM OTHER FUND LOAN DUE (TO) FROM OTHER FUND	(1,205,900) 17,223	1,205,900 (17,223)			0	(926,829) 17,223	926,829 (17,223)			0	
LAND & BUILDINGS EQUIPMENT			736,190 732,063	12,236,839 1,599,604	12,973,029 2,331,667			736,190 732,063	12,236,839 1,599,604	12,973,029 2,331,667	
ACCUM DEPR			(688,157)	(8,339,030)	(9,027,187)			(688,157)	* * * *	(9,027,187	
TOTAL ASSETS	5,099,130	1,810,911	780,096	5,497,413	13,187,550	4,757,782	1,483,357	780,096	5,497,413	12,518,649	
LIABILITIES AND FUND EQUITY											
ACCOUNTS PAYABLE	56,712	29,527			86,239	57,062	14,976			72,038	
DEFERRED PROPERTY TAXES DEFERRED REVENUE	2,457,073 31,042	256,390 12,280			2,713,464 43,322	1,672,092 28,843	174,479 16,460			1,846,571 45,303	
ACCRUED COMPENSATED ABSENCES ACCRUED INTEREST PAYABLE			34,390 0	23,236 24,675	57,626 24,675			34,390 0	23,236 24,675	57,626 24,675	
DUE TO TOV- DOBSON IMPROVEMENTS DUE TO TOV-GYMNASTICS			0	0	0			0	0	0	
DOBSON BONDS PAYABLE IMPUTED INTEREST			0	1,410,000 0	1,410,000 0			0	1,205,000 0	1,205,000 0	
TOTAL LIABILITIES	2,544,827	298,197	34,390	1,457,911	4,335,325	1,757,996	205,915	34,390	1,252,911	3,251,213	
NET ASSETS											
INV IN FIXED ASSETS, NET OF DEBT RESTRICTED	110.705	278,913	745,706	4,039,502	4,785,208 389,618	108,229	278,913	745,706	4,244,502	4,990,208 387,142	
COMMITTED & ASSIGNED FOR CAPITAL	1.350.000	1,200,000			2,550,000	600.000	1,200,000			1,800,000	
UNASSIGNED	1,093,598	33,800			1,127,399	2,291,557	(201,471)			2,090,086	
TOTAL NET ASSETS	2,554,303	1,512,713	745,706	4,039,502	8,852,224	2,999,786	1,277,442	745,706	4,244,502	9,267,436	
TOTAL LIAB & NET ASSETS	5,099,130	1,810,911	780,096	5,497,413	13,187,550	4,757,782	1,483,357	780,096	5,497,413	12,518,649	
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Printed: 04/20/15

Modified Accrual Basis

	2014 Prelim Actual	2015 Forecast	2015 Adopted Budget	Variance Favorble (Unfavor)	Percentage Variance Favorble (Unfavor)	3 Months Ended 03/31/15 Actual	3 Months Ended 03/31/15 Budget	Variance Favorble (Unfavor)	Percentage Variance Favorble (Unfavor)
COMBINED REVENUES	Aotuui	10100001	Dauget	(Omavor)	(Ginavoi)	Autuui	Daagot	(Gillavol)	(Gillavol)
PROPERTY AND OTHER TAXES, NET OF FEES	2,821,839	2,740,695	2,740,695	_	0%	864,393	859,276	5,117	1%
OTHER NON-DEPARTMENTALIZED REVENUES	61,871	63,750	63,750	_	0%	6,807	8,318	(1,511)	-18%
BANQUET ROOM OPERATIONS, NET	-	-	-	_	0%	-	-	(1,011)	0%
SPORTS	411,980	384,349	376,349	8,000	2%	63,715	38,988	24,727	63%
GYMNASTICS	193,439	204,594	215,638	(11,044)	-5%	45,945	72,398	(26,454)	-37%
COMMUNITY PROGRAMMING	362,270	345,400	345,400	-	0%	49,250	43,999	5,251	12%
OUTDOOR & NORDIC PROGRAM	97,767	83,000	83,000	_	0%	29,092	24,506	4,586	19%
GOLF COURSE	1,287,260	1,242,894	1,236,894	6,000	0%	5,929		5,929	100%
TENNIS	37,354	37,965	37,965	-	0%	-	-	-,-	0%
DOBSON	555,582	649,455	575,555	73,900	13%	232,208	173,413	58,796	34%
TOTAL REVENUES	5,829,362	5,752,102	5,675,246	76,856	1%	1,297,339	1,220,898	76,441	6%
OPERATING EXPENSES									
ADMINISTRATION	(641,973)	(659,873)	(640,917)	(18,956)	-3%	(208,615)	(217,937)	9,322	4%
PUBLIC RELATIONS/MARKETING	(220,207)	(248,961)	(249,045)	84	0%	(56,751)	(70,290)	13,539	19%
PARK MAINTENANCE	(161,553)	(195,846)	(195,634)	(212)	0%	(23,237)	(25,269)	2,032	8%
FACILITIES MAINTENANCE	(119,689)	(122,237)	(121,746)	(491)	0%	(31,021)	(30,517)	(504)	-2%
SPORTS	(510,750)	(483,596)	(482,199)	(1,397)	0%	(69,138)	(76,716)	7,577	10%
GYMNASTICS	(212,015)	(231,796)	(231,307)	(489)	0%	(44,205)	(49,467)	5,262	11%
COMMUNITY PROGRAMMING	(415,404)	(435,998)	(435,429)	(568)	0%	(66,940)	(68,446)	1,506	2%
OUTDOOR & NORDIC PROGRAM	(71,069)	(78,110)	(78,000)	(110)	0%	(21,665)	(20,957)	(708)	-3%
GOLF OPERATIONS	(657,681)	(784,162)	(776,418)	(7,744)	-1%	(50,863)	(50,853)	(10)	0%
GOLF MAINTENANCE	(771,021)	(777,838)	(776,479)	(1,358)	0%	(103,963)	(101,685)	(2,278)	-2%
TENNIS	(80,140)	(67,496)	(67,389)	(107)	0%	(1,702)	(1,640)	(61)	-4%
DOBSON	(618,089)	(674,397)	(669,996)	(4,401)	-1%	(159,366)	(176,566)	17,200	10%
TOTAL EXPENSES	(4,479,591)	(4,760,310)	(4,724,560)	(35,750)	-1%	(837,465)	(890,343)	52,878	6%
CHANGE IN FUND BAL BEFORE DS & CAP	1,349,770	991,792	950,686	41,106		459,874	330,555	129,319	
DEBT SERVICE	(324,582)	(274,145)	(274,145)	-	0%	(242,013)	(242,013)	1	0%
CHANGE IN FUND BAL BEFORE CAP	1,025,189	717,647	676,541	41,106		217,861	88,542	129,320	
DONATIONS, LOANS, & SALE OF ASSETS	-	_	-	-	0%	-	-	-	0%
CAPITAL EXPENDITURES	(478,027)	(2,369,884)	(2,374,484)	4,600	0%	(7,650)	(14,226)	6,576	46%
LESS UNFUNDED CAPITAL PROJECTS	, , ,	- 1	-			, , ,	, , ,		
CONTINGENCY	-	(100,000)	(100,000)	-	0%	-	-	-	0%
TOTAL NET CAPITAL EXPENSES	(478,027)	(2,469,884)	(2,474,484)	4,600	0%	(7,650)	(14,226)	6,576	46%
CHANGE IN FUND BALANCE	547,162	(1,752,236)	(1,797,942)	45,706		210,212	74,316	135,895	
BEGINNING FUND BALANCES	3,519,855	4,067,016	3,903,965	163,051		4,067,016	3,903,965	163,051	
ENDING FUND BALANCES	4,067,016	2,314,780	2,106,023	208,757		4,277,228	3,978,281	298,947	

#### SUMMARY OF SIGNIFICANT VARIANCES:

SPORTS REVENUES- Great start on facility rental and unbudgeted whitewater series revenues

GYMNASTICS REVENUES- Numbers are down due to staff turnover but are coming back with program rebuilding

DOBSON REVENUES- The Volvo event was huge for the areana, both in facility rental and concessions.

PUBLIC RELATIONS EXPENSES- Timing variances, will even out in future months

DOBSON EXPENSES- Savings from being down a staff member in fr multiple months and building costs running favoarable to budget so far.

FUND BALANCE- Savings at end of 2014 rolled forward to 2015.

# VAIL RECREATION DISTRICT DIRECTOR REPORTS April 23, 2015

#### **GOLF MAINTENANCE**

No Report Given

#### **GOLF OPERATIONS**

- Chris Johnson and Ethan Malzahn started working this week. We are setting up the golf shop and other golf operations. Stephen Licciardi will work part time this spring to help with set up and train outside staff prior to moving to Denver. Nathan Mead has changed his mind and decided to return as a PGA Professional at the Vail GC. Nate will start work May 1.
- We are hired for the summer as of April 16. We have lots of new faces at the golf course this summer. We have 46 employees in golf operations seasonal staff (includes snack shack and beverage cart staff) this also includes 11 volunteers.
- Season passes went on sale April 15. We are looking to open the driving range next week.
- We are working with Small Champions again this summer. We plan to offer three sessions of clinics this year with up to five students per class.
- Starting Hearts has been contacted about being awarded the golf course donation. They are thrilled about this opportunity and are looking at late June to host their event. The other three businesses were contacted also.
- The entire Vail Golf Club PGA Staff will attend the PGA West Chapter Spring Meeting on April 30 in Grand Junction.

#### SPORTS REPORT

- Summer Softball signups were held Wednesday evening at Sports Authority in Avon. We have: 11 teams signed up on Monday nights, 13 teams signed up on Wednesday nights, and 12 teams on Thursday nights. Twelve teams/night is a full league. The Tuesday Men's Competitive league continues to be a struggle to fill, so should we have enough co-ed teams on a waitlist to add a Tuesday co-ed league.
- Baseball tournament has postponed the start of their AAYBA Vail World Series until 2016. They felt the timeframe was too tight to get teams to plan and travel to a tournament this summer. They did receive lots of interest from teams and look forward to making a go of it in 2016.
- Walked the new fields with Dave Soron from the Lacrosse Shootout to figure out logistics for the 2015 tournament. He was excited about the park, but very concerned with \$500/day parking for event staff.
- Collateral is done and being distributed for Whitewater and Short Track Series.
- Dealing with logistics for our first Trail Running Race and Mountain Bike Race in eagle...police, medical, parking, HOA's, etc. Volunteers are needed for these events.
- Less than two weeks until our first race
- Fields are all prepped for the start of Youth Soccer and T-ball the week of April 20.

#### **MARKETING**

 Trail Running ads have been running or are scheduled to run in Competitor, Trail Runner, Colorado Runner and Elevation Outdoors magazines. Running postcards hit mailboxes this week.

- Golf ads are being scheduled for Colorado Golf, Vail Valley and Vail Beaver Creek magazines. 5280 will do an email blast on the Women's Golf and Yoga Retreat the last week in May, hitting 60,000 subscribers.
- General all-VRD ads have either ran or are scheduled for the Denver Post Summer Camp Guide, Aurora Magazine Summer Guide, What to Do magazines, etc.
- Working on story with the Vail Daily regarding Ford Park and a new era of sports on the playing fields. Suzanne and Jamie will coordinate a ribbon cutting for next week.
- Whitewater and Short Track MTB race series dates have been announced and posters
  are being distributed throughout the valley. The trail running series dates are also
  announced and mountain bike race dates will be announced on April 20. We have
  rebranded the mountain bike race season with a new logo and are calling it the "town
  series." Mountain bike posters will be completed soon and ready to hand out prior to the
  first race on May 27.
- Sent 600 summer camp brochures to Mexico to assist with Vail Summer's Mexico Media Mission. In addition, the Vail Golf Club's women's golf and yoga retreat and the golf bikes will be highlighted as part of mission. Jamie also has sent summer camp information to several travel agencies that work with Vail to bring South American guests to Vail.
- Spoke with Scott Robinson, Walking Mountain Science School's marketing director. Due to a decline in participation in last year's program as WMSC did very little marketing for the Nature Center, the VRD will play a larger part in marketing once again this summer. Robinson is already steps ahead of last year for WMSC. There is no budget in marketing to market this program, but we will continue (as we did last summer) to add information within general advertising and utilize our email database to help spread the word.
- Working on a story with the Vail Daily regarding the renovated Ford Park Field and a new era of sports at the fields. Jamie and Suzanne at the town will work to schedule a "ribbon cutting ceremony" the week of April 20.
- The Vail Chamber and Business Association sent our first round of information regarding the Business, Bogeys and Bragging Rights tournament scheduled for August. Jamie will include this information in the first Vail Golf Club newsletter, which will be sent in May.
- Jamie and Alice met with Todd Harper to discuss a plan for aerial video of signatures
  holes at the golf club this summer. Harper has tremendous experience and knowledge of
  FAA practices and regulations to do this at the course. Alice and her staff will do a
  practice run once the course opens and then will coordinate the actual shoot when the
  course is green and pretty.
- Working with Suzanne at the Town of Vail to share information regarding golf club renovation updates.
- Working with Jason Roberts with Intercept Insights to plan out summer research for the summer including at the Vail Golf Club, youth summer day and sports camps and other potential programs.

#### **GYMNASTICS**

- Our "Swing Into Spring" show will host 67 gymnasts at Vail Gymnastics on May 2. Our
  competition style format will allow recreational gymnasts to show off their routines on all
  four apparatus to friends and family as well as see several team displays between
  sessions.
- Our level 7 girls' competitive team took 2nd place overall team at the Colorado State
  Championship on April 11. Samantha Nothnagel took 3rd place All-Around in her division
  and 3rd place on floor. Samantha and Addison Nothnagel qualified for the Regional
  Championship which will be held in Estes Park on May 1.
- The competitive boys' team finished a successful season on April 11-12 at the Region 9 Championship. Thomas Turilli finished with a gold medal on the vault in his division and both boys finished within the top 20 All-Around.

#### **COMMUNITY PROGRAMMING**

Community Programming

- Traffic slowed a bit in the week prior to Easter (4-6 families/day) then dropped dramatically after Easter (2-5 families/day). Many are participating in Children's Art, and some are painting potterv.
- Our fitness programming is steady, there is room for additional students. Aikido has added a
  few students in the past month.

#### KidZone

- KidZone is steady, with typical mid-season numbers and our P/T staff is well trained and contributing to smooth operations.
- We will host five days of School's Out Camp April 13-17. Many parents are able to get time
  off during this break; therefore, we expect low numbers. We had an average of eight children
  per day. The week went smoothly thanks to Jerrica, Sara and P/T (including some summer)
  staff.

#### **Other**

Chad has been working with Todd O from the TOV on a skatepark in the atrium of the
Lionshead Parking structure. The interview committee has selected a final candidate, Todd O
is working on engineering considerations, and parallel contracts. We are presenting a
contract proposal to the Town Council on Tuesday, April 21. If the contract is awarded, we
will immediately start on public input, preliminary designs and prepare for August 2015
construction.

# BUILDING MAINTENANCE/ FOOD AND BEVERAGE Vail Golf & Nordic Club House

- Installed two new TVs behind bar and in Krueger room
- Big Delicious catering will be out of the kitchen and we will complete a walk through next week
- Kitchen ceiling repair scheduled for last week of April

#### Dobson

- Mexican Dance scheduled for Friday April 17
- Snow fence repair will be scheduled once TOV reaches agreement long-term
- Ice machine in concessions needs replacement

#### **Vail Nature Center**

- Once the access road is clear we will begin working on several projects including, but not limited to: wood floor refinishing, concrete floor polishing, window shade installation, electric breaker panel labeling, exterior punch lists
- Steel framed tent structure purchased for use and to provide shade for summer 2015

#### **Vail Tennis & Admin Center**

- Need to discuss concrete cracks in main entrance with TOV and see if they can be resolved
- Laser leveling of courts scheduled
- Crack repairs at Golden Peak to be scheduled as soon as night temps rise
- Annual spring cleaning including carpet cleaning, tile polishing, window cleaning, etc.

### **Vail Gymnastics Center**

• Many punch list items complete

#### **Youth Services Lions Head**

- Thoughts Flow needs repair, waiting on parts from artist to schedule install
- Spring punch list items

#### **Sports & Ford Park**

- Fence repair has begun
- Spring clean for sports center including mounting new info board
- Repair work at school house on lower bench

#### **Grill on the Gore**

- Hosted VSSC U-16 awards dinner
- All summer positions now posted
- Booking weddings on the Island and receptions at the Clubhouse

- Brides are already inquiring about summer 2016 for wedding island (this needs to be addressed)
- Opening plan for F&B to serve early season golf is being discussed, including services out of the pro shop and opening plans for starter bldg.
- Some kitchen repair work will need to be completed prior to being issued F&B license, working with Eagle County Health to resolve challenges.
- Vendors have been set up to begin purchasing for F&B operations.

#### **Ford Park Concessions**

- Currently hiring summer staff (concessions manager hired)
- Spring clean and punch list items being scheduled
- Working with promoters to provide "lunch boxes" for the staff and "meal deals" for guests

#### **DOBSON**

No Directors Report Given

#### PARKS MAINTENANCE

Winter came to a sudden end with the quick melting of the snow. The soccer leagues will start the week of the April 18. Utilizing most of our fields, from EagleVail to Ford Park. The fields came out of the winter in pretty good condition, some had Vole (mouse) damage. The fields have been brushed and painted for the start of play. Will start putting together the bleachers, ect at Ford Park soon.